

CHILD SURVIVAL PROJECT

A Pilot initiative



Millennium Development Goal **(MDG)** to reduce child mortality by two-thirds is still out of reach for many of the poorest countries of the world. Despite substantial progress, this goal (MDG4) can only be achieved through an intensified and integrated effort to reduce **pneumonia and diarrhoea** deaths in the most vulnerable communities.

YRG Care and MEERA FOUNDATION have taken an energetic role on initiating this emerged action at Madurai, Tamil Nadu State as a Pilot Initiative in 2013 - 2014. A priority given for update New Immunization Cards which maintained at Health Centres in Madurai Corporation limit.

.....too many children are still dying from pneumonia and diarrhea

2013 - 2014

Child Immunization - Health System Strengthening

GLOBAL HEALTH STRATEGIES

YRG CARE, CHENNAI

MEERA FOUNDA+ION

The Silent Killers: Pneumonia and Diarrhea

Global Health Strategy, New Delhi and YRG Care, Chennai organized a discussion with different district level NGOs and Health Officials on addressing Pneumonia and Diarrhea in State on **October 17, 2012 at Chennai**. Ms. Madhu Bala Nath, Senior Policy Advisor, Global Health Strategies and Dr. Suniti Solomon, Director, YRG Care were facilitated the discussions and sessions.

Some areas were considered to go for addressing issues;

- Increasing awareness about the causes and consequences of pneumonia and diarrhea
- Improving the self perception of risk to these diseases among community
- Improving the availability of the vaccination card with mothers in communities



YRG Care organized a discussion with NGOs, Federations, Lions Club, Medical Officers, Health Officials, Panchayath Presidents and Health Workers at Madurai on May 24, 2012. MEERA FOUNDATION has played a key role of co-ordinating the participants on the event.

Pneumonia and Diarrhea are the leading causes of death and sickness amongst kids under 5 years of age.

A Partnership approach together...



Partnership building with Health Workers (Rural Service)
Kallandhiri Primary Health Centre - June 4, 2013



Partnership building with Health Supervisors (Corporation)
K. Pudhur Maternity Centre, Madurai - June 20, 2013



Networking with district level NGOs - *getting together*

Children with weakened immune system are at the highest risk;
Children are dying because of lack of access to preventive care

A support role on strengthening record system

The availability of immunization cards, often used a marker for vaccination, could be more effectively used to bridge the communication gap between those seeking public and private health care services as well as attempt to reduce drop out rate in the vaccination.

MEERA FOUNDATION engaged with its volunteers within the Madurai Corporation limit on strengthening Card System and maintenance in all Health Centres. The volunteers were being updated card entries and also started new cards for mothers who registered from April 2013.



Health Team and Volunteers - working together



Mothers are bring Immunization Cards

Both Pneumonia and Diarrhea can be easily prevented and treated with existing child survival interventions.

Enabling Environment



Enabling Environment: We have been made advocacy role with Health Staff at Centres (UHP - Urban Health Post) and explained that this pilot activity has come forward to support medical record system especially update of Immunization Cards. The Health team has taken more time for ac-

cepted our plan and also they were not allowed to look the records. MEERA has motivated and brainstormed them jointly with YRG Team repeatedly.

The Corporation Health Administration has given us a chance to start with 6 centres by opening new immunization cards from April 2013. These permitted centres are being satisfied and felt that this support is helped them more. We shared this experience with other centres and later we enabled a positive environment within the centres.



Suggestions:

Advocacy meetings to be organized for Health Workers focused on update immunization cards for all mother and child.

To continue or focus health education included card maintenance to the mothers by health team or volunteers who attend ANC clinics .

To strengthen linkages and integration with angan - wadi centres

To build partnership and integration with private hospitals/maternity homes

To be given a certification label (sticker) for fully immunized cards by health centre

Public confidence in the system is a crucial determinant of action

....keeping the best practice

There are reached immunization knowledge among mothers and they bring child records while come for immunization. The mothers are maintain private immunization cards or Government immunization card or a common note book but they entered the immunized details on the record. We found that the government supplied new cards are not opened but the entries are being made on a common note book.



We discussed with Health Officials and decided to open new cards for registered mothers from April 2013. The volunteers were started to do entries and updated in both big and small size cards in all centres.

MEERA has motivated mothers for keeping the Cards and to bring while immunizing their child at Centres. In this view, we have been conducted mothers meeting, women meeting and orientation on immunization days at centres.

Based on these experience, we suggest that, the migrants, private hospital delivered children are to be given Government Immunization Cards with noted and update information. These children can be followed immunization at any Health Centre and also can be updated.



MEERA FOUNDATION is a member of....

The Partnership for Maternal,
Newborn & Child Health

Global Alliance for Vaccines &
Immunization (GAVI) and

Global Health South



Rotavirus Vaccine is safe, effective and cost-effective

Performance

Card update and entries done at the centres in Madurai Corporation

Ansarinagar	190	Munichalai	366	Puttuthoppu	410
Anuppanadi	457	M.K.Puram	491	Sellur	297
Annathoppu	559	Narimedu	219	Sathamangalam	639
Aruldhassapuram	696	Bibikulam	494	Thideer Nagar	425
Balarengapuram	396	Bykara	425	Villapuram	250
Bethaniapuram	798	K.Pudhur	526	Total	7638

Community Outreach...

This pilot activity has extended its approach through targeting community by organized small group meetings with women SGH Members, local key persons and anti-natal mothers within the targeted area. These meetings were being effective outreach for giving much importance on child immunization by mothers at right time.



Community Meetings - Self Help Groups: 83

Anti-natal Mothers: 55

		
YRG CARE – GLOBAL HEALTH STRATEGY CHILD SURVIVAL PROJECT PILOT PROJECT, MADURAI CORPORATION, MADURAI		
<u>COMPLETION REPORT</u>		
MEERA FOUNDATION has been supported Child Immunization Programme under 5 years by updated and written 366 new Immunization Card entered from April 2013 to September 2013 in our Health Centre. We thank to Global Health Strategy - New Delhi, YRG Care - Chennai and MEERA FOUNDATION – Madurai for given their commitment and support on Child Immunization.		
Medical Officer/SHN Name of UHP: MUNICHALAI <i>(Dr. P. Mani, Madurai, 11/11/2014)</i> MEDICAL OFFICER U. H. POST NO: 7 MUNICHALAI MADURAI CORPORATION	<i>(Signature)</i> Executive Director MEERA FOUNDATION	

Completion Report with appreciation by Health Centres

MEERA equips itself to equip others

...seeking partnership for saving the children

Pneumonia death can be prevented, but a comprehensive approach is needed

PROTECT against risk factors for pneumonia by promoting exclusive breastfeeding of infants, ensuring adequate nutrition for children, and reducing indoor air pollution

PREVENT pneumonia through routine immunization with pertussis, measles, Hib and pneumococcal vaccines.

TREAT pneumonia cases actively with appropriate antibiotics and supportive care.

A comprehensive approach is necessary to prevent death from diarrhea;

PROTECT children by establishing good health practices from birth, including exclusive breastfeeding for 6 months, adequate complimentary feeding and vitamin A supplementation

PREVENT children from becoming ill from diarrhea through routine vaccination with rotavirus and measles vaccines, hand wash with soap, safe drinking water, sanitation and prevention of HIV

TREAT cases appropriately with low - osmolarity oral rehydration solution (ORS), zinc, improve care seeking and access to health care with community case management.



Our sincere thanks to Global Health Strategy, YRG Care, Madurai Corporation, Health Workers, Volunteers, NGOs for given an opportunity of presented our ability and we intend to partnering more.

MEERA FOUNDATION

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