



MAHASAKTHI WELFARE SOCIETY

Empowering Women in All Spheres Sustainably

Reg. No: 74/98

ANNUAL REPORT

2023-2024



MAHASAKTHI WELFARE SOCIETY

No: 81/6, Bank road, Saruthupatty Lakshmiapuram (via),
Periyakulam Taluk, Theni District ,Pin Code - 625 523
Tamilnadu, South India

INTRODUCTION

Mahasakthi Welfare Association was started in 1998. It is registered under the Tamil Nadu Association Registration Act with registration number 74/98. Our organization works for the development of women and children. Since 1998 onwards Our organization has started 650 self-help groups. From 2003 to 2011, Tamil Nadu Women's Development Corporation Chennai, Mahalirithittam ,TheniDistrict Rural Development Agency (DRDA) has given many awards for implementing government schemes. Five women's groups operating under Mahasakthi have received the district and state levels Manimekalai Award given by the Government of Tamil Nadu. In addition, our NGO had received many awards and certificate. We have provided necessary uniforms, books, and writing materials to rural students. Gifts are also given to students on Independence Day, Republic Day celebrations. Education was provided to students who were academically weaker through special evening classes. We have provided toys to kindergartens help children learn education easily. We empower women, by starting women self-help groups, providing them with vocational training, getting loans from banks, making them self-employed and repaying the loans properly. We are working together with government and non-government organizations to carry out health, environment, education, economic and agricultural development activities. We have started Farmers' Producer Company under NABARD Bank guidance on 13.2.2020 and are implementing them well. In the last 26 years, we have created more than 8641 women entrepreneurs. We have provided free sewing training to women and helped them get free sewing machines from the government welfare scheme. So far, 56 awards have been received from local bodies, government and non-government organizations. On 01.9.19, Global Peace University, Chennai honoured our secretary P. KALA with an honorary doctorate.

ABOUT SECRETARY OF MWS (Dr.Kala Palaniappan secretary)

My name is Kalapazhaniyappan, my father Mr. Irulandi Thevar was a retired HAVILDAR in the army. On October 20, 1962, during the Sino-Indian war in Ladakh, the Indian army announced that my father had



died. They sent a telegram to send his belongings to my mother. Chinese army had arrested my father after losing his right thumb in a bomb attack. The Red Cross Society (RCS) brought him to India on 19.11.1962 and admitted him to the Army Hospital in Pune. After that, incident, my father always said one thing, that is, we should always serve this country. It has been deeply imprinted in my mind. He retired from the army in 1972. I am the second daughter of Mr. Irulandi Thevar HAVILDAR.. After I got

married, I came to a small village. In this village many people here were very poor and very backward in terms of caste. From 1989 to 1991, I worked as an unpaid social activity in the Tamil Nadu Government's ARIVOLI IYAKKAM for two years. In this project, I trained 150 illiterate women to sign and read. For my excellent work in the ARIVOLI IYAKKAM, Mr. Dr. K. Sakthigopal (who took charge as the first Collector of Theni District on 1.1.1997), the In-charge of the Arivoli Movement in Madurai District, presented a certificate of appreciation for my work. The praise I received continued, I was also honored by the President, the President of the Lions Club of Tamil Nadu Progressive Writers' Association, Mrs. Vijayalakshmi (owner of the Periyakulam Suryanarayanan Theatre) and the Social Welfare Officer of the Periyakulam Panchayat Union appreciated my work and presented the award in 1991. I provided free training in wire basket weaving, jute bag making handicraft making, cloth toy making and sewing to the women in Sarathupatti. I took special evening classes for school students. For this activity the Social Welfare Officer, He appreciated me for that. In 1997, to conduct evening classes for Saruthupatti Union School students, I paid for the electricity connection in the school premises, got the electricity connection, appointed four teachers for evening classes, and spent Rs. 4000 at my own expense. In 1997, I spent Rs. 4000 at my own expense to conduct evening education for students in Saruthupatti Union School, buy electricity connection in Saruthupatti Union School premises and appoint 4 teachers for evening education. After a long journey, Mahasakthi Welfare Association was started in 1998 for the development of children and women, which I have been running for 27 years. To build self-confidence among women, to make them realize that "ten fingers are capital, bare hands are foolish", I have trained more than 8000 entrepreneurs on how to do business without big investment and how to work with confidence for progress.

VISION

For marginalized children, women, farmers and everyone, to enlighten their lives through awareness and training and to create a state of Stand by Your Self.

MISSION

- To create and improve awareness among women and all people in rural areas on social, economic, educational, health, environmental protection, organic farming and gender discrimination.
- Improving the financial status of women through skill training and Vocational training
- A better student community through education and a better economy through agriculture

MWS TARGET POPULATION

Women's, Children's, farmers and others needy peoples.

LOCATION OF THE PROJECT

Our MWS NGO project office are located in Saruthupatti, Periyakulam block in Theni District.

Latitude-10.02.383,

Attitude-78.22.352.

Theni District is located near Kerala State around Dindigul and Madurai District

WORKING PROJECT AREA

Blocks:

Periyakulam, Andipatti, Bodi, Theni in Theni district of Tamil Nadu.

Villages focus on :

Periyakulam Block	- 20 villages
Theni Block	- 5 Villages
Bodinayakanur Block	- 10 villages
Andipatti Block	- 5 Villages

Urban areas:

Periyakulam, Thamaraiikulam, Theni, Veerapandi, Annanji

Special focuson:

Backward and tribal village settlements, (which comprise more than 108 villages there.)

The strategic choice to work in these areas is rooted in their unique geographical location, located at the foothills of the Western Ghats

Objectives

To create a good society, education, culture, technology, knowledge and health must be improved. Therefore, plans and initiatives must be planned and implemented for that. Plans and initiatives must be formulated to protect and enrich the environment without destroying Mother Earth's nature, prevent global warming and provide future generations with a land worthy of living with clean air and good drinking water.

Values

Transparency, diversity, innovation and integrity in planning, process and implementation, accountability, community leadership, teamwork, people-centred project planning and community participation

Major Programmes for the year 2023-2024

1. SHG Formation Programme
2. Preventing rural people from migrating to cities for work
3. Health Programme.
4. Tailoring training Programme
5. Program that helps eligible people access government welfare programmes.
6. women development programme
7. Help for disability Person programme
8. Students Education development Programme
9. Distribution of Learning Materials Programme
10. Environment Programme
11. Tree Plantation programme
12. Distribution of Saplings
11. Sanitation programme
12. Assisting poor St Women for getting home need appliance for marriage
13. consumer awareness programme
14. International women's Day programme
15. Empowerment of farming women's programme
16. Rye and lemon Value Additions programme
17. Farmer Producer Company Limited promotion Programme

SHG Formation Programme

The women's groups operate by uniting 10 to 12 identical -minded women, opening a bank account in the name of the group, and managing the monthly savings of the group, and the costs. In the financial year 2023-2024, 30 new women's groups were started. The power of women is to



accept, add women, and develop the ability to decide on many activities. This means that they are right in society and give them equal growth and equal opportunities and reject gender dependence. The role of women in the family structure is very important. In many families, women face many difficulties. Women's authority is the acceptance of women's perspectives, seeking them to achieve educational, awareness, literacy, equality in society, excellent livelihood and economic development. This is to raise the status of women by providing various exercises for this. Empowering women is to prepare and allow women to make decisions that define life on various social issues. This allows more freedom to continue their desired goals. The Mahasakthi Welfare Society does a great job to teach and empower women in different ways to create an official healthy society.

Category of Groups	No. of SHGs	No. of Members
Women Self Help Groups (WSHG)	446	4670
Men Self Help Groups (MSHG)	10	125
Farmers Interested Self Help Groups (FISHG)	20	200
Joint Liability Group (JLG)	50	260
SC / ST Self Help Groups	25	320
Minority Self Help Groups	5	65
Total No. of SHGs	556	5640

Preventing rural people from migrating to cities for work.



Our village is a very backward village. Most of the people are engaged in agriculture, agricultural labour and agriculture-related industries. Since they depend only on agriculture, when the rains fail and the crops do not get the right price, they face economic difficulties. Therefore, I started a farmers' production company with 1018 farmers and have been running it since March 2020. We have obtained all the necessary government certificates to produce food products under the name "Maggi Foods". We manufacture and supply pickles, spices, small grain sweets and small grain flours, Triphala Sooranam etc. without chemicals. We buy the products produced directly from the farmers. We convert the farmers' products into value-added products and sell them. And every farmer should achieve economic development. For that, we have started the above industries as an effort in our company, which was started in the last four years.

Our goal is to create employment for 1000 people in the future in our factory, which employs 10 people, so that farmers can prosper, people can prevent migration to urban areas for work, agriculture-related industries can be started on a large scale in rural areas, employment can be created, non-toxic food can be provided to the villagers, and people can live healthy lives

Tailoring training Programme



Free tailoring training is provided to women above the age of 18 through Mahasakthi Charitable Organization. We support this tailoring industry as it is a suitable industry for women to progress by doing their own business with low investment without much investment. 220 women from Saruthupatti, Jallipatti, Lakshmipuram, indirnagar, Kamakappatti, Meenakshipuram and Chokkathavanpatti villages were provided tailoring training in the financial year 2023-2024. Women who have received tailoring training through MWS earn 8000 to 15000 per month by becoming self-employed. They earn income by working in garments like Theni Renuka Mill and Lingesh Saruthupatti. We provide guidance to buy free sewing machines provided through government welfare schemes.

Program that helps eligible people access government welfare programmes.



Providing government welfare assistance to those who are illiterate in rural areas, disabled, elderly, widows and weaker. Providing educational assistance to children who lost their parents. Getting Employment Assistance through Social Welfare, Adithiravidar Welfare and Backward Welfare Department. Ration cards to people free from the state

We offer such services. In the current year, 21 people were given monthly assistance and 13 sewing machines were provided

Women development programme

Microcredit Assistance to Women Self-Help Groups

One of the major supports provided by Mahasakthi Welfare Society (MWS) to women in Women Self Help Groups is microcredit assistance. Through ICICI Bank and nationalized banks, about 1,75,10,000 economic loans have been provided to 297 women from about 35 women's groups in our MWS operational area in the financial year 2023-24. The members of the SHGs have received financial assistance from banks and the group. Through this assistance, women can get loans and get employment opportunities. This makes it easier to get microcredit / business loans. It promotes the habit of saving, financial management and family budget awareness among the members. Poor rural women start their own businesses like rice shops, milch cattle farming, mutton shops, poultry shops, dairy farms, tailoring shops, vegetable shops, rice mills (and many more) and earn income. They earn money by earning income through Income Generating Project (IGP), repaying bank loans regularly, and buying properties in the name of women.

(Example)

Janaki Devi has bought a property in her name.
Velmani Kallipatti - Rice Mill.

SHGs Product Marketing Exhibition Programme



Mahasakthi Welfare Association arranges for the sale of the products of the Self Help Groups to local shops and the general public. The products made by the women are displayed and sold at the EDI Periyakulam and government-run exhibitions. Through this, market opportunities are available for selling the products. The sale of the products of the Self Help Groups at TNAU Periyakulam was visited by the Dean Mr. Rajangam and the District Collector Mrs. Sanjeevana.



Mahasakthi Welfare Society organizes and facilitates the sale of SHGs products to local shops and public. Products produced by women are displayed and sold in EDI Periyakulam and government-run exhibitions. Through this, market opportunities are available for the sale of products. The display of products by SHGs was witnessed by Mr. Rajangam, Dean, TNAU Periyakulam, and Mrs. Sanjeevana, District Collector.

College Fee Assistance Scheme for Children with Disabilities



Theni District Disabled Persons' Federation Member (Student) N. Jyothimurugan was given Rs. 1650 as first year college fees to study law at Theni Government Law College by the Secretary of Mahasakthi Charitable Organization Mrs. Kala Palaniappan. The study fee was given to the President of Theni District Disabled Persons' Federation C. Malaisamy on 15.6.2023. Deepa, daughter of a disabled person named Tirupati, was given Rs. 3650 as college fees by the Mahasakthi Welfare Association to study B.A. second year at Jayaraj Annapakiyam College, Thamaraiakula



Students Education development Programme



Considering that the education of children is very important to build a good

society, Mahashakti Welfare Association always focuses on the educational development of students. On 10.5.2023, on behalf of MWS, Kaalapalayappan presented a cheque for Rs. 20000 to the school Headmaster for the construction of an iron gate in the Saruthupatti Government Higher Secondary School premises.

MWS supports educational development. MWS provided Rs. 5000 towards the third year college fees of the couple of Rani W/O Selvendran, a very poor farmer.

Distribution of Learning Materials Programme



This organization, which was started in 1998 for the development of women and children, is working well in social developmental work with the support of government, non-governmental organizations and renowned donors. On 20.6.23, on behalf of Mahasakthi Charitable Organization, notes and school bags were distributed to the students studying in the school. MWS (Founder Mrs. Kala Pazhaniyappan) Mahasakthi Welfare Society is a charitable organization, donated by Anna Kodi, Anuja, Palameena Saravanan. On behalf of MWS organization, I would like to express my gratitude and best wishes for the donation for the education of children.

Student education motivation programme



On behalf of MWS, it participates in the annual function, Republic Day function, Independence Day function and School Management Committee meetings held at the school, presents prizes to students, commends teachers for providing excellent educational services and presents awards, and works in educational service. During festival times, it presents sweets to dignitaries, praises students and encourages them to study further.

World Environment Day



Mahashakti Welfare Association has been paying special attention to environmental development for the last 26 years. On June 5, 2023, the 'World Environment Day' event was celebrated in Jallipatti village. The threats we face due to global warming of our planet were clearly discussed. It is very important that we all come together to confront global warming. Due to global warming, sea levels rise, which in turn will lead to coastal hazards, forest fires, extreme heat, diseases, tsunamis, storms and unpredictable weather patterns. If we fail to act now, future generations will not be able to survive on our planet, we cannot ignore these warnings,.

The 'World Environment Day' event focuses on creating awareness among the community and emphasizes the need for immediate action. The first and foremost task is to plant and nurture a large number of trees as they play a vital role in restoring our ecosystems and fighting climate change. In addition, . Single-use plastics are harming human health and biodiversity, polluting every corner of our precious planet. We must address the harmful impact of single-use plastics

On this World Environment Day, let us take three important pledges:

Let us plant more trees to restore our green cover and protect biodiversity.

2. Let us adopt the use of cloth bags instead of plastic and avoid the use of harmful single-use items.

3. Let us reduce the use of vehicles that emit excessive carbon dioxide by choosing bicycles and electric vehicles and contribute to clean air and a healthy environment. The pledge was taken.

During the event, Mr. Avinas participated and spoke in Nagercoil. 50 women and 25 students participated. Let us join hands, spread awareness and take concrete steps to protect our planet for future generations. Together, we can make a difference

Climate Change Awareness Meeting at Mahashakti Welfare Association

On 13.05.2023, an awareness meeting on the impact of climate change was held at the Mahashakti Welfare Society office. Climate change is a critical global challenge that demands

our immediate attention. Recent events highlight the increasing impact. From agricultural disruptions and food security concerns to sea level rise, coastal erosion, intensified natural disasters, species extinction and spread of diseases, the implications of climate change are far-reaching.



It is our collective responsibility to create a sustainable and prosperous Earth for future generations to thrive. One of the key discussions during the meeting was that if we slow down the gradual increase in the Earth's surface temperature, we can reduce global warming. During the event, Mrs. Kala, Secretary, MWS, presided over the program, emphasizing the importance of reducing global warming. Participants were given a large number of saplings and were encouraged to plant trees.

Climate Change Awareness Meeting at Mahasakthi Welfare Association



Hygiene is a set of important practices that contribute to good health. These include washing hands, regularly cutting hair/nails, bathing, etc. Safe drinking water, sanitation and hygiene are very important for individual health and well-being. Saruthupatti village in Theni district is a very backward village. Most of the people living here are landless agricultural labourers, due to this situation, they have the habit of defecating in the open. Due to the activities undertaken by Mahasakthi Welfare society for the last 26 years, open defecation has now been eradicated. Under the Prime Minister's Individual Toilet Scheme, awareness was created and implemented to build toilets in every household. Currently, those who do not have toilets use public health complexes. Awareness meetings were held on cleanliness, clean drinking water, waste management, etc. In order to appreciate the sanitation workers, this year, more than 30 sanitation workers working in Jallipatti and Saruthupatti panchayats were felicitated with trophies.

Assisting poor St Women for getting home need appliance for marriage

Every year, Mahasakthi Welfare Association, with the help of donors, provides household items for the marriage of destitute and very poor girls who have lost their parents. This year, Mahasakthi Welfare Association provided household items to Uma Maheshwari from Periyakulam and Jyothi from Sarudupatti.



World Consumer Day Celebration

Mahasakthi Welfare Association celebrated World Consumer Day on 28/03/24. The meeting was presided over by Secretary Mrs. Kala. Panchayat President Students participated in this World Consumer Day celebration. In this meeting we discussed Consumer Protection Act, Consumer related issues and problems. A speech competition was conducted for boys and girls on the topics of Consumer Awareness and Consumer Protection. Prizes are given to the top 5 students

International women's Day programme



On 08.03.24, International Women's Day was held under the leadership of Kala Pazhaniappan, secretary MWS, through Mahasakthi Welfare Society. Every year, women who excel in any field are selected, praised and awarded. The best teachers were selected in the event. Mrs. Ku. Vasuki M.A.B Ed. Headmaster, Panchayat Union Primary School, Attanampatti, Mrs. Jayalakshmi M.A.B Ed., Headmaster, Adi Dravidar Primary School, Saruthupatti. Manjula M.A.B Ed., Teacher, Union Primary School, Saruthupatti. Tamilselvi. Msc.BEd MPhil Graduate Mathematics Teacher, Government Higher Secondary School were honored. MWS employees and self-help groups members were participated in this event.

Empowerment of farming women's programme

We see this as an opportunity to empower women farmers, either by providing new investments or reallocating existing resources to them. Empowerment is defined as increasing women's decision-making power over agricultural resources, management, and production and income. We see two ways in which productivity or health benefits can be achieved: (i) eliminating gender-based inequalities such as access to inputs; or (ii) improving gender-based risk, time, and social preferences that make women dependent on agriculture and vulnerable to poverty when natural disasters strike



MWS has taken this into account by providing training and support in agro-based skills such as dairy farming, goat farming, and setting up milk procurement centres, and is currently successfully running milk production and marketing centres in the villages of Kamakkapatti, Anaikarapatti, Veerapandi, and Sarathupatti

Entrepreneurship Training

On 15.2.24, Mahashakti Welfare Society (MWS) conducted an empowerment training and entrepreneurship training course for women working in the Jallipatti area. Trainer R. Puvaneswari conducted the training for 30 women working in the Jallipatti area. The session focused on women setting up and managing businesses effectively, developing skills and knowledge.



During the training, the participants gained valuable insights on financial management, business development and administration. They learned the importance of mobilizing resources, managing finances and making the right decisions to improve themselves and their communities. At Mahashakti Welfare Society, we believe in the power of women to make a positive difference in society. By providing them with the necessary training and support, we empower them to become self-reliant, confident and influential leaders within their communities. Four women who excelled in their careers were awarded prizes on the day

Awareness training on how to make a business out of rural agricultural resources.



In the financial year 2023-2024, 30 women in Chokkathavanpatti village and 35 women in Uppukottai area were given awareness training on how to do business with rural agricultural resources. Women who can only do agriculture suffer from insufficient income. Moreover, they take loans at high interest rates for agriculture, children's education, medical care and family expenses and face great difficulty in repaying those loans. To get a permanent income, they should grow some fodder on the land and also raise livestock. This will provide a permanent income. Since there are a lot of coconuts in this area, oil can be extracted from it and make more profit. Activities like buying fruits and drying them and selling them when the price is low can generate good income. We provided such information, which is a very profitable approach. The above training was delivered by Mrs. Kala.

Leadership Training Programme



Leadership training strengthens the skills of the entire women's group. Participants gain skills in communication, accounting, and financial management. The training prepares leaders to motivate teams, drive innovation, and align results with organizational values. By investing in emerging talent, the group thrives. It fosters a culture of continuous learning and improvement. Other members feel empowered to grow, share their ideas, and contribute to other activities. When people develop to their full potential, they become more engaged, creative, and productive. This training is highly effective in adapting to the unique needs and goals of a group. The women who participate in the leadership training will start and effectively implement a group, leading themselves and the 10 women in the group. This will lead to sustainable and effective group performance. Mahasakthi Instructor Rani conducted the training in Theni. 25 women benefited.

Ragi and lemon Value Additions programme



In the name of civilization, due to the adoption of Western food habits, inability to cook due to women going to work, and eating fast food in shops for taste, the current society is suffering from poor health and many diseases regardless of age. Even school-going children are dying of heart attacks. Therefore, we need to return to the medical, small grain diet used by our ancestors. In the financial year 2023-24, Mahasakthi Welfare Association organized awareness meetings for 80 women from Thamaraiikulam and Bodinayakkanur areas to create awareness about the benefits of small grain food, and provided training on making small grain kampu laddu and kezvarakil snacks. Due to this, awareness about small grains has increased among the people of the area and the number of people using small grains is also increasing. Small grains have taken the first place among the healthy foods eaten by our ancestors. Small grains have played an important role in the food consumed by humanity since ancient times. These are considered the king of our traditional food systems. Small grains contain all the nutrients required by the body. When these are taken as food, the immunity of our body increases. In the future, MWS plans to increase its efforts for this so that people can live healthy.

We will buy the grains and fruits produced by the farmers at a good price, train them, convert the products they produce into value-added products and sell them through Maki Foods, and the aim is to make every farmer an entrepreneur. Lemon and rye are purchased from the farmers and value-added pickles and laddus are manufactured by Shakti FPCL. We are manufacturing in small quantities with the aim of preparing non-toxic food and providing it to the people. The pickles and rye laddus are prepared and sold to shops and the public in local and nearby villages. In the future, it is planned to organize online sales.

Joint efforts at Child Helpline 1098



In today's environment, the incidence of sexual harassment and rape of girls is increasing. This not only affects the girls, but also affects the future of the boys and men involved as they are arrested under the POCSO Act. Realizing that the lack of awareness among the people is the reason for these mistakes, the Mahasakthi Welfare Society in collaboration with the Child Helpline is creating awareness.

By creating awareness among children about good touch, bad touch and self-defense measures, MWS creates awareness that they can protect themselves and that if they are victims of sexual harassment and sexual assault, they can contact the child helpline 1098, legal action will be taken and justice will be served.

Among boys and men, wrongdoings such as sexual harassment and rape result in arrest under POCSO, loss of respect in the society, and the family dependent on you is also affected. This evil act is mostly caused by drug addiction. Therefore, MWS creates awareness to avoid becoming addicted to drugs, to be vigilant, and to see women and girls as sisters.

Details of Sarathupatti Sakthi

FPCL (Farmer Producer Company Limited promotion programme)

Five women directors have been elected and FPCL has been registered with the Companies Registration Act on 26 June 2020 (Registration No. - U01100TN20200PTC13976) for the year 2020-2021. In the financial year 2023-2024. Charuthupatti Shakti FPCL has incorporated 1018 shareholders and raised Rs. 1018000 equity shares. FPCL has raised capital. So far, fifty-three meetings of the directors, eleven meetings of the project implementation monitoring committee and three annual general meetings have been held.

BOD Meeting Photo PIMC Meeting Photo



Third Annual General Meeting Of Sakthi FPCL



Saruthupatti Shakti FPCL Third Annual General Meeting (III Annual General Meeting) was held on 09.09.2023 at 11 am at Anaikkarapatti, Samaya Mandapam

under the chairmanship of Mr. ShaktiBalan Vice President. The meeting was attended by Mr. Mohankumar LDM, Kodakipattipatti Veterinary Doctor and Velusamy as special guests. Director Anuja welcomed and spoke Shakti FPO has so far recruited



1018 members The purpose of starting the FPO and its activities were discussed. It was informed that 1018 farmers have been recruited in the FPO, each of them

has been given a loan of Rs. 1000 to buy a milch cow, a milk centre has been set up in Veerapandi and milk is being sent to Reema Milk Center. He explained and spoke about the welfare schemes available in SFAC and NABKISSION. C. Veerakumar CEO read out the annual report. Finally, Director Annakkodi expressed his vote of thanks and the function came to a pleasant end



Malaithuli FPO , Pulikutthi

EDII - Periyakulam Horti Business Incubation Forum, Horticulture College and Research Institute, Tamil Nadu Agricultural University – Periyakulam

Tamil Nadu Agricultural University - Periyakulam . EDII - Periyakulam Horti Business Insurance Forum's fifth anniversary celebration was held on 16.8.26 at Hc&RI TANU Auditorium. DABD, TANU Coimbatore, Dr. V. Geethalaxmi, Vice Chancellor



TANU Coimbatore, Mr. J. Rajangam Dean & Nodal Officer, HC&TANU Periyakulam Mr. K. Kamaraj VIDIYAL NGO presided over the function. Director of the Institute affiliated to EDI Business Institute. As a member of the Forum. Mrs. Anuja who attended the function received a memento

Sakthi FPCL

On 13.03.2024, Saruthupatti Sakthi Farmer Producer Company Limited's Industrial Hall Opening Ceremony and PIMC Meeting was held under the chairmanship of Mr. Sakthi Balan DDM NABARD. Mr. Vasanthan Selvam Chief Executive Officer -EDII - Periyakulam , Sakthi FPCL. Mr. Krishnakumar founder,

Transity Digital Solutions Pvt. Ltd Chennai participated. Souvenirs were given to the best performing entrepreneurs who participated in this ceremony by Mrs. Kala Pazhaniyappan secretary MWS.



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Paper news



Some photos from MWS events held
2023-2024



MWS . Financial Report 2023 - 2024

Makumbili Welfare Society			
Bank Road, Southwold, Suffolk, UK. Tel: 0125 523 523			
Consolidated			
Receipts and Payments account for the year ended 31.03.2020			
Particulars	Receipts	Payments	
To Opening Balance:			
Cash in Hand	5,901.00		
Cash at SBI - 5287	-		
Cash at SBI - 3506	9,898.54		
Cash at ICBI - 4009	3,163.00		
Cash at SBI - 3249	2,40,148.79		
Cash at ICBI - 8818	4,084.75		
Cash at Canara Bank - 7141	4,214.00	3,78,490.80	
To Voluntary Contributions:			
Donations & Members Contributions	2,55,004.00		
Donations in Kind	5,24,866.09	1,67,481.00	
To Other Income:			
Service Charges Received from ICBI	4,08,720.80		
ICBI Incentive Due Received	26,198.90		
Amount Received from ICBI	6,937.96		
Bank Interest (FC)	264.00		
Bank Interest (LC)	1,081.00		
Misc Income	1,324.00	442,410.00	
By Relief to Poor:			
Tuition Training Programme	71,990.30		
SNS Product Marketing Exhibition Programme	38,980.30		
Cost Of Training Women Tinkles Cloth Bags			
Training Expenses	6,650.00		
Poker Bottle Filling Training Expenses	4,300.00		
Entrepreneurship Development Training Programme			
	32,700.80		
Worst Disability Day Programme	6,940.80		
Help to Disabled Persons	7,470.80		
Training in Value Added Products Production in Small Grains	23,480.00		
Assisting Poor ST Women for getting home need appliances for marriage	12,400.00		
SMD Membership Training Programme	4,568.00		
Gift Items to Paraskaya Sanitation Welfare Programme	5,113.00		
Consumer Awareness Programme	6,462.00		
Noor Welfare Day Celebrations Programme	13,900.00		
		2,18,340.80	
O/F		14,00,300.08	3,78,340.00
By Education:			
Educational Help to College Students Fees	3,300.00		
Independence Day	6,190.00		
Republic Day	6,820.00		
Educational Help to GHS Gaur School	20,000.00		34,220.00
By Medical:			
Health Awareness Programme	5,940.00		5,940.00
By Environment:			
Organic Farming Awareness Programme	18,180.00		
World Environment Day Programme	4,250.00		
Global Warming Awareness Programme	4,250.00		
Climate Change Awareness Programme	9,230.00		
Tree Plantation Programme	3,600.00		37,330.00
By Administration Expenses:			
Salary	2,63,000.00		
Travelling Expenses	5,850.00		
Account Maintenance cost	79,750.00		
Postage Expenses	420.00		
Electric Charges	5,912.00		
Stationery Expenses	3,000.00		
Bank Charges	35.40		
Audit & Accounts Fees	4,000.00		
Proposal Preparation Charges	2,000.00		
General Expenses	16,740.07		3,61,258.07
By Loan Repaid:			
Loan Repaid	3,44,500.00		3,44,500.00
By Assets:			
Computer & Printer	1,25,000.00		
Flour Mill Machine	1,75,000.00		
Library Books	26,600.00		
TDS	20,644.00		3,40,944.00
Closing Balance:			
Cash in Hand	8,788.00		
Cash at SBI - 5287	-		
Cash at SBI - 3506	8,915.14		
Cash at ICBI - 4009	3,749.83		
Cash at SBI - 3249	1,407.28		
Cash at ICBI - 8818	4,206.75		
Cash at Canara Bank - 7141	2,774.00		31,863.91
Total		14,00,300.08	14,00,300.08

[illegible]

Some Success Stories Under Mahasakthi NGO Guidance -2023-24

Veerakumar, who works as a veterinary caretaker.



Kavitha W/O Chitrakannan works as an agricultural laborer in Saruthupatti village, Theni district. Their son Veerakumar, who was unemployed after completing his diploma, was trained by Mahasakthi Welfare Society (he attended various trainings provided at EDII-Periyakulam, ESAP-Chennai, NDDDB-Erode). Pasumitra training was held at the National Dairy Development Board-NDDDB Regional Training Center in Erode. In this, Veerakumar attended a 45-day AI technical training session from 19.6.2023 to 5.8.23. During the training, training was given on dairy cow care and insemination with injections. After the training, MahasakthiNGO provided Rs. 10,000 to buy a kit box. Today, he earns Rs. 10,000 to 15,000 per month by providing insemination and consultation to dairy cows in rural areas. Veerakumar Cell No.7010667547

Entrepreneur Manimala runs a Garment in the village



A self-help group called Kalamman Women's Group was started in April 2010 by ten women in Silvarpatti village, Periyakulam taluk, Theni district. The group was trained in tailoring by Mahasakthi NGO. So far, ten economic loans have been provided by ICICI. All the ten women members of the group have now progressed in tailoring, business, agriculture and animal husbandry. Due to the tailoring training provided by MWS, the in-charge Manimala is running a tailoring workshop (cloth bag making) and receives bulk orders from Madurai. Through this, she provides employment to ten people and earns Rs. 10,000 to Rs. 15,000 per month.

Success Story Of Anjaneya Self Help Group 2023-2024

About Anjaneya SHG



2004 Sri Anjaneya Women's Self-Help Group was started in 2004 by Mahasakthi Welfare Society in Erathimanrakalpatti, Kadamalai Union, Theni District. In the last 21 years, they have taken a loan of about 55,00,000 in 9 installments on the recommendation of Mahasakthi and have been repaying it regularly.

Sri Anjaneya Hotel is being run in the district's Perunditta complex. 8 people are working in the hotel. Each person gets a salary of up to 10,000 per month and they have started and run their own business.

Participation in the State Government Multi-sectoral Exhibition



M.P. Dayanidhiman, M.P., Mr. Sudarsan Nachiyappan, M.P., Mr. J.M. Haroon, Periyakulam, Mr. O.R. Ramachandran, M.L.A., and Mr. Mr. listened to the explanation of the food preparation process of Sri Anjaneya Group at the State Government Multi-sectoral Exhibition held at Theni on 31.01.2006. They tasted the prepared food.

Revolving Funding



The Theni District Hospital and College Complex was inaugurated on 8 December 2004 under the patronage of Hon'ble Mrs. J Jayalalithaa. In that meeting, Hon'ble Mrs. J Jayalalithaa presented a cheque for Rs. 25000 to the Sri Anjaneya Women's Group. District Collector Mr. Sunil Paliwal is nearby.

MWS Staff Details

Sl.No	Particulars	No. of staffs	No.of volunteers
1	Fulltime staff	6	
2	Part time staff	3	
3	volunteers		200
	Total	9	200
No. of staffs , Part time staff -9 + No.of volunteers -200			209

Society members details designation

1	P.Kala	Secretary	Old Members	Secretary
2	G.Vanitha	Treasurer	Old Members	Treasurer
3	R.Padipriya	EC - member	Old Members	EC - member
4	M.Janakidevi	President	Old Members	President
5	R.Thavamani	vice secretary	Old Members	vice secretary
6	S.Muthulakshmi	vice president	Old Members	vice president
7	B.Anuja	EC - member	New member	EC - member
8.	Neelaveni	Member	New member	New member

AdvisoryCommittee:-

S.No	Name	Designation
1.	B.Velmurugan, MA., HP. Ed., CFC	Development Consultant-Theni
2.	Ms.Sudha BABL.,	Lawyer
3.	Jeevananthan BABL.,	Lawyer
4.	S.Amalajothi	Bsc., FCA., CA Madurai
5.	A.Rosalin Martina	B.Com., FCA., CA Madurai

Organization affiliated with MWS Membership

1	TREC STEP	Thiruchirapalli
2.	Athithiravidr school Association	Saruthupatti
3.	Tamilnadu Alliance –	Dindugal
4.	TirupurPeople Forum	Thirupur
5.	SAM Network	Chennai
6.	CSIM	Chennai
7	EDII- Periyakulam	EDII- PeriyakulamHorti Business Incubation Forum, HC &RI, TNAU

2023- 2024 Financial Year Visiting Guests

1	Mrs. R.V. Shajeevana Theni	District Collector	Theni – District
2	Mr. Avinas	Environmental activist	Nagercovil
3	Mrs Selvarani	BDO Union office	Theni
4	Mr.Mohankumar	LDM , Canarabank	Theni
5	Mr. SakthiBalan	DDM, NABARD	Madurai
6	Mr. Dr.J.Rajangam	Dean	HC &RI, TNAU – Periyakulam
7	Mrs. Anjudha	NANKISAN	Chennai
8	Mr. Vasanthakumar	CEO	EDII- PeriyakulamHorti Business Incubation Forum, HC &RI, TNAU
	Mrs. Ku. Vasuki M.A.B Ed	Headmaster	Panchayat Union Primary School Attanampatti-
9	Mrs. Jayalakshmi M.A.B Ed	Headmaster	AdiDravidar Primary School, Saruthupatti
10	Manjula M.A.B Ed.,	Teacher	Union Primary School, Saruthupatti
11	TamilselviMsc.BGd MPhil	Graduate Mathematics Teacher	Government Higher Secondary School
12	Mr.Krushnakumar	Funder	Transity Digital Solutions Pvt. Ltd Chennai
13	Mr. saravanan	Agri Officer	Agri office – Theni

Donor agencies supported for developments activities

Sl .No	Name of the Agency	Purpose	Department
1	National bank for Agriculture and Rural Development – NABARD Chennai	Ongoing - From 2020 to AS ON Date. 1. Farmers Producer Company -FPC 2. Joint liability Groups - JLG	Central Govt
2	ICICI Bank, Madurai	Ongoing - From 2011 to AS ON Date. Micro Credit support for women	Private
3	Tamil Nadu Rural Transformation Project – TNRTP	Ongoing - From July 2020 to AS ON Date. Corona CAB Fund - Women Self – Employment Development	State Government project
4	Tamil Nadu Agricultural University, College of Horticulture, Research Institute Periyakulam, Department of Natural Resources Agriculture,TNAU – Periyakulam	Ongoing from 2020 to AS ON Date... Skill Training and Vocational Training Agriculture awareness Programme	Government
5	Donors	Ongoing from 1998 To AS of Todays DateEnvironment , Help for student, women development , health ,consumer ,plantationStaff salary	General Public
6	District Industries Centre – DIC office -Theni	Ongoing From 2020 To AS of Today Date Training and SHG Product marketing supporting	Government
7	NABKISAN – Chennai	Ongoing from 2023 To AS of To days Date help for Farmer Producer Company	

Impact of the Programme:

With the support of the people and well-wishers, Mahasakthi Welfare Society continues to work for the development of rural women, helping them to earn an income and raise their families. Women have now become more self-sufficient than before. It is doing various works for their protection.

The awareness and assistance provided by Mahasakthi Welfare Society to the students has improved their educational status, and through this, they have become disciplined and good-natured. School dropouts have been reduced, and creative learning has developed among children. This is a milestone in creating a good society.

MahasakthiWelfare Society pays a lot of attention to environmental protection. Due to this, more trees have been planted in the school premises and vacant lots. Also, water can be saved by establishing home gardens using wastewater. Micro scale conservation measures and work to promote sustainable traditional agriculture are ongoing.

In Future to Development Plan

- 1. Project to help poor students study in schools**
- 2. A project to create employment opportunities by providing innovative vocational training**
- 3. A project to cultivate and maintain more paddy in vacant lands**
- 4. A subsidy scheme for farmers to do organic farming**
- 5. A subsidy scheme to help self-employed women**
- 6. A project to clean, desilt and plant trees around the Saruthupatti pond**
- 7. A project to build houses for the homeless**
- 8. A project to produce agricultural produce as a value-added product and provide employment opportunities to rural women**
- 9. A project to help the differently abled to do business.**
- 10. A project to increase social engagement and environmental sustainability**
- 11. Tribal development activities.**
- 12. Conducting awareness activities on the Protection of Girls from Sexual Offences Act 2013**

Partnerships and collaboration 2023-24



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Registered Office:-

MAHASAKTHI WELFARE SOCIETY
No: 81/6, Bank road, Saruthupatty Lakshmipuram (via),
Periyakulam Taluk, Theni District ,
Tamilnadu, South- India.
Pincode-625523.

Cell No.9942089667 - 7904314109

Email: mwssrp1998@yahoo.co.in, mwssrp1998@yahoo.co.in

Website : <https://mahasakthi.org>

Masasakthi Twitter : <https://twitter.com/mahasak97994/states/17672412250428253?t=4B-BvWSTNB7vfdpvreQ&s=08>

Face book : <https://www.facebook.com/Mahasakthi-Welfare-Society-108494934161713>

Mahasakthi Youtube - URL : https://youtube.com/@mahasakthiwelfaresociety?si=fMeATcSzspst_urA

WE THANKS TO.....

“MWS - Mahasakthi Welfare Society” has a range of partners, working together to achieve its common objectives and welfare programs. These include government agencies private and individual bodies, institutions etc.,

“MWS - Mahasakthi Welfare Society” would like to thank all the Supporting bodies, Funding agencies, Government line departments, officials, resource team and neighbouring NGOs, friends who were generously supported to make the noble cause during the year 2022 – 2023.

We express our sincere gratitude and thankfulness to all who make us a productive path in social development by providing their generous supports.

Thanks To All



***FOR . Dr.P.KALA SECREDARY
Mahasakthi Welfare Society,
Saruthupatti.Post. Periyakulam. Taluk.***