



# **MAHASAKTHI WELFARE SOCIETY**

## **Empowering Women in All Spheres Sustainably**

### **Vision**

*MWS dreams of a world where all children and Women are safe, strong, and valued.*

### **MISSION**

*To create and improve awareness among women and all people in rural areas on social, economic, educational, health, environmental protection, organic farming and gender discrimination.*

*Improving the financial status of women through skill training and Vocational training*

*A better student community through education and a better economy through agriculture*

*MWS envisions a society empowered to raise their voices to realize their rights.*

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Reg. No: 74/98

25th

**ANNUAL REPORT**

**2022 - 2023**

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## MAHASAKTHI WELFARE SOCIETY

**No: 81/6, Bank road, Saruthupatty Lakshmipuram ( via),  
Periyakulam Taluk, Theni District ,Pin Code-625 523  
Tamilnadu, South India**

### INTRODUCTION

Mahasakthi Welfare society was started in 1998. It is registered under the Tamil Nadu Association Registration Act with registration number 74/98. Our organization works for the development of women and children. Since 1998 onwards Our organization has started 650 self-help groups. From 2003 to 2011, Tamil Nadu Women's Development Corporation Chennai, Mahalir thittam, Theni District Rural Development Agency (DRDA) has given many awards for implementing government schemes. Five women's groups operating under Mahasakthi have received the district and state levels Manimekalai Award given by the Government of Tamil Nadu. In addition, our NGO had received many awards and certificate. We have provided necessary uniforms, books, and writing materials to rural students. Gifts are also given to students on Independence Day, Republic Day celebrations. Education was provided to students who were academically weaker through special evening classes. We have provided toys to kindergartens help children learn education easily. We empower women, by starting women self-help groups, providing them with vocational training, getting loans from banks, making them self-employed and repaying the loans properly. We are working together with government and non-government organizations to carry out health, environment, education, economic and agricultural development activities. We have started Farmers' Producer Company under NABARD Bank guidance on 13.2.2020 and are implementing them well. In the last 26 years, we have created more than 8641 women entrepreneurs. We have provided free sewing training to women and helped them get free sewing machines from the government welfare scheme. So far, 56 awards have been received from local bodies, government and non-government organizations. On 01.9.19, Global Peace University, Chennai honoured our secretary P. KALA with an honorary doctorate.

### **About Secretary of MWS ( Dr.Kala Palaniappan secretary)**

From 1989 to 1991, I worked as an unpaid publicist in the Arioli movement. Through this, I trained 150 illiterate women to read and write. Theni District Collector Mr. Dr. K. Sakthigopal presented me with a certificate of appreciation for my work in the Arioli movement on 1.1.1997. In 1991, the President of the Lions Club, Mrs. Vijayalakshmi, (Owner of the

Suryanarayanan Theatre, Periyakulam), the Tamil Nadu Progressive

Writers' Association and the Social Welfare Officer of the Periyakulam Panchayat Union appreciated my work. I used to provide free basket weaving, home decoration and tailoring training to rural women in Saruthupatti. Saruthupatti is a very backward village. Parents do not pay much attention to their children's studies. Therefore, I have helped school students by running a free evening training centre, conducting evening education for students in

Saruthupatti Union School, and buying an electricity connection in the



Saruthupatti Union School premises at my own expense of Rs. 4000. The Social Welfare Officer presented me with gifts for the above service. After that, Mahasakthi Welfare society was started in 1998 for the development of children and women, and I have been running it for 25 years. I have provided various trainings to develop self-confidence among women, to develop self-confidence that ten fingers are raw material, and empty hands are foolishness. Through this, I have created more than 8000 entrepreneurs.



## Vision

For marginalized children, women, farmers and everyone, to enlighten their lives through awareness and training and to create a state of Stand by Your Self.

## Mission

To create and improve awareness among women and all people in rural areas on social, economic, educational, health, environmental protection, organic farming and gender discrimination.

Improving the financial status of women through skill training and Vocational training

A better student community through education and a better economy through agriculture

## MWS Target Population

Women's, Children's, farmers and others needy peoples.

## Location of the Project

Our MWS NGO project office are located in Saruthupatti, Periyakulam block in Theni District.

Latitude-10.02.383,

Attitude-78.22.352.

Theni District is located near Kerala State around Dindigul and Madurai District

## WORKING PROJECT AREA

### Blocks:

Periyakulam, Andipatti, Bodi, Theni in Theni district of Tamil Nadu.

### Villages focus on :

|                      |               |
|----------------------|---------------|
| Periyakulam Block    | - 20 villages |
| Theni Block          | - 5 Villages  |
| Bodinayakkanur Block | - 10 villages |
| Andipatti Block      | - 5 Villages  |

### Urban areas:

Periyakulam, Tamaraikulam, Theni, Veerapandi, Annanji

### Special focus on:

Backward and tribal village settlements, (which comprise more than 108 villages there.)

The strategic choice to work in these areas is rooted in their unique geographical location, located at the foothills of the Western Ghats

## Objectives

To create a good society, education, culture, technology, knowledge and health must be improved. Therefore, plans and initiatives must be planned and implemented for that. Plans and initiatives must be formulated to protect and enrich the environment without destroying Mother Earth's nature, prevent global warming and provide future generations with a land worthy of living with clean air and good drinking water

## Values

Transparency, diversity, innovation and integrity in planning, process and implementation, accountability, community leadership, teamwork, people-centred project planning and community participation

## Major Programmes for the year 2002-2023

There are Following programmes have been implementing for the year of 2022-2023

- I. Women's development programmes.
- II. Child development Programme
- III. Education Development Programme
- IV. Farmers Producer's Organization programmes.
- V. Environmental sustainability programmes
- VI. Others programmes

### I. Women's development programmes.

- Women Economic Development Loan Programme in association with ICICI Bank Madurai
- Women Economic Development Loan Programme in association with Samunnati Pvt Ltd
- Womens social awareness programmes
- Womens skill training programme
- On the recommendation of mws through Madurai ICICI Bank Rs. 1,19,04,000,
- ( One Crore Nineteen lakh and four thousand only ) has been disbursed to fifteen lakh economic credit committee members,

### II. Child development Programme

- Providing notebooks, evening tuition, conducting various cultural competitions and giving away prizes. Helping Anganwadi children.

### III. Education Development Programme

- Assistance with college fees and improved education for poor and single parents and children of the disabled.

### IV. Farmers Producer's Organization

- Sakthi dairy Famer Producer Company Limited with NABARD support is starting and leading in Theni district.

### V.Environmental Sustainability Programmes

- Soil Testing awareness Program ,EDII-Periyakulam Horti Business Incubation Forum, Horticulture College and Research Institute- TNAU
- Veterinary Treatment camp .ESAP Foundation
- Tree Plantation



## VI. Others programmes

- For the educational development of the students, funding was provided by mws for painting on the school premises.
- For the betterment of the health of the students, set up the drinking trough and set up the toilet water tank funded by MWS

### Women SHGs Programme – Micro Credit & IGP

Women are an important part of the functioning of the society and the center of the society. Mahasakthi Welfare Society (MWS) believes in this. It continues its service effectiveness in women development and accessing welfare activities centered on women participants. To achieve this, we have formed them into Self Help Groups. The following types of Self Help Groups are functioning in the year 2022 – 2023

| Category of Groups                           | No. of SHGs | No. of Members |
|----------------------------------------------|-------------|----------------|
| Women Self Help Groups (WSHG)                | 436         | 4570           |
| Men Self Help Groups (MSHG)                  | 10          | 125            |
| Farmers Interested Self Help Groups (FISHGs) | 20          | 200            |
| Joint Liability Group (JLG)                  | 50          | 260            |
| SC / ST Self Help Groups                     | 25          | 320            |
| Minority Self Help Groups                    | 5           | 65             |
| Total No. of SHGs                            | 546         | 5540           |

Every year we organize new women's self-help groups among disadvantaged communities and strive to improve their sustainable livelihoods.



This year, we have organized new groups in Periyakulam, Bodinayakanur, Andipatti, Kambam and Theni, and these women SHG members were provided with training in accounts and bookkeeping, group organization and management, motivational training and economic development.

### Micro Credit Assistance to Women SHGs

One of the major assistance provided by Mahasakthi Welfare Society (MWS) to the Women Self Help Group is micro credit assistance. Through this initiative, members of the SHGs have received small financial assistance from banks and the group. This year, to support the women SHG members, we have facilitated micro credit/business loans through ICICI Bank, a local MFI. This promotes savings habits, financial management and family budget awareness among the members. Micro credit loan greatly helps the rural poor women to generate their income (IGP) and run businesses like rice shop, pet shop, mutton shop, chicken shop etc.



Through the Micro Credit Assistances and supports services of ICICI Bank, that our MWS has distributed about 1,19,04,000 micro credit loan assistances to about 380 women SHGS in the working area

### Skill Training Development Programmes



One of the main objectives of "Mahasakthi Welfare Society (MWS)" is to promote economic empowerment among rural women. This year we have conducted special skill development training with experts. Under the skill development training program, MWS trained more than 60 women in sewing and modern garment making skills. 20 women were provided with free sewing machines provided by the District Social Welfare Office.



The women who received sewing machines earn about Rs. 8000 to Rs. 15000/- per month and run their families without financial stress.



MWS organized another skill training program to benefit working women in their 30s in villages. Training was provided on handicraft making, home decoration items making, plastic flower vase making. After receiving this skill training, the women are engaged in this industry, earning a monthly income and improving their financial livelihood.

### International Women's Day celebration

On the occasion of International Women's Day on 08.03.2023, Theni District Collector Mrs. R.V. Shajeevana. On



behalf of Mahasakthi Welfare society, we met at 6 pm. Then the Secretary of Mahasakthi Welfare society Mr. Kala Palaniappan and employees Mrs.

Annakkodi, Mrs. Anuja, Mrs. Nagarani presented souvenirs to the District Collector on the occasion of



\*International Women's Day\*. Then the Collector discussed the activities of Mahasakthi Welfare society.

On 16.03.2023, World Women's Day was celebrated on behalf of Mahasakthi Charitable



Organization. At the function, the best employees, best achievers, best entrepreneurs, best team leaders, women who have achieved

achievements in various fields were selected and Awarded. The function was presided over by Secretary Mrs. Kala Palaniappan, Mrs. Selvarani (BDO) Theni Union office

Mrs. Pechiammal (Theni, Agricultural Entrepreneur), Mr. Seetharaman (Madurai) Mr. I. Ganesan (Teacher) Mrs. G. Vanitha (Treasurer), Mrs. Lokmani (WED., Trust) Mrs. K. Parvathy (SMS) Mrs. V. Anna Kodi, Mrs. P. Anuja, and K. Nagarani participated. The focus of the function was on the advancement and safety of women. The empowerment and safety of women were discussed in detail.

### On the occasion of Women's Day for village cleaners Appreciation

On the occasion of International Women's Day on 31.03.2023, a tea party and souvenir were given to the women cleaners working in Saruthupatti village on behalf of Mahasakthi Welfare society. Later, they requested for sewing training and provision of sewing machines. Mahasakthi Secretary said that action will be taken in the coming days. Mrs. Kala Palaniappan, Mrs. Annakkodi, Mrs. Anuja participated in this event



### ST Women Development Programme – 2023-2023

Sixteen women from the Muthu Women's Group operating under the Mahasakthi Welfare society



in Thenral Nagar, Theni District were given a loan of Rs. 650000 (Six lakh fifty thousand only) through ICCI Bank for doing

business. They are doing good business with the loan money and repaying the loan. Mrs. Latha. Vijayakumar's daughter Malavi, groom Sathish. The wedding ceremony was held on 10.03.2023. On behalf of the Mahasakthi Charity Organization, Mrs. Kala Palaniyappan, Mrs. V. Annakkody, Mrs. P. Anuja, Nagarani participated and presented household items to the couple.

### Financial assistance to ST Women



Mrs. Jayalalithaa, a tribal, had her husband Mr. Subparamani die in a road accident. Our Mahasakthi Welfare society provided Rs. 5000 to the grieving Mrs. Jayalalithaa on 15.6.22.

### Helping Poor Women Marriage

Through our Mahasakthi Welfare Society, 6 destitute and struggling women were given household items worth Rs. 20100 for their wedding this year.



## Helping Poor Women Marriage

We have provided Rs.3900/- household items for the marriage of Mrs. Murugamal Karupiya couple.



marriage ceremony of Mrs. Malavi Satish, daughter of Latha W/o Vijayakumar couple of Muthu Women's Group working under Mahasakthi Welfare Society, Theni District was held

on 10.03.2023. Mahasakthi WELFARE SOCIETY O Mrs. Kala Palaniappan, Mrs. V. Annakkodi, B. Anuja, Smt. Nagarani attended and distributed household (Rs.4100) items to the couple on behalf of Mahasakthi NGO..

## Empowering Women through Self Help Group Training

Mahasakthi Welfare Society (MWS) conducted an empowerment training session for women group members. The session focused on providing them with essential skills



and knowledge to effectively establish and manage Self Help Groups (SHGs). During the training, the participants gained valuable insights on financial management, especially savings and

lending from their collective savings. They learned the importance of mobilizing resources, managing funds and making informed decisions to empower themselves and their communities. The training emphasized leadership development, empowering women to confidently take charge and lead their SHGs. Training was provided on coordinating group activities, organizing meetings and fostering a supportive and collaborative environment within the groups. We believe in the potential of women to bring about positive change in society. By providing them with the necessary training and support, we empower them to become self-reliant, confident and influential leaders within their communities. We express our heartfelt gratitude to all the participants for their active engagement and enthusiastic participation throughout the training. Their commitment to personal growth and community development is truly inspiring.

## Deepawali Festival Celebration with Differently abled Persons

To make the lives of rural poor children and differently abled people happy, Mahasakthi Welfare Society (MWS) has been celebrating "Diwali Festival Celebration" every year. This year, MWS has celebrated

Deepa Vishva along with rural poor children, women self-help group members, differently abled children. Also in association with Theni District Disabled Persons



Federation, MWS has organized a Diwali festival program on 12.11.2023, in which about 30 differently abled people participated. They were given new

clothes and food items worth Rs. 10000/-. On this day, we take pride in providing care and support to the poor children and differently abled community. We organized a special program to help the public understand the importance of providing happiness and joy in the lives of children. We celebrated Diwali (Festival of Lights) by distributing sweets, clothes and gifts to the children. They were very happy when they were given crackers

## Financial Assistance for Prosthetic Legs for Disabled Persons



The Iranenjam Foundation operating in Coimbatore arranged to provide artificial legs to the differently-abled members of the Theni District Disabled Persons Association. In return, the Mahasakthi Welfare society provided Rs.

5000 as the transportation cost required for the differently-abled beneficiaries to travel from Theni to Coimbatore. Mrs. Kala Palaniyappan presented it to Malaichamy, the President of Theni District Disabled Persons Association, on 9.11.2022

## Educational support to Needy Poor Students

On behalf of Mahasakthi Welfare society, Secretary Mrs. Kala Palaniappan presented a financial assistance of Rs. 10000/- to Mrs. Mahalakhmi on 8.3.2023



for the education of the daughter (B.Sc., Nursing) of Mahalakhmi and Gunasekaran couple of Saruthupatti village.

Further, on 06.8.2022, on behalf of Mahasakthi



Welfare society, Mrs. Kala Palaniappan presented a cheque of Rs. 2600 for the college education of Mr. Munusamy's differently-abled daughter.



## Child Education Development Activities

Mahasakthi Welfare Society, with the support of NGOs and renowned donors, is working for the educational development of children in the financial year 2023-2024 by participating in events like Independence Day, Republic Day, Anniversary in three schools in Sarudupatti and giving prizes to a total of 210 students who won various competitions and excelled in them



For the development of students, Mahasakthi Welfare Society, in association with the school, provides prizes on Independence Day, Republic Day, Children's Day and festivals. To keep students healthy, in the financial year 2022-2023,



Saruthupatti Government Higher Secondary School students were given Rs. 5000 by the school Headmaster on 10.7.22 to provide good hygienic water to the students and to set up a drinking water tank.

Evening tuition is being conducted by Mahasakthi Welfare Society with good teachers for 30 students.

On 14.11.2022, Children's Day was celebrated by Mahasakthi Welfare Society at Adi Dravidar Primary School, Saruthupatti. Programs like singing songs, reciting poems, presenting articles were held. All the students were given prizes and sweets by Mahasakthi Welfare Society. In this event, the school principal Mrs. Jayalakshmi, Mrs. Dr. Kala Palaniappan MWS Secretary, Mrs. P. Anuja MWS employee, teachers and students participated.

## Environmental Sustainability Programmes Training and Demonstration Camp on Soil Testing.

A training and demonstration camp on soil testing, preparation of microbial fertilizers, vermicompost preparation, coconut tonic, natural farming was jointly organized by Tamil Nadu Agricultural University, College of Horticulture, Periyakulam, Department of Natural Resources Agriculture, Saruthupatti Mahasakthi Welfare society and Sakthi FPO on 12.12.2022 at 3 pm at Jallipatti Community Hall.

A veterinary doctor attended the camp. Head of the Department of Natural Resources Agriculture and Professor Bhagavathy, Assistant Professor Dr. Sri Medhriya, Assistant Professor Dr. Senbaka Valli

attended the camp and spoke about the importance of soil testing, the benefits of natural farming and natural fertilization.



Jallipatti (Panchayat President) Mr. Kanmani, (Farmer) Mr. Ganesan, Secretary Jallipatti (Panchayat President) Mr. Lenin, (Shakti FPO Director) Mr. Annakkodi, (Shakti FPO CEO) Mr. Veerakumar, (Shakti FPO Director) Mr. Anuja, Mrs. Naga Rani, workers and 90 farmers participated and benefited.

## Veterinary Camp



ESAF Foundation, Mahasakthi Welfare Society and Sakthi FPO jointly organized a veterinary camp at Anaikaraipatti village, Bodinayakanur taluk, Theni district on 13.12.2022.

Mr. K. Kamaraj (Director Vidyal NGO Rasingapuram) Mr. Karun, (ESAF Bank), Mr. S. Chandrasekhar (Assistant Veterinary Surgeon), Mr. A.R.R. Bapuji (Veterinarian) Mr. Lokanathan (Kodangipatti, Anaikaraipatti Panchayat President). Murugan (Village Committee President), Mr. Raghupathi (United Councilor), Mr. Rajamani (Former Panchayat President), Mr. Lakshmi Saravanan (Former Panchayat President), Mr. Murugan (Farmer), .

Special invitees Mrs. Kupendran lit the lamp at the veterinary camp. Employees of Mahasakthi Welfare Association Mrs. Annakkody, Mrs. Anuja Selvi Nagarani, Mr. Veerakumar and others participated..

## Kitchen Herbal Gardens for SHGs and Tree Planting



Maha Sakti Welfare society selected 15 rural women from Saruthupatti village to promote kitchen herbal gardens. Each participant was given 10 indigenous medicinal plants and was also trained by experts on agronomic techniques for growing herbs at home.



Mr. Ganesan, an expert in indigenous medicinal plants, explained to the women about kitchen herbal gardens and their benefits.

He advised them that they can obtain herbs from home gardens for health and that the plants that are available in excess can be sold at herbal markets in the districts. Training was also provided to rural and tribal women on planting indigenous trees and nursery development in tree planting programmes.

### Social work undertaken by MWS



Our organization is helping the rural poor to get government schemes. So far, many people have benefited through various schemes like Old Age Pension Scheme, TADCO Schemes, TAPCO Schemes, and Women's Scheme. Especially this year alone, more than 30 people have received various welfare assistance. For example Ponnuthai received widow pension and Ranjitham received sewing machines.

### Social work undertaken by MWS

#### Other Programme



Fisheries and Research Institute, FC&RI Tamil Nadu Agricultural University (TNAU) conducted a training on fish pickle and fish powder preparation at Thoothukudi on November 23. Kala Palaniappan participated on behalf of Mahasakthi.

For fish pickle training, Mr. Vasanthan (CEO EDII, HC&RI, TNAU Periyakulam) organized the training. Mr. Rudra (CEO, FC- RI TNAU Thoothukudi) conducted the skill development training. The training was held at Tamil Nadu Service College and Research Institute. Dr. J. Jayalalitha, Fisheries University Principal, Mr. Akilan presented the certificate of participation in the training on how to prepare fish pickle and fish powder. Mr. Ganesan (Professor and Head of Technology) conducted the training on fish processing.

### Entrepreneurship training

**EDII- Periyakulam Horti Business Incubation Forum, Horticulture College and Research Institute- TNAU Periyakulam Tamil Nadu - Entrepreneurship training.**



A two-day workshop titled "Semmai Matar" was held from 9.12.22 to 10.12.22 to bring together women entrepreneurs and teach them 1. Label production, 2. Packaging 3. Bottling products 4. Finding suitable websites for sales, etc.

EDII- Periyakulam Horti Business Incubation Forum, Horticulture College and Research Institute - TNAU Horticulture College jointly organized the Semmai Matar program to show that a business can be turned into a profitable one by inviting experienced technical experts in all fields and providing good training.

EDII shared the best advice to each entrepreneur to improve their business and sales for the next one year. On behalf of EDII, the participants were given souvenirs and certificates. Mr. Dr. J. Rajangam (Dean HC & RI, TNAU - Periyakulam), Mr. S. Vasanthan (CEO, HC, & RI, EDII- Periyakulam) organized the event as the special guests. Mr. Dr. Somasundaram, Director DABO, Tamil Nadu Agricultural University delivered the keynote address. The certificate and memento were received by Mrs. Dr. Kala Palaniappan on behalf of Sakthi FPO.

### NGO Annual General Body Meeting

The Annual General Meeting for the year 2023 was held on 10.05.2023 under the chairmanship of Secretary Mrs. Kala. Since Annapoornam has submitted his resignation letter to withdraw from our Mahasakthi organization, it was decided to exclude him by accepting the reason for his departure from the Sangam.

### Handicraft AND Product Exhibitions

Theni District Collector Mrs. R.V. Shajivana visited HC&RI TNAU Periyakulam today. We displayed our product, Magi Pickles, produced by Sakthi FPO. She asked us about our product and SAKTHI FPO activities.







Mr. Rajangam Dean of HC&RI TNAU, Mr. Vasantha Kumar, CEO of EDII TN and government officials were present, Mrs. Kala and Mrs. Annakkody from Sakthi FPO were present.

### World Environment Day

A special event was held in Kovilpatti village, Madurai district, on June 5, 2023, to celebrate World Environment Day. Mahasakthi welfare society organized a painting competition to create awareness about environmental protection and global warming, which inspired young minds to express their love for the earth through art. We are proud to announce the winners of the competition and extend our heartfelt congratulations to them. As a token of appreciation, the winners were presented with mementos, while all the participants were provided with pens, notebooks and stationery to encourage their creativity.

This beautiful planet we call home is the only one we have in the vast universe. Our future generations rely on us to protect and preserve it. From jeopardizing food security to rising sea levels and the devastating effects of natural disasters, climate change poses significant challenges. We must take action to mitigate and adapt to these changes.



Earth is our source of natural resources, our food, and our ultimate savior. Let us cherish and remember this special Earth. Every small step counts, and we can make a big difference. Together, we can all protect our Earth by planting more trees, conserving energy, and reducing waste. Let us also pledge to spread awareness among others about the urgent need to protect our precious planet. Join us in this noble cause, and create a sustainable future for future generations. Together, let us save our Earth

### Phenyl production training was conducted by MWS



On 4.11.22, a Pinoy production training was conducted in the MWS training room. 15 women participated in the training. The instructor Mrs. Nagarani trained the women.

### Tailoring training was conducted by MWS



Without much expense and without much capital, you can buy a sewing machine from home and earn a good job with an investment of about Rs. 5000. Women can also improve their livelihood by teaching sewing training through Mahashakti NGOS. After receiving sewing training, they can get free sewing machines under the government welfare scheme through the Social Welfare Department, Backward Classes Welfare Department and Adi Dravidar Welfare Department. For the development of women, sewing training was provided to 320 women in the financial year 2022-2023. Also, women earn 6000 to 10000 per month by getting sewing jobs at the Renuka factory in Theni and becoming self-employed.



## Jutebag, cloth bag, Wire basket weaving training was conducted by MWS



Like tailoring, wire basket weaving is also a good business. You can earn from home without much investment. In the financial year 2022-2023, 160 people were trained in wire basket weaving. Since there is a need to go for an alternative way to eliminate plastic waste and save the soil, Mahasakthi welfare society is training the people to make cloth bags and jute bags. It is also training them to protect the environment.

## Women's Awareness Program at Mother Teresa College of Arts & Sciences



On 11.10.22 in Mother Teresa College of Arts & Sciences the college premises, Secretary of Mahasakthi NGO Mrs. Kala Palaniappan participated and explained about the mobile phones its

advantages and disadvantages, women's involvement, self-employment opportunities and the need for women to earn money. Session-2 Job shop training was conducted. Then K. Nagarani Pinayil production training and wire basket weaving training were provided. In this event, the college principal in-charge Mrs. Arogya Deepa, Assistant Professor Mrs. Sophia Mary, Secretary Mr. Boston Jesuraj, Mrs. Jennifer Assistant Professor and college students participated.

## Sarathupatti Sakthi Farmer Producer company limited Introduction

"Agriculture is the backbone of the Indian economy." 70% of the Indian population lives in rural areas. Agriculture is the main industry in rural areas. If we want to eliminate unemployment and see economic growth in our country, we must give priority to agriculture and agro-based industries. Based on this, a project report was prepared by Mahasakthi Welfare society and submitted to NABARD on 13.2.2020



After consideration, NABARD issued Chennai Farmers Producer Organization Order No. NB.TN.RO.FSDD / 2501 / CHN / PODF-ID-FPO-39 / 2019-2020. The agreement was signed on 22.2.2020 at the NABARD office in Chennai as per the order to conduct FPO through MWS. The agreement was signed by the Company Secretary Mrs. Dr. P. Kala and the Treasurer Mrs. G. Vanitha.

Theni district is surrounded by the Western Ghats in the southern part of Tamil Nadu. It is a good district. Here Main industry. Farmers who rely solely on agriculture are likely to be affected during monsoon and disaster periods. Therefore, the Agricultural Production Company is a platform set up for small, marginal and agricultural workers to improve their agro-based livestock business, get a fair price for the products they produce, get quality seeds and fertilizers, and sell the products profitably at a fair price without intermediaries.

## Details of sarathupatti sakthi FPCL

Ten women directors were elected to manage FPCL, registered in June 2021 (Registration No. - U01100TN20200PTC13976) for the year 2020-2021 under the Companies Registration Act. During the financial year 2021-2022, sarathupatti Sakthi FPCL has incorporated 1008 shareholders and raised Rs. 1018000 in shares. Twenty-six Directors' Meetings, eight Project Implementation Monitoring Committee Meetings and three Annual General Meetings are being held for effective implementation.

## Strategic Objective of the company

- To ensure our services for at least 1,000 small and marginal farmers in periyakulam block, Theni District by 2021..
- To responsibly utilize forest resources and products including Non- timber forest product for sustainable interdependence of the local population
- To Livestock rearing to protect the environment and health and use of natural fertilizers, thereby increasing milk production, will increase the income of the farmer and pave the way for economic development.
- To Farm family members, insuring their livestock, insuring agricultural crops by getting kcc card Ruby card and ensuring their livelihood.
- To Set up a milk and vegetable processing unit, make earthworm compost in the dung, send directly to the milk project at good prices, produce dairy products, create jobs and market.

St- continue





Mr. Rajangam Dean of HC&RI TNAU, Mr. Vasantha Kumar, CEO of EDII TN and government officials were present, Mrs. Kala and Mrs. Annakkody from Sakthi FPO were present.

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Earth is our source of natural resources, our food, and our ultimate savior. Let us cherish and remember this special Earth. Every small step counts, and we can make a big difference. Together, we can all protect our Earth by planting more trees, conserving energy, and reducing waste. Let us also pledge to spread awareness among others about the urgent need to protect our precious planet. Join us in this noble cause, and create a sustainable future for future generations. Together, let us save our Earth

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## Singa Pen Award

Crest India Foundation, which operates in Dharmapuri district, held a special function on 5.03.2023 at the premises of Marutham Nelli Polytechnic College, Dharmapuri on the occasion of Women's Day. At the function, the Secretary of Mahasakthi welfare society, Mrs. Kala, was presented with the \*\*\*Singappen\*\*\* award by Dharmapuri MLA Mr. Venkateswaran. Crest Indian Foundation Director Mr. Murugesan and his team presented the \*\*Singappen\*\* award to outstanding women.

## 6.Women development work



\* World Women's Day Celebration \* \* Welfare Assistance Distribution Ceremony \* 30th Anniversary Celebration was celebrated by a legal charity operating in Kadamalaikundi. Mrs. Kala Secretary, Secretary of Mahasakthi Charitable Organization, was presented with the \*Memorial Award for Women's Development\* at this grand ceremony. The founder of the legal charity,

Mrs. Venkatesan, Mrs. Radhika Venkatesan, Mrs. Indumathi, Backward Classes Welfare Department, Mrs. Sarala Adi Dravidar Welfare Department, legal administrators, legal staff, and self-help group members participated in the celebration. The ceremony was held on March 25, 2023.

## 7.Best Social Worker Award



On 16.03.2023, World Women's Day was celebrated on behalf of Mahasakthi Charitable Organization. At the ceremony, Mahasakthi employees presented the "Best Leader" award to MWS Founder Mrs. Kala. On the occasion of Mahali, a cake was cut and sweets were distributed to everyone. The ceremony was held under the chairmanship of Secretary Mrs. Kala Pazhaniyappan. Mrs. Revathi Ashok Councillor, Selvarani BDO Theni, Agri-entrepreneur Mrs. Pechiyammal Madurai, and Mr. Seetharaman; participated

## Society members details designation

| Sl. No | Name           | Designation    | details     |
|--------|----------------|----------------|-------------|
| 1      | P.Kala         | Secretary      | Old Members |
| 2      | G.Vanitha      | Treasurer      | Old Members |
| 3      | R.Padipriya    | EC - member    | Old Members |
| 4      | M.Janakidevi   | President      | Old MEMBERS |
| 5      | R.Thavamani    | vice secretary | Old Members |
| 6      | S.Muthulakshmi | vice president | Old Members |
| 7      | B.Anuja        | EC - member    | New member  |
| 8      | G.Nilaveni     | New member     | New member  |



## Paper News copies



|                                                                                                                                                                          |                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| 18.03.2021 அன்று மாலை 9:45-இல் திருவள்ளூர் தொலைக்காட்சித் திட்டம் தொடங்கப்பட்டது. இதனால் சித்திர பணி மக்களின் சிந்தனைகளையும், சமூக சிந்தனைகளையும் குறைவாகக் குறைக்கிறது. | தொலைக்காட்சித் திட்டம் தொடங்கப்பட்டது. இதனால் சித்திர பணி மக்களின் சிந்தனைகளையும், சமூக சிந்தனைகளையும் குறைவாகக் குறைக்கிறது. |
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**Meeting on improving Safety measures for women working in textile industries by GREEN NGO and CARE T**

Falouts, CEO of GREEN  
M&C Chemicals and  
CARL T. FALOUTS, who  
joined a Canadian bank  
and resigned to improve  
living standards in upgar-  
ding his country. He says  
employees working in re-  
sult of his efforts are  
in the United States. He  
says that there's never  
been a day when he  
didn't go to work. He  
says that he's never  
been to the United States  
before. He says that he's  
never been to the United  
States before. He says  
that he's never been to  
the United States before.



submitted to the District social-welfare officer to take further steps to ensure that the needs of these women migrants from the Districts distributed to the respective offices of Tachikawa and Maebashi. The District social-welfare officer of Maebashi has been assigned to the work of social business promotion. Social business organizations are included with the Social Welfare Bureau to give further support to the women working in social business. The District social-welfare officer of Tachikawa has been assigned to the work of social business promotion.



### **SHG Members Economic Activity ( Few Photos)**





**.1. Asa Recognition of your out standing and dedicated service to Vulnerable Communities during COVID-19**



Mahasakthi NGO was awarded the "3rd Annual Conference" by "Tamil Nadu Alliance" for its dedicated service to the affected communities during the COVID-19 period on 07.12.2022 at PVK Hotel Dindigul. NGOs from all over Tamil Nadu participated in the third annual conference. Mr. Prithviraj (Co-Coordinator TNA,) Mr. Prithivithra (Member TNA,) Mr. Sivakumar (Dindigul District Child Protection Officer), Mr. Sivasindu (Dindigul Assistant Commissioner of Labour), Mr. Pushpakala (District Social Welfare Officer), Mr. Dr. Balamurugan (Dindigul District Social Welfare Officer) and TNA were present. The award was presented to the invitees by Mrs. Kala Palaniappan.

**2." SEMMAI MATHER 1-0 "entrepreneur training**



EDII - Horticulture Business Incubation Forum, Horticulture College and Research Institute- TNAUPeriyakulam announced that it would mentor each entrepreneur to develop and sell their business for the next one year and honored the participants with mementos and certificates. Mr. Dr. J. Rajangam Dean HC &RI, TNAU- Periyakulam, Mr. S. Vasanthan CEO, HC, &RI, EDII- Periyakulam graced the occasion as the chief guests. Mr. Dr. Somasundaram, DABO, Director, Tamil Nadu Agricultural University, Coimbatore presented a certificate and a memento. The "Semmai Mathar Certificate and Memento" was received by Mrs. Dr. Kala Palaniappan on behalf of Shakti FPO.

**3. For production of environment& Labour Right**



Mahasakthi Welfare society has been working with the Tirupur Makkal Mandram for the last six years. Tirupur Makkal Mandram has been doing excellent service in protecting the environment and labour rights. On 16.12.2022, the Director of Tirupur Makkal Mandram presented the Environmental Protection and Labour Rights Award to Mahasakthi welfare society at a function held in Coimbatore. MWS employee Veerakumar received

**4. Tamilakaththin Nambigai, NayakiAward- for women Developme**



On the occasion of Women's Day, \*Tamil Nadu Kural\* news agency selected the top 100 women of Tamil Nadu and honoured them with the Tamil Nadu **Nambigai NayakiAward - 2023\***, presented by \*Tamil Nadu Kural\* Director Mr. Kumar Vinoth at the Mullai Nelli Polytechnic College campus. Mahasakthi Welfare society Secretary Mrs. Dr. P. Kala was honored with the \*Tamil Nadu **Nambigai Nayaki\*** Award.

**5. Singa Pen Award**





- To Acquiring financial and government welfare schemes in government and non-government financial institutions and paving the way for the advancement of the viz.

### FPO AGM Meeting



On 19.11.2022, Mr. Sakthibalan (District Development Manager NABARD) under the chairmanship of Mr. Mohankumar (District Manager Canara Bank Theni), Mrs. Kala Palaniappan Secretary MWS, the third annual general meeting of Saruthupatti Shakti Farmers Producers Organization Limited (FPO) was held at Anaikaraipatti village near Bodinayakkanur.

Mr. Velusamy (FLCC), Mrs. Parvathy (Secretary SMS) delivered the felicitation address. Mrs. Anuja, Director FPO delivered the welcome address. Mrs. Annakkodi, Director, read out the annual report of the Farmers Producers Organization. Mrs. Nagarani, Director, read out the budget of the FPO for the financial year 2023. Our partner Maragatham was given Rs.25000 by the FPO for coconut business. FPO member Kupendran was given milch cows. Our company share certificates were distributed to 21 shareholders. All shareholders attended the meeting. Finally, Mr. Veerakumar, CEO, delivered the vote of thanks

### Legal Registration of Saruthupatti Sakthil FPCL

The FPO started by Mahasakthi Welfare society on the guidance of NABARD Bank is functioning well. Saruthupatti Sakthi farmer Producer Company has been functioning since 13.02.2020. As per the below, the 13 legal registrations required for a company to function have been duly completed and it has been doing business well for four years.

| SL .N | Particulars             | Date                                                                                 | Details                                                                              |
|-------|-------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 1     | Company Registraion     | 26.06.20                                                                             | U01100TN20200PTC135976.                                                              |
| 2     | PAN                     | 26.06.20                                                                             | ABDCS8304G                                                                           |
| 3     | TAN                     | 26.06.20                                                                             | MRIS09727E                                                                           |
| 4     | MSME UDYAM Registration | 28.10.21                                                                             | UTHAYAM TN- 23- 0007285                                                              |
| 5     | GST Registration        | 2.2.2022                                                                             | 33ABDCS8304GIZJ                                                                      |
| 6     | FSSAI License           | 13.10.22                                                                             | 22422230000424                                                                       |
| 7     | Trademark Registration  | 23.01.23                                                                             | Processing                                                                           |
| 8     | NABARD's PO portal      | 2022-24                                                                              | Rating mark 84 /100 Grad " A"                                                        |
| 9     | Logo-"Magi Foods"       | 10.11.22                                                                             |  |
| 10    | Email id                | <a href="mailto:Sakthidairyfpcmws2020@gmail.com">Sakthidairyfpcmws2020@gmail.com</a> |                                                                                      |

### Details of awards received by MWS in the financial year 2022-2023

| SL.No | Date       | Particulars                                                                                           | Deportment                                                                                                       |
|-------|------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| 1     | 7.12.2022  | As a Recognition of your out standing and dedicated service to Vulnerable Communities during COVID-19 | Tamilnadu Alliance – Dindugal                                                                                    |
| 2     | 10.12.2022 | " SEMMAI MATHER 1-0 " Entrepreneur Training                                                           | EDII- Periyakulam Horti Business Incubation Forum, Horticulture College and Research Institute- TNAU Periyakulam |
| 3     | 16.12.2022 | For Protection of environment & Labourrights                                                          | TRUPUR people forum                                                                                              |
| 4     | 26.2.23    | Tamilakaththin Nambigai Nayaki                                                                        | Tamil kural Paper Tharmapuri , world women day                                                                   |
| 5     | 5.3.23     | Singa Pen Award                                                                                       | Award Indian foundation –Tiruchi                                                                                 |
| 6     | 15.3.23    | Women development work                                                                                | Law NGO kadamalaikundu                                                                                           |
| 7     | 8.3.2025   | Best social worker award                                                                              | Imayam Fedaration saruthupatti                                                                                   |



# Gallery



## Advisory Committee:-

| S.No | Name                            | Designation                  |
|------|---------------------------------|------------------------------|
| 1.   | B.Velmurugan, MA., HP. Ed., CFC | Development Consultant-Theni |
| 2.   | Ms.Sudha BABL.,                 | Lawyer                       |
| 3.   | Senthilkumar, MSW               | Project Consultant           |
| 4.   | S.Amalajothi                    | Bsc., FCA., CA Madurai       |
| 5.   | A.Rosalin Martina               | B.Com., FCA., CA Madurai     |

## Organization affiliated with MWS Membership

|    |                                  |                                                                                                                  |
|----|----------------------------------|------------------------------------------------------------------------------------------------------------------|
| 1  | TREC STEP                        | Truchirapalli                                                                                                    |
| 2. | Athithiravier school Association | Saruthupatti                                                                                                     |
| 3. | Tamil Nadu Alliance              | Dindugul                                                                                                         |
| 4. | Tirupur people forum             | Thirupur                                                                                                         |
| 5. | SAM Network                      | Chennai                                                                                                          |
| 6. | CSIM                             | Chennai                                                                                                          |
| 7  | EDII- Periyakulam                | EDII- Periyakulam Horti Business Incubation Forum, Horticulture College and Research Institute- TNAU Periyakulam |



## MWS STAFF DETAILS

| Sl.No | Particulars     | No. of staffs |
|-------|-----------------|---------------|
| 1     | Fulltime staff  | 6             |
| 2     | Part time staff | 3             |
| 3     | volunteers      | 8             |
|       | Total           | 17            |

## 2022- 2023 Financial Year Visiting Guests

|    |                               |                                                      |                                                                                                    |
|----|-------------------------------|------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| 1  | Mrs. R.V. Shajeevana<br>Theni | District Collector                                   | Theni – District                                                                                   |
| 2  | Mr.Mohankumar                 | LDM , Canarabank                                     | Theni                                                                                              |
| 3  | Mr. SakthiBalan               | DDM, NABARD                                          | Madurai                                                                                            |
| 4  | Mr. Dr.J.Rajangam             | Dean                                                 | HC &RI, TNAU – Periyakulam                                                                         |
| 5  | Mrs. Ra. Bhakyavathy,         | Professor                                            | HC &RI, TNAU – Periyakulam                                                                         |
| 6  | Mr. Vasanthakumar             | CEO                                                  | EDII- Periyakulam Horti Business Incubation<br>Forum, HC &RI, TNAU                                 |
| 7  | Mr. Karun                     | , ESAF Bank                                          | Chennai                                                                                            |
| 8  | Dr. Sri Methriya Dr.          | Assistant Professor,                                 | HC &RI, TNAU – Periyakulam                                                                         |
| 9  | Mrs Selvarani                 | BDO Union office                                     | Theni                                                                                              |
| 10 | K. Kamaraj                    | Director VIDIYAL NGO                                 | Rasingapuram                                                                                       |
| 11 | Mr. S. Chandrasekhar          | Assistant Veterinary Doctor                          | Kodankipatti                                                                                       |
| 12 | Mr. Akhilan                   | Fish Processing Technology<br>Professor and Chairman | College of Fisheries and Research Institute,<br>FC&RI Tamil Nadu Agricultural University<br>(TNAU_ |
| 13 | Mr.Murugesan                  | Assistant Director , Dindugal<br>Khadi kraft         | Dindugal                                                                                           |
| 14 | Mrs. Anjudha                  | NANKISAN                                             | Chennai                                                                                            |

## MWS Participated in various training programme

| Date                   | Programme                                                                            | Department                                                                                                    |
|------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| 16.9.22                | Capacity Development Programme on Women<br>Rights and rights Based Approach for CSOs | Tiruchirapatti Regional Engineering Collage<br>– Science and Technology Entrepreneurs<br>Park ( TREC – STEP ) |
| 26.9.22                | One-day work shop<br>Farmer Producer company Interaction Meeting                     | Tamil Nadu Agricultural University<br>Horticulture college and Research institute<br>Periyakulam -TANU        |
| 13.9.22                | TCF Partners Interaction with HDFC Bank Credit<br>Relationship Team                  | HDFC Bank                                                                                                     |
| 17.10.22 –<br>21.10.22 | KRUSHAKMITHRA agripreneur training                                                   | ESAP                                                                                                          |
| 21.2.22                | Training for FPOs on Branding baking and<br>Marketing                                | Tamilnadu Agricultural University<br>Horticulture college and Research institute<br>Periyakulam -TANU         |
| 24.1.2023 –<br>25.1.23 | KRUSHAKMITHRA follow up training                                                     | ESAP Foundation                                                                                               |
| 24.1.23 –<br>25.1.23   | Ragi lattu preparation                                                               | ICAR AND CENDECT                                                                                              |
| 9.12.22 -<br>11.12.22  | SEMMAIMATHHER- Women Entrepreneurs<br>development training Prog                      | Tamilnadu Agricultural University<br>Horticulture college and Research institute<br>Periyakulam -TANU         |
| 27.12.23               | MATHYA MANILA ARASU KADAN<br>THITTANGAL                                              | DIC office Theni                                                                                              |



|                      |                                                                 |                                                                                                                     |
|----------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 13.3.23 –<br>17.3.23 | PASUMITRA –Dairy animal management programme                    | ESAP Foundation ,Erode National Dairy Development Board                                                             |
| 27.2.23 – 1.3.23     | Capacity Building for Krushakmithra Agri entrepreneurs training | ESAP Foundation and Tamilnadu Agricultural University Horticulture college and Research institute Periyakulam -TANU |
| 1.3.2023             | Capacity Building Programme for Agri Entrepreneurs training     | Tamilnadu Agricultural University Horticulture college and Research institute Periyakulam -TANU                     |

## Donor agencies supported for developments activities

| Sl .No | Name of the Agency                                                                                                                                           | Purpose                                                                                                                                    | Department               |
|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| 1      | National bank for Agriculture and Rural Development – NABARD Chennai                                                                                         | Ongoing - From 2020 to AS ON Date.<br>1. Farmers Producer Company – FPO<br>2. Joint liability Groups - JLG                                 | Central Govt             |
| 2      | ICICI Bank, Madurai                                                                                                                                          | Ongoing - From 2011 to AS ON Date.<br>Micro Credit support for women                                                                       | Private                  |
| 3      | Tamil Nadu Rural Transformation Project – TNRTP                                                                                                              | Ongoing - From July 2020 to AS ON Date.<br>Corona CAB Fund - Women Self – Employment Development                                           | State Government project |
| 4      | Tamil Nadu Agricultural University, College of Horticulture, Research Institute Periyakulam, Department of Natural Resources Agriculture, TNAU – Periyakulam | Ongoing From 2020 to AS ON Date...<br>Skill Training and Vocational Training<br>Agriculture awareness Prog                                 | Government               |
| 5      | Donors                                                                                                                                                       | Ongoing from 1998 To AS of Todays Date<br>Environment , Help for student, women development , health ,consumer ,plantation<br>Staff salary | General Public           |
| 6      | District Industries Centre – DIC OFFICE -Theni                                                                                                               | Ongoing From 2020 To AS of Today Date<br>Training and SHG Product marketing supporting                                                     | Government               |
| 7      | NABKISAN – Chennai                                                                                                                                           | Ongoing from 2023 To till Date<br>help for Farmer Producer Company                                                                         |                          |



## Success Stories 2022-2023

### Tailoring entrepreneur's story



In today's scenario, women play a vital role in the development of a family. In many families, men are irresponsible. Many women are forced to take on the entire responsibility of the family, like hard work, saving, managing the household, managing money for family needs. In a situation where women do not have an income, the future of children is ruined. Mahasakthi Welfare Association always focuses on the advancement of women.

MWS recommends tailoring as a profession that does not require much investment, but can earn a lot with hard work, and also provides tailoring training. S.Saritha, a woman from Sarathupatti, who received tailoring training from MWS, earns her living through her tailoring business and also meets her son's education expenses through it. She has progressed to the point of setting up her own shop through tailoring. Today, she works by herself and teaches many people the tailoring profession

### Skill improvement story



Anuja, a woman from Saruthupatti, approached the Mahasakthi administration to learn tailoring. She was given tailoring training for six months. She did not understand the art of tailoring. Many women who had been trained with her started their tailoring business by sewing sample blouses. But Anuja could not even do basic tailoring. In this situation, I told her. That is, you are not interested enough to think about tailoring.

So, I stopped providing tailoring training to her, saying that she cannot learn tailoring. She joined MWS in 2017. P. Anuja, an employee of Mahasakthi Welfare Society, received training to ride a two-wheeler through MWS NGO. Anuja, who did not know how to sew, learned to ride a two-wheeler in a year. Currently, she goes to many hamlets where there is no bus facility on behalf of Mahasakthi Ngo and does work like maintaining group accounts, creating awareness and providing welfare assistance. Through this, it has become easier to go to areas where there is no bus facility. Currently, she is earning Rs. 10,000 per month



## Success stories of Anna self -help group 2022 -2023



In 2000, our "Anna Women's Group" started as a group with 12 members. I, Asanamma, am the leader of it. Everyone in the group belongs to very poor families. We took tailoring training, jute production training, Self-help group member training, leadership training, Animator and representative training and various other trainings conducted by Mahasakthi welfare society. That is why we are still functioning well even after 25 years.

We have taken loans 12 times so far. We have taken bank loans of about 6,69,000 per person. We have taken a loan of 75,00,000 (seventy five lakhs) and have repaid it properly. Currently, we are taking a group loan of 1,00,000 and repaying it on 30.10.2024. When we started the group, we did not think that we would grow this much. We are all now in a good position, having bought houses and properties in our names and living with self-respect. Thank you to MWS NGO for guiding us. My cell no. is 9943956545

We did a great job making jute bags and received 2 Manimekalai awards and a cash prize of 125000

### 1. DISTRICT LEVEL "MANIMEGALAI AWARD"



Best SHG in THENI DISTRICT LEVEL "MANIMEGALAI AWARD" in theni district , 2009-2010 Hon'ble Deputy Chief Minister Thiru. M.K.STALIN give Award and cash Rs. 25000 Anna SHG on 26.02.11

### STATE LEVEL "MANIMEGALAI AWARD" Third Prize



Best SHG in STATE LEVEL "MANIMEGALAI AWARD" in Tamilnau , 2010-2011. 2010-2011. Mr. Dr.Sankar , I.A.S collector in Theni district give cash Award Rs. 1,00,000 to Anna SHG. year 2013

Anna group's jute unit displayed at government function



M.P. Dayanidhiman, MP, Mr. Sudarshan Nachiappan, MP, Mr. J.M. Haroon, Periyakulam, Mr. O.R. Ramachandran, MLA, and Mr. Mr. Veerappan, Lead Bank Manager, asked for an explanation of the jute bag printing process of the Anna Group at the State Government Multi-sectoral Exhibition held in Theni on 31.01.2006.



## Impact of the Programme:

1. The social work of Mahasakthi Welfare Society has been going on for over 25 years and women have come a long way. The days of waiting for their husbands and elders in the family for the necessary money for family needs are over. Today women have learned to earn and spend frugally. As a result, many women have progressed to the point of buying houses, plots and lands with their income.

2. The village of Sarathupatti, where Mahasakthi Welfare Society is located, was a very backward and poor village 30 years ago. The people of Sarathupatti, located east of Lakshmipuram, used to cut and collect firewood from the trees in the Gombai hills and sell it as a business. After several rounds of training and awareness, they have now stopped cutting trees, knowing the need for environmental protection and conservation.

3. The Mahasakthi Welfare Society continues to provide tailoring training to women. Women who have learned the tailoring trade work in Theni Renuka Mill, self-employment and many tailoring shops, earning a permanent income and achieving economic growth. Earlier, when there was no rain and no agriculture, they relied only on agricultural wage work and continued to suffer without a stable income. Now they have overcome that unemployment and created jobs. (Goat, cow and poultry farming)

4. Mahasakthi Welfare Society has always been carrying out developmental work for children's education. It has provided many facilities, such as free education, giving prizes to winners of competitions, setting up a water tank for the school to get good drinking water, providing facilities for students to use clean toilets with hygiene. MWS funds are being provided for many developmental works, such as painting many nature pictures and portraits of leaders on the walls of three schools in Sarathupatti village, and now students are studying well. Due to this, 95 percent of the students are continuing their higher education. Student dropouts have been avoided.

5. Mahasakthi Welfare Society continues to provide vocational training and skill development. Rural farmers are encouraged to take up organic farming to get nutritious food. Due to their sole dependence on agriculture, farming families are left without a stable income. They have been trained in raising dairy cows in the best possible way, provided loans to purchase cows, and have started milk procurement centres at three places, becoming women entrepreneurs. Around 120 families are benefiting from selling milk at good prices at the women-run milk centres.



**Mahashakti Welfare Society**  
Bank Road, Sandeshwadi P.O. Parvathuram Tal. Thiruv. Dt. -625 523  
Receipts and Payments account for the year ended 31.03.2023  
(Consolidated)

|                                                                      | Receipts            | Payments           |
|----------------------------------------------------------------------|---------------------|--------------------|
| <b>To Opening Balance</b>                                            |                     |                    |
| (F.C. Account)                                                       |                     |                    |
| Cash at Bank                                                         | 9,429.54            |                    |
| (L.C. Account)                                                       |                     |                    |
| Cash in Hand                                                         | 4,950.00            |                    |
| Cash at Bank                                                         |                     |                    |
| Balance in IOB Lakshmi Puram                                         | 3,310.80            |                    |
| Balance in SBI Thiruv                                                | 2,314.79            |                    |
| Balance in ICICI Perakulam                                           | 3,952.00            |                    |
| Balance in Canara Bank                                               | 4,383.00            |                    |
| <b>To FC</b>                                                         |                     |                    |
| * Bank Interest                                                      | 257.00              |                    |
| <b>To LC</b>                                                         |                     |                    |
| * Donations & Members Contribution                                   | 2,86,000.00         |                    |
| * Members Subscription                                               | 14,000.00           |                    |
| * Grant Received From SAMUNNATI Finance                              | 82,670.00           |                    |
| * Grant Received from NABARD                                         | 1,47,000.00         |                    |
| * Grant Received from TNAU & Horticulture Collage                    | 3,000.00            |                    |
| * Grant Received from ESAB Foundation                                | 20,334.00           |                    |
| * Grant Received From TREC - STEP Network Trustchi                   | 1,180.00            |                    |
| * ICICI Incentive Received                                           | 3,82,560.00         |                    |
| * Bank Interest                                                      | 717.00              |                    |
| * TDS Interest Received                                              | 1,916.00            |                    |
| * ICICI Incentive Due Received                                       | 94,853.00           |                    |
| * Grant Due Received from NABARD                                     | 1,97,500.00         |                    |
| * Loan                                                               | 2,94,000.00         |                    |
| * TDS Received                                                       | 49,264.00           |                    |
| <b>By FPO Expenses</b>                                               |                     |                    |
| * CEO Salary                                                         |                     | 1,44,000.00        |
| * Exhorvisit                                                         |                     | 35,200.00          |
| * BCO Meeting                                                        |                     | 21,800.00          |
| * Staff Salary                                                       |                     | 45,000.00          |
| * Room Rent                                                          |                     | 48,000.00          |
| <b>By Society Expenses</b>                                           |                     |                    |
| * Relief to Poor                                                     |                     |                    |
| * Leadership and SHG Membership Training Programme Expenses          |                     | 45,500.00          |
| * SHG Account Maintenance Expenses                                   |                     | 1,15,000.00        |
| * Entrepreneurship Training Programme Expenses                       |                     | 39,250.00          |
| * Tailoring Training Programme Expenses                              |                     | 4,300.00           |
| * Consumer Awareness Programme Expenses                              |                     | 2,500.00           |
| * Domestic Violence Awareness Programme Exp                          |                     | 18,000.00          |
| * Assisting Poor Women for getting home need appliances for marriage |                     | 6,300.00           |
| * Toys Making Training Programme Expenses                            |                     | 13,800.00          |
| * Embroidery Training Programme Expenses                             |                     | 3,200.00           |
| * Pickle Preparation Training Programme Expenses                     |                     | 14,300.00          |
| * Embroidery and Art Work Training Programme Expenses                |                     |                    |
| <b>By Environment</b>                                                |                     |                    |
| * Environment Awareness Programme Exp                                |                     | 39,260.00          |
| * Polythene Cover Abolition Awareness Programme Expenses             |                     | 7,800.00           |
| * Soil Test and Vermicompost Awareness Programme Expenses            |                     | 6,000.00           |
| * Global Warming Prevent Awareness Programme Expenses                |                     | 4,300.00           |
| <b>By Education</b>                                                  |                     |                    |
| * Providing Writing Materials to School Children                     |                     | 12,000.00          |
| * Free Tuition Centre Programme Expenses                             |                     | 66,000.00          |
| * Educational Help to Poor Students                                  |                     | 11,000.00          |
| * Educational Help to Adl Dravidar School                            |                     | 5,000.00           |
| <b>By Medical</b>                                                    |                     |                    |
| * Veterinary Camp Programme (Anakarsipatti) Expenses                 |                     | 25,500.00          |
| <b>By Administration Expenses</b>                                    |                     |                    |
| * Salary Paid                                                        |                     | 2,05,000.00        |
| * Honorarium                                                         |                     | 37,000.00          |
| * Travelling Expenses                                                |                     | 17,600.00          |
| * Postage Expenses                                                   |                     | 295.00             |
| * Newspaper Expenses                                                 |                     | 3,030.00           |
| * Stationary Expenses                                                |                     | 4,030.00           |
| * General Expenses                                                   |                     | 12,955.25          |
| * Bank Charges                                                       |                     | 837.80             |
| * TDS                                                                |                     | 24,974.00          |
| <b>By Assets</b>                                                     |                     |                    |
| * Computer                                                           |                     | 60,000.00          |
| * Printer                                                            |                     | 15,000.00          |
| * Laptop                                                             |                     | 60,000.00          |
| * Closing balance                                                    |                     |                    |
| (F.C. Account)                                                       |                     |                    |
| Cash at Bank                                                         | 9,886.54            |                    |
| (L.C. Account)                                                       |                     |                    |
| Cash in hand                                                         | 5,501.00            |                    |
| Balance in IOB Lakshmi Puram                                         | 3,153.00            |                    |
| Balance in SBI Thiruv                                                | 3,48,849.79         |                    |
| Balance in ICICI Perakulam                                           | 4,084.75            |                    |
| Balance in Canara Bank                                               | 4,514.00            |                    |
|                                                                      | <b>16,03,601.13</b> | <b>5,66,850.00</b> |



Place: Madurai  
Date: 14.09.2023  
UDIN : 23243227BQUVKJ2096

As per my report even date



**A. ROSALIN MARTINAA & Co.**  
CHARTERED ACCOUNTANT  
Membership No: 343327

**Mahashakti Welfare Society**  
Bank Road, Sandeshwadi P.O. Parvathuram Tal. Thiruv. Dt. -625 523  
Income and Expenditure account for the year ended 31.03.2023  
(Consolidated)

|                                                                      | Income              | Expenditure         |
|----------------------------------------------------------------------|---------------------|---------------------|
| <b>By FC</b>                                                         |                     |                     |
| * Bank Interest                                                      | 257.00              |                     |
| <b>By LC</b>                                                         |                     |                     |
| * Donations & Members Contribution                                   | 2,86,000.00         |                     |
| * Members Subscription                                               | 14,000.00           |                     |
| * Grant Received From SAMUNNATI Finance                              | 82,670.00           |                     |
| * Grant Received from NABARD                                         | 1,47,000.00         |                     |
| * Grant Received from TNAU & Horticulture Collage                    | 3,000.00            |                     |
| * Grant Received from ESAB Foundation                                | 20,334.00           |                     |
| * Grant Received From TREC - STEP Network Trustchi                   | 1,180.00            |                     |
| * ICICI Incentive Received                                           | 3,82,560.00         |                     |
| * Bank Interest                                                      | 717.00              |                     |
| * TDS Interest Received                                              | 1,916.00            |                     |
| * Grant Sanctioned from NABARD                                       | 1,47,000.00         |                     |
| <b>To FPO Expenses</b>                                               |                     |                     |
| * CEO Salary                                                         |                     | 1,44,000.00         |
| * Exhorvisit                                                         |                     | 35,200.00           |
| * BCO Meeting                                                        |                     | 21,800.00           |
| * Staff Salary                                                       |                     | 45,000.00           |
| * Room Rent                                                          |                     | 48,000.00           |
| <b>To Society Expenses</b>                                           |                     |                     |
| * Relief to Poor                                                     |                     |                     |
| * Leadership and SHG Membership Training Programme Expenses          |                     | 45,500.00           |
| * SHG Account Maintenance Expenses                                   |                     | 1,15,000.00         |
| * Entrepreneurship Training Programme Expenses                       |                     | 39,250.00           |
| * Tailoring Training Programme Expenses                              |                     | 4,300.00            |
| * Consumer Awareness Programme Expenses                              |                     | 2,500.00            |
| * Domestic Violence Awareness Programme Exp                          |                     | 18,000.00           |
| * Assisting Poor Women for getting home need appliances for marriage |                     | 6,300.00            |
| * Toys Making Training Programme Expenses                            |                     | 13,800.00           |
| * Embroidery Training Programme Expenses                             |                     | 3,200.00            |
| * Pickle Preparation Training Programme Expenses                     |                     | 14,300.00           |
| * Embroidery and Art Work Training Programme Expenses                |                     |                     |
| * Children's Day Programme Expenses                                  |                     | 3,850.00            |
| * Training in Value Added Products Production in Small Grains        |                     | 6,800.00            |
| * Independence Day Programme Expenses                                |                     | 4,650.00            |
| * Republic Day Celebration Programme Expenses                        |                     | 4,650.00            |
| * World Disability Day Programme Expenses                            |                     | 5,320.00            |
| * Pongal Festival Celebration Programme Expenses                     |                     | 9,300.00            |
| * NGO Account Maintenance Training Programme Expenses                |                     | 11,000.00           |
| * Help To Disabled Persons Programme Expenses                        |                     | 5,320.00            |
| * Financial Management Training Programme Expenses                   |                     |                     |
| <b>By Environment</b>                                                |                     |                     |
| * Environment Awareness Programme Exp                                |                     | 39,260.00           |
| * Polythene Cover Abolition Awareness Programme Expenses             |                     | 7,800.00            |
| * Soil Test and Vermicompost Awareness Programme Expenses            |                     | 6,000.00            |
| * Global Warming Prevent Awareness Programme Expenses                |                     | 4,300.00            |
| <b>By Education</b>                                                  |                     |                     |
| * Providing Writing Materials to School Children                     |                     | 12,000.00           |
| * Free Tuition Centre Programme Expenses                             |                     | 66,000.00           |
| * Educational Help to Poor Students                                  |                     | 11,000.00           |
| * Educational Help to Adl Dravidar School                            |                     | 5,000.00            |
| <b>By Medical</b>                                                    |                     |                     |
| * Veterinary Camp Programme (Anakarsipatti) Expenses                 |                     | 25,500.00           |
| <b>By Administration Expenses</b>                                    |                     |                     |
| * Salary Paid                                                        |                     | 2,05,000.00         |
| * Honorarium                                                         |                     | 37,000.00           |
| * Travelling Expenses                                                |                     | 17,600.00           |
| * Postage Expenses                                                   |                     | 295.00              |
| * Newspaper Expenses                                                 |                     | 3,030.00            |
| * Stationary Expenses                                                |                     | 4,030.00            |
| * General Expenses                                                   |                     | 12,955.25           |
| * Bank Charges                                                       |                     | 837.80              |
| * Excess of Income over Expenditure                                  |                     | 8,495.95            |
|                                                                      | <b>10,96,634.00</b> | <b>10,96,634.00</b> |



Place: Madurai  
Date: 14.09.2023  
UDIN : 23243227BQUVKJ2096

As per my report even date



**A. ROSALIN MARTINAA & Co.**  
CHARTERED ACCOUNTANT  
Membership No: 343327



## Partnerships and collaboration 2022-23



## In Future to Development Plan

1. Project to help poor students study in schools
2. A project to create employment opportunities by providing innovative vocational training
3. A project to cultivate and maintain more paddy in vacant lands
4. A subsidy scheme for farmers to do organic farming
5. A subsidy scheme to help self-employed women
6. A project to clean, desilt and plant trees around the Saruthupatti pond
7. A project to build houses for the homeless
8. A project to produce agricultural produce as a value-added product and provide employment opportunities to rural women
9. A project to help the differently abled to do business.
10. A project to increase social engagement and environmental sustainability
11. Tribal development activities.
12. Conducting awareness activities on the Protection of Girls from Sexual Offences Act 2013



**Registered Office:-**

**MAHASAKTHI WELFARE SOCIETY**  
**No: 81/6, Bank road, Saruthupatty Lakshmipuram ( via),**  
**Periyakulam Taluk, Theni District ,**  
**Tamilnadu, South- India.**  
**Pincode-625523.**

**Cell No.9942089667 - 7904314109**

**Email: mwssrp1998@yahoo.co.in, mwssrp1998@yahoo.co.in**

**Website : <https://mahasakthi.org>**

**Masasakthi Twitter : <https://twitter.com/mahasak97994/states/17672412250428253?t=4B-BvWSTNB7vfdpvreQ&s=08>**

**Face book : <https://www.facebook.com/Mahasakthi-Welfare-Society-108494934161713>**

**Mahasakthi Youtube - URL : [https://youtube.com/@mahasakthiwelfaresociety?si=fMeATcSzspst\\_urA](https://youtube.com/@mahasakthiwelfaresociety?si=fMeATcSzspst_urA)**

**WE THANKS TO.....**

*"MWS - Mahasakthi Welfare Society" has a range of partners, working together to achieve its common objectives and welfare programs. These include government agencies private and individual bodies, institutions etc.,*

*"MWS - Mahasakthi Welfare Society" would like to thank all the Supporting bodies, Funding agencies, Government line departments, officials, resource team and neighbouring NGOs, friends who were generously supported to make the noble cause during the year 2022 - 2023.*

*We express our sincere gratitude and thankfulness to all who make us a productive path in social development by providing their generous supports.*

**Thanks To All**

  
**Dr. P. Kala**  
Redg. No: GPU/DSW/Ph.D:5555/1910  
Secretary, Maha Sakthi Welfare Society  
Regd. No: 74/1998  
Sarathupatti, Periyakulam Taluk  
Theni Dist. Pin: 625 523

**FOR . Dr.P.KALA SECREDARY**  
**Mahasakthi Welfare Society,**  
**Saruthupatti.Post. Periyakulam. Taluk.**





# MAHASAKTHI WELFARE SOCIETY

Empowering Women in All Spheres Sustainably

