

MAHASAKTHI WELFARE SOCIETY
Empowering Women in All Spheres
Sustainably Reg. No: 74/98

27 th
ANNUAL REPORT
2024 - 2025



MAHASAKTHI WELFARE SOCIETY
No: 81/6, Bank road, Saruthupatty Lakshmipuram (via),
Periyakulam Taluk, Theni District ,Pin Code-625 523
Tamilnadu, South India

27 th
ANNUAL REPORT 2024 - 2025

EXECUTIVE SECRETARY'S WORDS

At this proud moment, as Mahasakthi Welfare Society steps into its 27th year of service in social development, I am extremely pleased to present the Annual Report for the financial year 2024-25.



Report highlights the major progress, achievements, and collective impact achieved by Mahasakthi Welfare Society over the past year. It has been a period of growth, learning, and meaningful engagement with the communities we serve. Despite facing challenges and celebrating successes along the way, our commitment to our vision and values has remained strong, guiding our work toward inclusive and sustainable development.

The core mission of our organization is to unite women, strengthen their capacities, and enable them to live with confidence and self-respect. Through Self-Help Groups, women have developed saving habits, gained financial literacy, and enhanced their entrepreneurial opportunities and leadership skills. Women who once hesitated to speak are now emerging as confident leaders, taking decisions within their families and communities.

Today, Self-Help Groups are not merely savings mechanisms; through Mahasakthi, they have evolved into a powerful movement transforming the lives of women. Unity, hard work, and trust have become a strong foundation for women's advancement.

Alongside women's empowerment, our initiatives have expanded into several other sectors, including improving students' educational outcomes, environmental protection, and the growth of farmers through Farmer Producer Companies (FPCs). On this journey, I express my heartfelt gratitude to ICICI Bank, NABARD, our donors, the staff of Mahasakthi Welfare Society, volunteers, and all government and non-government organizations for their financial support and guidance.

I warmly invite everyone to join hands with us in the coming years to achieve women-led, environmentally sustainable, and inclusive community development.

Warm Regards

Dr.P.Kala Founder / Secretary

Mahasakthi Welfare Society

Saruthupattin , Theni district Tamil Nadu , India

This society brings together groups of 10 to 15 women to form self-help groups. Through these groups, it provides various training programs to help these women start small businesses, achieve economic growth, and gain recognition within their families, transforming them into empowered achievers. Mahasakthi is committed to rural development Secondly,

Secondly, Mahasakthi Welfare Society supports education for students. For the past 27 years, it has aided the growth of three schools in the underdeveloped village of Saruthupatti by providing various supplies, stationary, and prizes. It also covers tuition fees for poor students and college fees to help them pursue higher education. Believing that discipline and quality education are essential for a prosperous future, the organization also operates an evening tuition center. This effort has significantly improved student development and academic progress.

Thirdly, Mahasakthi Welfare Society emphasizes environmental protection. Understanding that it is our responsibility to hand over a livable planet to future generations, the organization raises awareness among the community and plants saplings. Its efforts over 27 years are evident in the tall trees in the schools of Saruduthupatti, providing students and teachers with shade and clean air, reflecting the organization's commitment to environmental sustainability.

Although the primary focus of Mahasakthi is women's development, the organization also deeply supports student education, job opportunities, community improvement, and environmental sustainability. Its overarching goal is to ensure women achieve economic stability, social justice, and a better quality of life, thereby enabling families and communities to live happily and sustainably.

VISION

"We envision a just and inclusive society where every woman lives with dignity, equality, and economic independence."

MISSION

- ❖ To empower marginalized women through skill development, sustainable livelihood opportunities, and strong social support systems.
- ❖ To eliminate gender-based discrimination by raising awareness, advocating for women's rights, and promoting equality.
- ❖ To build resilient, women-led communities that foster leadership, self-reliance, and long-term social change.

PRESENCE

Currently, the MWS office is established and operating in Saruthupatti village, Theni district, Tamil Nadu, with PIN code 625523.

SPECIAL FOCUS ON

Backward and tribal village settlements, (which comprise more than 108 villages there.) The strategic choice to work in these areas is rooted in their unique geographical location, located at the foothills of the Western Ghats

WORKING PROJECT AREA

DISTRICT	1	THENI
Blocks	4	[1) Periyakulam 2) Theni 3) Andipatti 4) Bodinayakanur]
Total Villages	45	

ORGANIZATION VALUES

Transparency, diversity, innovation and integrity in planning, process and implementation, accountability, community leadership, teamwork, people-centred project planning and community participation.

MWS's GOAL

Women's empowerment

TARGET PEOPLE

Rural poor women, widows, abandoned women, destitute women, and socially marginalized and vulnerable women

MWS KEY DEVELOPMENT PROGRAMME 2024-25

- ❖ Women's Empowerment Programme
- ❖ Farmers' Income Enhancement Programme
- ❖ Children's Education Support Programme
- ❖ Environmental Protection Program

MWS FINANCIAL YEAR 2024-25 COMPOLATION OF ANNUAL EVENT :

Titles:

- ❖ Women's Empowerment Programme
- ❖ Farmers' Income Enhancement Programme
- ❖ Children's Education Support Programme
- ❖ Environmental Protection Programme
- ❖ Women's livelihood development Activity
- ❖ Farmers' Income Enhancement Activity
- ❖ Children's Education Support Activity
- ❖ Environmental Protection Activity
- ❖ Annual Event Highlights 2024-25
- ❖ Annual Achievements and Awards 2024-25
- ❖ Institutional Strengthening & Recognition
- ❖ Presented by MWS Recognition of Social Excellence
- ❖ Livelihood case Study and Success Story 2024-25
- ❖ Women Self-Help Group – Livelihood Development Success Story
- ❖ Organizational Development – Summary
- ❖ Programme-wise Impact Summary – Table Format (Annual Report-25)
- ❖ MWS Staff and volunteers Details
- ❖ Financials 2024-24
- ❖ **Society members details designation**
- ❖ **Advisory Committee**
- ❖ Organization affiliated with MWS Membership
- ❖ MWS Staff Details
- ❖ General Meeting & Annual General Meeting 2024-25
- ❖ MWS Future Plan and **Partnership sand collaboration 2024 -25**

WOMENS EMPOWERMENT PROGRAMME**MICROCREDIT SUPPORT FOR WOMEN SELF-HELP GROUPS-IGP**

With the objective of strengthening women's economic self-reliance, Mahasakthi Welfare Society (MWS) has been implementing microcredit support as a key intervention. During the financial year 2024-25, around **210 women from 21 Self-Help Groups** in the MWS operational area accessed loans totaling **Rs. 21,510,000** through ICICI Bank and nationalized banks. Through this programme, SHG members received financial assistance to start and expand self-employment activities, improving access to micro and business loans. The initiative also promoted savings habits and enhanced women's awareness of financial management and household budgeting.

With this support, poor and marginalized rural women have established small enterprises such as grocery shops, dairy and goat rearing, poultry, tailoring units, vegetable shops, rice mills, and other income-generating activities. As a result, women are earning regular income, managing enterprises confidently, and repaying loans on time, reflecting strong financial discipline.

Women have begun acquiring assets in their own names, strengthening household economies, gaining social recognition, and increasing their decision-making power. Overall, the programme has significantly contributed to women's economic empowerment and the sustainable development of their families and communities.

WOMEN EMPOWERMENT

Although women play a vital role in India's rural economy, systemic gender inequality continues to restrict their opportunities and well-being. In Theni district, the **Mahasakthi Welfare Society** has made women's empowerment its primary objective and has been implementing a range of focused interventions. These include mobilizing women into Self-Help Groups (SHGs), capacity building, leadership development, entrepreneurship promotion, marketing support, access to finance and financial management, and initiatives to eliminate gender discrimination, along with support for small enterprise development.



Through skill development initiatives and linkages with producer groups, more than **1160 women** have enhanced their incomes, taken up leadership roles, and gained improved access to resources. These efforts not only strengthen women's individual self-confidence and self-reliance but also contribute to the empowerment of families and communities. With a focus on women's empowerment and promoting business growth,

the MWS management encourages outstanding entrepreneurs by awarding them prize

ANNUAL PROGRAMME HIGHLIGHT 2024-25

SEWING TRAINING PROGRAMME

In today's fashion-conscious society, garment designing has gained significant importance. As there is increasing demand for dresses with embroidery, Aari work, Samigi work, and mirror work embellishments, Mahasakthi Welfare Society (MWS) organized sewing training programmes to equip women with these skills.

A total of 310 women were trained through 11 batches, with a focus on enhancing their technical abilities and promoting self-employment. The programme aimed to improve their livelihoods by enabling them to start their own tailoring and garment-making enterprises.



-To further support their entrepreneurial journey, MWS facilitated the trained women in applying for free sewing machines provided by the Government of Tamil Nadu. As a result, most of the participants successfully established their own sewing businesses.

Through this initiative, women have achieved greater economic independence and self-confidence. Many beneficiaries are now earning a monthly income ranging from ₹10,000 to ₹30,000, significantly contributing to their household income and overall women's empowerment in society.

FARMERS INCOME ENHANCEMENT PROGRAMME

PROMOTION AND SUPPORT OF FARMER PRODUCER COMPANY LIMITED (FPCL)

With the support of NABARD, Mahasakthi Welfare Society (MWS) launched Sakthi Farmer Producer Company Limited (Sakthi FPCL) with the objectives of improving farmers' income, strengthening collective bargaining power, and promoting sustainable agricultural practices.



Saruthupatti Sakthi FPCL was formed by bringing together 1,018 shareholder farmers. This company is registered under the Companies Act and has obtained all necessary statutory registrations, including MSME, FSSAI, DPIIT, and trademark registration.

Through continuous capacity building and skill development initiatives, MWS has strengthened the institutional and business capabilities of Sakthi FPCL. These initiatives include management training, training for directors, business development training, training on Farmer Producer Company operations, collective marketing and value addition, legal compliance, accounting and documentation, and business planning.

Based on this systematic support, Shakti FPCL has been successfully implementing income-generating activities in dairy production, pickle making, and agricultural produce trading under the brand name "Maggie Foods". The company currently conducts business worth approximately ₹7,50,000 annually, directly contributing to improving the livelihoods of its member farmers. In the financial year 2024-25, 12 directors' meetings, 4 PIMC meetings, and one AGM meeting were held. During this event, mementos were presented to 10 Farmer Producer Companies and 10 entrepreneurs from Theni district..



CHILDRENS EDUCATION SUPPORT PROGRAMME

EDUCATION SUPPORT INITIATIVE – STUDENT WELFARE

As a socially responsible educational support initiative, undertaken by the ****Maha Imayam Women's Federation**** operating under the Mahasakthi Welfare Society, ****notebooks and stationery**** were provided to ****150 students**** from economically disadvantaged families to encourage their educational



progress. A total of ****155 students**** benefited from this initiative. This educational assistance program ensured that students had easy access to essential educational materials, thereby increasing their interest in learning and motivating them to continue their studies. In particular, this assistance proved to be a great support for families who could not afford to buy educational supplies due to financial constraints. This improved student attendance and contributed to educational continuity.

Mahasakthi Welfare Society and its Maha Imayam Women's Federation, recognizing that education is the foundation of social progress, operate with student welfare and educational development as their primary goals. This educational support initiative demonstrates the organization's unwavering commitment to creating educational equality in society. Furthermore, this project provided an opportunity for the women's federation members to contribute directly to social development.

This initiative exemplifies Mahasakthi Welfare Society's commitment to considering the educational needs of students in the future and implementing continuous educational support programs.

ENVIRONMENTAL PROTECTION PROGRAMME

DISTRIBUTION OF INCOME GENERATING SAPLINGS FOR FARMERS



ANNUAL PROGRAMME HIGHLIGHT 2024-25

With the support of the IVI organization, a sapling distribution program was implemented with the aim of improving sustainable livelihoods and environmental protection. Under this program, income-generating saplings such as coconut, guava, and mango were distributed to approximately 110 farmers for planting on their barren and uncultivated agricultural lands. Awareness was also created about the importance of practicing organic farming using natural fertilizers to protect the environment.

The saplings were provided by the **IVI management**, and the program was successfully implemented in collaboration with **Mahasakthi Welfare Society**. The initiative aimed to ensure optimal land utilization while enhancing long-term economic benefits for farming households.

BENEFITS TO FARMERS

The distributed saplings will provide **continuous and sustainable income** to farmers in the long run. By utilizing unused and underutilized land effectively, agricultural productivity is increased, creating **additional income opportunities** and strengthening the **economic stability** of farming families. This initiative supports diversification of farm income and reduces dependence on seasonal crops.

ENVIRONMENT IMPACT

Plantation of saplings contributes significantly to **increasing green cover** and **reducing soil erosion**. The initiative improves **air quality**, helps in maintaining **ecological balance**, and supports **climate resilience** by moderating local temperatures. Overall, the program plays an important role in **environmental protection and sustainable land management**.

WOMENS LIVELIHOOD DEVELOPMENT ACTIVITY

DECORATIVE TRAY MAKING PROGRAMME

Mahasakthi Welfare Society conducted a Decorative Tray Making Training Program on 28.02.2025 at

Thamaraikulam with the participation of 23 women Self-Help Group members.

Considering the growing trend of decorating gift items for family functions, the training was



organized with the objective of enhancing women's creative skills and creating income-generating opportunities. The participants were trained in decorating fruits, chocolates, sweets, and other gift items. Practical sessions covered material selection, design and pattern creation, painting, and finishing processes, during which members prepared sample decorative trays on their own. After the training, all participants expressed interest in continuing this activity from home and exploring marketing opportunities in local markets. The program effectively promoted small-scale entrepreneurship and supported the economic empowerment of women.

LEADERSHIP TRAINING PROGRAMME

Mahasakthi Welfare Society organized a Leadership Training Programme in six phases for 30 office bearers belonging to 15 Self-Help Groups on 12.07.2024, 20.09.2024, 20.11.2024, 19.12.2024, 13.02.2025, and 26.03.2025. With the objective of strengthening the leadership capacities of women Self-Help Group members, this programme was systematically implemented. The training was designed to enhance women's self-confidence, decision-making abilities, group leadership skills, and sense of social responsibility. Sessions included presentations and group discussions on topics such as problem-solving skills, teamwork, and the role of women in social development. Through practical exercises, the participants were given opportunities to identify and express their inherent leadership qualities. The training

motivated women to emerge as active leaders within their groups and communities and encouraged them to take up responsibilities with confidence. Through this initiative, the programme made a significant contribution to the social and economic advancement of women. Training was provided to 48 women

ANNUAL ACTIVITY HIGHLIGHT 2024-25**WOMENS LIVELIHOOD DEVELOPMENT ACTIVITY****EMBROIDERY & ARI WORK TRAINING PROGRAMME:**

Mahasakthi Welfare Society conducted Embroidery and Ari Work Training Programme in six batches on 18.05.24, 20.07.24, 30.09.24, 05.11.24, 13.01.25, and 05.03.25, successfully training 135 women. The participants gained valuable skills, and many of them have already started their own small businesses after completing the training. This initiative greatly supported women's empowerment and livelihood development in the community.

ENTREPRENEURSHIP DEVELOPMENT TRAINING PROGRAMME

Mahasakthi Welfare Association conducted an Entrepreneurship Development Training Program in five phases in Periyakulam. 109 entrepreneurs participated in this training. Through this, it provided valuable guidance and skills to women who wish to start their own businesses. This training program greatly benefited the participants and encouraged many of them to explore new livelihood opportunities and move towards financial independence.

LIVELIHOOD DEVELOPMENT ACTIVITY

SELF-HELP GROUPS PRODUCT MARKETING PROGRAMME



Mahasakthi Welfare Society organized a Self-Help Group Product Marketing Programme on 05.01.2025 at EDII Periyakum with the objective of enabling members to access market opportunities more easily. **Thiru. Ranjeet Singh, IAS, Theni District Collector** inspected the materials prepared by the MWS teams. The programme provided participants with a clear understanding of the marketing environment and available market linkages. Members were guided on effective product promotion and basic marketing strategies.

The initiative helped participants strengthen their entrepreneurial skills and improve their business practices. Most of the members benefited from the programme and gained confidence to expand their income-generating activities. The programme contributed positively to sustainable livelihood development among Self-Help Group members.

FARMERS INCOME ENHANCEMENT ACTIVITY

MWS implemented various farmers' development activities with the objective of improving farmers' livelihoods and promoting sustainable agriculture. Through these initiatives, farmers were provided with beneficial saplings, awareness on improved farming practices, and guidance on income-generating activities. Training was also given to enable farmers to productively utilize barren and underutilized lands and to add value to their agricultural produce. These efforts contributed to increased agricultural income, encouraged environmentally friendly farming practices, and enhanced farmers' self-confidence. Overall, the programme strengthened farmers' self-reliance and supported rural economic development.

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TRAINING ON VALUE ADDED PRODUCTS PRODUCTION



types of millet laddoos.

The MWS organization conducted a value-added product training program for farmers, covering the preparation of lemon pickle, curry masala, and millet-based food products. Through this, farmers learned techniques to improve the quality and market value of their produce. This training helped farmers learn product processing, packaging, and marketing strategies. This, in turn, led to increased income and better market opportunities for them. 21 poor, small-scale women farmers are earning double the profit by producing pickles, spices, idli powder, Triphala powder, and various

CHILDREN DEVELOPMENT ACTIVITY**EVENING TUITION CENTRE PROGRAMME**

MWS conducted an Evening Tuition Centre Programme at Saruthupatti to provide regular academic support and guidance to school-going children. The programme offered structured learning assistance, helped students improve their understanding of subjects, and strengthened their study habits. Many students benefited from the programme and achieved improved academic performance, scoring good marks in their examinations. The initiative contributed positively to enhancing students' learning skills and overall educational development. 45 poor students benefited from this program.

**PROMOTIONAL ACTIVITIES FOR HOLISTIC DEVELOPMENT OF STUDENT**

During the financial year 2024–25, uniforms were distributed to 10 Girl Guides/Scouts students studying at ****Saruthupatti Higher Secondary School**** through ****Mahasakthi Welfare Society (MWS)****. This initiative helped in nurturing discipline, self-confidence, and the core values of the Scouts movement among the students. Additionally, during the Independence Day and Annual Day celebrations held at Adi Dravidar Primary School, Saruthupatti Union School, and Attanampatti Union Primary School, prizes were distributed to approximately 210 girl students who excelled in various academic and co-curricular competitions. Through these initiatives, the students' talents, competitive spirit, self-confidence, and social participation have significantly improved. With a strong focus on holistic development alongside education, MWS continues to consistently support and nurture the overall growth of students.

EDUCATIONAL SUPPORT ACTIVITIES

MWS consistently prioritizes the educational development of students. During various school events, MWS actively encourages students by awarding prizes and recognizing achievements in academic and extracurricular competitions. These initiatives motivate students, boost their confidence, and contribute to improved academic performance.

FINANCIAL AID FOR COLLAGE STUDIES



With the generous support of MWS donors, the college education expenses of two daughters of Mr. Thirupathi, a person with disabilities, were fully sponsored for three consecutive years. This sustained educational assistance has helped ensure continuity in their higher education and supported the family's long-term socio-economic stability.

ENVIRONMENT PROTECTION ACTIVITIES

WORLD ENVIRONMENT PROGRAMME

Mahasakthi Welfare Society conducted a World Environment Day Programme on **5 June 2024** at **Lakshmipuram** to promote environmental awareness and a sense of responsibility among the community. The programme highlighted the importance of protecting natural resources, reducing pollution, and adopting sustainable living practices. Tree plantation and cleanliness awareness activities were carried out, and **saplings were distributed to 30 participants**. The programme motivated villagers to adopt eco-friendly habits and work together towards a cleaner and greener environment.

TREE PLANTATION ACTIVITY

Mahasakthi Welfare Society organized a Tree Plantation Programme at Vadugapatti on 10.09.2024 to promote environmental protection and increase green cover. 60 Saplings were distributed to 25 local community, and villagers actively participated in the plantation activities. The programme created awareness on the importance of tree planting and encouraged the community to nurture the saplings for long-term environmental sustainability.

CLIMATE CHANGE AWARENESS ACTIVITY

Mahasakthi Welfare Society conducted a Climate Change Awareness Programme on **13.01.2025** at **Saruthupatti**, with the active participation of **25 Self-Help Group (SHG) members**. The programme aimed to enhance understanding of climate change, its causes and effects, and its significant impact on agriculture and rural livelihoods. The session emphasized the importance of adopting sustainable practices such as **rainwater harvesting, proper waste management, tree plantation, and energy conservation**. Participants were also guided on practical measures to reduce their **household carbon footprint** and contribute to environmental protection.

The programme was conducted in an interactive manner and proved to be highly informative and beneficial. It motivated SHG members to adopt eco-friendly practices in their daily lives and strengthened Mahasakthi Welfare Society's commitment to promoting **community awareness and sustainable development**.

INTERNATIONAL WOMENS DAY CELEBRATION - 08.03.2025



Mahasakthi Welfare Association celebrates International Women's Day every year to recognize and appreciate the strength, achievements, and contributions of women in society. Accordingly, the Women's Day celebration was held on 08.03.2025 at Saruthupatti.

During the event, Saruthupatti Union School teachers Mrs. Manjula and Mrs. Esther, along with Attanampatti Headmistress Mrs. Vasuki, were honored with awards in recognition of their outstanding service in the field of education.

In addition, awareness sessions and discussions were conducted on women's rights, empowerment, and social development. Women actively participated in the program and were motivated to continue their personal and economic development. 5 teachers who rendered excellent educational service and 5 entrepreneurs were honored with awards

WORLD ENVIRONMENTAL DAY EVENT



Mahasakthi Welfare Association organized a World Environment Day event at Saruthupatti. As part of the programme, saplings were distributed to community members and planted in public places to promote environmental protection. Around 50 participants, including Self-Help Group members, students, and local residents, actively took part in the event.

The programme aimed to create awareness about environmental conservation, the importance of tree plantation, waste management, and the need to reduce plastic usage. Awareness sessions were conducted to educate the community on climate change, water conservation, and sustainable living practices.

WORLD FOREST DAY AWARENESS PROGRAMME

On 21 March 2025 – World Forest Day, awareness program was conducted at Saruthupatti Adi Dravidar School by the Mahasakthi Welfare Society. As part of the program,

ANNUAL EVENT HIGHLIGHTS 2024-25



- a **drawing competition on hygiene and environmental awareness** was organized for the students. Prizes were awarded to the students who actively participated in the competition.

Through this program, students were educated about the **importance of cleanliness, personal hygiene, and the need to protect a healthy environment**. The event encouraged students to practice cleanliness in their daily lives and to act responsibly toward environmental protection. The program was successfully conducted with **enthusiastic participation from both students and teachers**, reinforcing the message that **cleanliness is an important social responsibility**. **Prizes were awarded to 25 students and 8 parents who participated in the drawing competition.**

DIWALI WELFARE ASSISTANCE FOR SANITATION WORKERS

On 19.10.2024, in celebration of the Diwali festival, sweets and financial assistance were distributed to 25 sanitation workers serving in Saruthupatti, with the aim of enabling them to celebrate the festival joyfully. This initiative was implemented not only to express gratitude for their dedicated service but also to bring happiness to their families during the festive season

WORLD DISABILITY DAY EVENT



Mahasakthi Welfare Association organized a World Disability Day event at Thamaraikulam. 20 disabled people were provided with clothes. Through Mahasakthi, a disabled woman was provided with wheels. The event aimed to demonstrate concern, support and inclusion for disabled people. Activities were organized to engage and motivate the participants and help them feel valued and respected. The initiative created awareness in the community about the importance of supporting disabled people and promoting equal opportunities for their well-being. Activities were organized to engage and motivate the participants and help them feel valued and respected. The initiative created awareness in the community about the importance of supporting disabled people and promoting equal opportunities for their well-being

SOCIAL WORKS



The MWS organization is continuously engaged in meaningful and impactful social welfare activities. The organization assists in providing monthly financial assistance to the elderly, widows, and the underprivileged under government welfare schemes. Furthermore, it supports single-parent families by helping them access government welfare schemes such as educational scholarships for their children and the distribution of free sewing machines.

Many underprivileged people are unable to access government welfare schemes due to illiteracy, lack of awareness, or work-related constraints. To address this challenge, the MWS organization actively supports them by assisting with application preparation, providing guidance, and facilitating access to various government welfare benefits.

Through these services, beneficiaries are able to receive benefits without unnecessary travel or difficulties. This not only saves them time and expenses but also provides significant relief and support in their lives. In addition, the MWS organization conducts awareness programs to educate people about the various welfare schemes available, the relevant government departments, and the necessary documentation, thereby ensuring efficient and inclusive service delivery. 195 applications were prepared and submitted.

ANNUAL ACHIEVEMENTS AND AWARDS 2024-25

Details of the awards Received by Mahasakthi Welfare Society in the year 2024-2025.			
1	20.6.24	Memorable Award	Bodi fisheries FPCL
2	25.11.24	Memorable Award	SSFPCCL – Saruthupatti
3	23.01.25	Semmai mather 0.3	EDII – Periyakulam Horti Business Incubation Forum , Horticultural college and research institute , Taminadu Agricultural University - Periyakulam
4	19.12.24	TRIVENI Award	New Delhi: Young FICCI Women's Organisation (YFLO) Delhi, in association with M3M Foundation, successfully hosted the Triveni Awards in December 2024 at Vishwa Yuvak Kendra, New Delhi.
5	29.12.24	Memorable Award	Ayyampatti Salaimalai Horticultural Farmers' Development FPo Industrial Complex Inauguration Ceremony
6	8.3.25	WomEN Empowerment	World peace committee Theni

INTERNATIONAL STRENGTHENING & RECOGNITION

Aspect	Description
Strategic Partnerships	Strong collaborations with NABARD, ICICI Bank, and various Government Departments to enhance programme implementation and outreach
Awards & Recognition	Recognition at the State and National levels (New Delhi: Young FICCI Women's Organisation (YFLO),M3M Foundation), acknowledging the organisation's excellence in women empowerment, farmer collectives, and community development

AWARD PHOTOS 2024-25



PRESENTED BY MWS RECOGNITION OF SOCIAL EXCELLENCE

Category	Beneficiaries
Best Teachers	5
Best Entrepreneurs	10
Best Girl Students	2
FPCL Members	10

IMPACT OF THE AWARD CEREMONY

- Provided motivation and encouragement to individuals engaged in education, entrepreneurship, agriculture, and social service
- Inspired women and youth to participate confidently in community development

- Encouraged FPCL members to actively engage in cooperative institutions
- Created positive role models in the community, motivating others to pursue a path of growth and development

LIVELIHOOD CASE STUDY AND SUCCESS STORY 2024-25

LIVELIHOOD PROMOTION AND WOMEN EMPOWERMENT CASE STUDY



Malarkodi, a resident of Kamakappatti village in Theni District, belongs to a marginal farming family. During a period of severe financial hardship, she joined the Mahamalligai Self-Help Group with the support of Mahashakti. Through this initiative, she successfully completed six months of free skill development training in garment tailoring and Aari embroidery.

With the guidance and support of the organization, she accessed a bank loan of ₹1,00,000 from ICICI Bank, which enabled her to establish her own tailoring enterprise. At present, she owns four sewing machines, provides employment opportunities to three local women, and earns a stable monthly income ranging from ₹30,000 to ₹40,000.

This intervention has significantly improved her family's socio-economic status and stands as a strong example of how skill training, financial inclusion, and institutional support, when combined, can empower rural women to achieve sustainable livelihoods and self-reliance.

WOMEN SELF-HELP GROUP LIVELIHOOD DEVELOPMENT SUCCESS STORY

The Mullai Women Self-Help Group was formed in 2000 at Saruthuppatti village, Theni District, by 13 women from the Scheduled Caste (SC) community, with the support of Mahasakthi Welfare Society (MWS).



Since its formation, MWS has provided the group with **vocational and skill development trainings** in different phases, enabling the members to improve their livelihoods and become economically self-reliant. The group is effectively led by Ms. Puliammal and Ms. Mariammal, who have played a key role in strengthening the group's functioning and progress.

Through SBI and ICICI Bank, the group has received **seven rounds of group loans**, all of which were properly utilized and fully repaid on time. Additionally, under the **Prime Minister's Livelihood Enhancement Scheme**, **nine goats were provided to each member**, supporting income generation through livestock rearing.

Today, all members have achieved **financial stability**, repaid their loans, and created **sustainable assets such as livestock, houses, and properties in their own names**. The Mullai Women Self-Help Group stands as a **successful model of women empowerment and sustainable livelihood development** facilitated by MWS.

ORGANIZATION DEVELOPMENT - SUMMARY

Mahashakti Welfare Association has been actively working in the field of women's empowerment for the past 27 years. During the 2024-2025 financial year, the organization further strengthened its administrative systems, project implementation capacity, and community-based leadership structure. Skill development training provided to staff, volunteers, and Self-Help Group (SHG) leaders ensured effective human resource development and improved organizational efficiency.

MWS ADMINISTRATION SETUP 2024-25

FINANCIALS 2024-25

Mahabubnagar Welfare Society
 Bank Road, Bandhupally P.O., Mahabubnagar, Telangana Dt. - 505 002
LC ACCOUNT
 Income and Expenditure Account for the year ended 31-03-2025

Particulars	Income	Expenditure
By Voluntary Contributions		
• Donations & Members Contributions	585,000.00	
• Donations in kind (Saplings) / RM Chennamur	490,000.00	
• Donations in kind (Note Books & Stationeries)	92,250.00	
• Members Subscriptions	9,000.00	
• Small Donations	95,400.00	
	1,271,650.00	
By Other Income		
• Service Charges Received from ICICI	361,601.00	
• Bank Interest	558.00	
• Misc Income	5,742.00	
• TDS Interest Received	875.00	
	368,776.00	
To Relief to Poor		
• Decorative Photo making Training Programme		10,230.00
• Embroidery & Quilt Work making Programme		57,706.30
• Help to sanitation Workers		13,630.00
• Leadership Training Programme		36,710.00
• SHG Accounts maintenance Training Programme		57,885.00
• SHG Product Marketing Exhibition Programme		4,900.00
• Tailoring Training Programme		20,800.00
• Training On value Added products production		55,550.00
• Weaving Making Training Programme		22,070.00
• World Disability Day Programme		18,350.00
• World Women's Day Programme		14,000.00
• Entrepreneurship Development training Prog		16,550.00
		421,550.00
To Education		
• Distribution of Note Books, Bags, Stationeries		102,360.00
• Evening Tuition Centre Programme		48,000.00
• National Day Programme		6,800.00
		156,800.00
To Medical		
• General Health Awareness Programme		15,320.00
		15,320.00
C / F	1,626,386.00	589,680.00

B / F

	1,626,386.00	589,680.00
To Environment		
• Climate Change awareness Programme	6,200.00	
• Distribution of saplings to Farmers & Students	450,000.00	
• Organic Farming awareness Programme	11,271.00	
• Tree Plantation Programme	6,350.00	
• World Environment Day Programme	12,180.00	
		486,971.00
To Administration Expenses		
• Accountant Salary	80,000.00	
• Computer Staff Salary	60,000.00	
• Coordinator Salary	120,000.00	
• Field Staff Salary	60,000.00	
• Office Assistant Salary	24,000.00	
• Office Manager Salary	120,000.00	
• Sweeper Salary	36,000.00	
• Auditor Fees	6,500.00	
• Bank Charges	257.24	
• E.B. Charges	5,673.00	
• Postage Telephone Internet Charges	5,808.00	
• Office General Expenses	6,560.34	
• Printing Stationery	7,323.00	
• Vehicle Fuel & Maintenance Expenses	7,400.00	
• Wall painting charges	16,300.00	
		536,536.58
Excess of Income over Expenditure		6,186.42
Total	1,626,386.00	1,626,386.00

Place: Mahabubnagar

Date: 01-04-2025

UDIN: 253432270602744295



A. ROSALIN MARTINEZ
 CHARTERED ACCOUNTANT
 Membership No: 149787

Mahabubnagar Welfare Society
 Bank Road, Bandhupally P.O., Mahabubnagar, Telangana Dt. - 505 002
CONSOLIDATED
 Income and Expenditure Account for the year ended 31-03-2025

Particulars	Income	Expenditure
By Voluntary Contributions		
• Donations & Members Contributions	585,000.00	
• Donations in kind (Saplings) / RM Chennamur	490,000.00	
• Donations in kind (Note Books & Stationeries)	92,250.00	
• Members Subscriptions	9,000.00	
• Small Donations	95,400.00	
	1,271,650.00	
By Other Income		
• Service Charges Received from ICICI	361,601.00	
• Bank Interest	558.00	
• Misc Income	5,742.00	
• TDS Interest Received	875.00	
	368,776.00	
To Relief to Poor		
• Decorative Photo making Training Programme		10,230.00
• Embroidery & Quilt Work making Programme		57,706.30
• Help to sanitation Workers		13,630.00
• Leadership Training Programme		36,710.00
• SHG Accounts maintenance Training Programme		57,885.00
• SHG Product Marketing Exhibition Programme		4,900.00
• Tailoring Training Programme		20,800.00
• Training On value Added products production		55,550.00
• Weaving Making Training Programme		22,070.00
• World Disability Day Programme		18,350.00
• World Women's Day Programme		14,000.00
• Entrepreneurship Development training Prog		16,550.00
		421,550.00
To Education		
• Distribution of Note Books, Bags, Stationeries		102,360.00
• Evening Tuition Centre Programme		48,000.00
• National Day Programme		6,800.00
		156,800.00
To Medical		
• General Health Awareness Programme		15,320.00
		15,320.00
C / F	1,626,386.00	589,680.00

B / F

	1,626,386.00	589,680.00
To Environment		
• Climate Change awareness Programme	6,200.00	
• Distribution of saplings to Farmers & Students	450,000.00	
• Organic Farming awareness Programme	11,271.00	
• Tree Plantation Programme	6,350.00	
• World Environment Day Programme	12,180.00	
		486,971.00
To Administration Expenses		
• Accountant Salary	80,000.00	
• Computer Staff Salary	60,000.00	
• Coordinator Salary	120,000.00	
• Field Staff Salary	60,000.00	
• Office Assistant Salary	24,000.00	
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• Wall painting charges	16,300.00	
		536,536.58
Excess of Income over Expenditure		6,186.42
Total	1,626,386.00	1,626,386.00

Place: Mahabubnagar

Date: 01-04-2025

UDIN: 253432270602744295



A. ROSALIN MARTINEZ
 CHARTERED ACCOUNTANT
 Membership No: 149787

MWS Staff and volunteers Details

Sl.No	Particulars	No. of staffs	No.of volunteers
1	Fulltime staff	6	
2	Part time staff	3	
3	volunteers		10
	Total	9	10
1+2+3 =			19

Society members details designation

Sl. No	Name	designation	Qulification
1	P.Pandipriya	PRESIDENT	B.com.
2	A.Mohana	vice president	SSLC
3	Dr.P.Kala	SECRETARY	Twelfth, Dip. in Tailoring & Embroidery
4	G.Neelaveni	VICE SECRETARY	8 th Stanterd
5	B.Anuja	TREASURER	Twelfth
6	SAKTHI BALA DEVI	Ec Members	SSLC
7	Bakkiyam	Ec Members	9 th stanterd

Advisory Committee

S.No	Name	Designation
1.	B.Velmurugan, MA., HP. Ed., CFC	Development Consultant-Theni
2.	Jeevananthan BABL.,	Lawyer
3.	S.Amalajothi	Bsc., FCA., CA Madurai
4.	A.Rosalin Martina	B.Com., FCA., CA Madurai

Organization affiliated with MWS Membership

1	TREC STEP	Thiruchirapalli
2.	Athithiravidr school Association	Saruthupatti
3.	Tamilnadu Alliance –	Dindugal
4.	TirupurPeople Forum	Thirupur
5.	SAM Network	Chennai
6.	CSIM	Chennai
7	EDII- Periyakulam	EDII- PeriyakulamHorti Business Incubation Forum, HC &RI, TNAU

MWS ADMINISTRATION SETUP 2024-25

MWS Staff Details 2024-24

S I N O	Name of Staff members	Age	Gender	Education qualification	Designation	Nature of work
1	R.Keerthika	25	female	BA	Programme Coordinator	Full time staff
2	Annakodi .V	49	female	Twelfth IDip.DM,Dip.Emb	Programme Coordinator (ICICI)	Full time staff
3	Elango. S	42	Male	B.A,	Manager	Full time staff
4	Logamani	61	female	M.A.,B.Ed.	Computer staff	Full time staff
5	G.Krubasri	23	female	MA	Accountant	Full time staff
6	Veerakumar.C	25	Male	E.E.E., Dip	Field staff	Full time staff
1	M.Palaniappan	55	Male	10 th	Field work	Part time staff
2	S.Balameena	28	female	B.E. (IT)	Organizing files and documents	Part time staff
3	P.Saravanan	33	Male	B.E	Project Preparation and implementation	Part time staff

General Body & AGM Meetings

During the financial year 2024-25, Mahasakthi Welfare Society (MWS) successfully conducted **four General Body meetings and one Annual General Meeting (AGM)**. All members participated with great enthusiasm and actively discussed the agenda items. Constructive decisions were taken collectively, and members extended their full cooperation towards the effective functioning and development of the organization.

It was also noted that **FCRA funding has not been attempted so far**. After detailed discussion, the members unanimously resolved to **apply for FCRA registration/funding in the current year**. Nearly **95% of the members attended the meetings**, making them highly successful and participatory.

MWS – Future Plan 2025-26 (10 Points)

- Creating new Women Self-Help Groups (SHGs) and strengthening women's unity and leadership skills
- Increasing access to bank loans, microfinance, and business loans for women's groups.
- Providing advanced skill training in areas such as tailoring, Aari embroidery, food value addition, and handicrafts.
- Providing market linkages for small businesses and home-based industries run by women.
- Strengthening Farmer Producer Companies (FPCs) to increase farmers' income.
- Providing educational assistance to poor and underprivileged students, and expanding evening tuition centers.

- Promoting green growth through tree plantation and environmental awareness.
- Facilitating access to social welfare schemes for persons with disabilities, widows, and the elderly.
- Ensuring organizational sustainability through FCRA application, administrative strengthening, and new partnerships.
- Applying to participate in the training conducted by Dhvani Foundation.
- Applying for FCRA funds to build toilets for houses without toilet facilities.

Partnership and collaboration 2023-24



NATIONAL BANK FOR
AGRICULTURE AND RURAL
DEVELOPMENT



Registered Office

MAHASAKTHIWELFARESOCIETY

No:81/6,Bank road, Saruthupatty

Lakshmipuram(via),

Periyakulam Taluk, Theni District ,

Tamilnadu,South-India.

Pincode-625523.

CellNo.9942089667-7904314109

Email: mwssrp1998@yahoo.co.in , mahasakthi1998@gmail.com

Website	https://mahasakthi.org/
MahasakthiTwitter	https://twitter.com/mahasak97994/states/17672412250428253?t=4B-BvWSTNB7vfdpvreQ&s=08
Facebook	https://www.facebook.com/Mahasakthi-Welfare-Society-108494934161713
MahasakthiYoutube- URL	https://youtube.com/@mahasakthiwelfaresociety?si=fMeATcSzspst_urA

WE THANKS TO...

MWS – Mahasakthi Welfare Society has a strong network of partners working together to achieve its common objectives and implement various welfare programs. These include government agencies, private institutions, individual supporters, and other organizations.

MWS – Mahasakthi Welfare Society sincerely thanks all the supporting bodies, funding agencies, government line departments, officials, resource teams, neighbouring NGOs, and friends who generously supported our noble cause during the year 2024–2025.

We express our heartfelt gratitude to everyone who has helped us move forward on a productive path of social development through their generous support.

THANKS TO ALL



Dr. P. Kala
Regd. No: GP/OSW/Ph.2/555/1919
Secretary, Mahasakthi Welfare Society
Regd. No: 74/1998
Bardoloi, Periyakulam Taluk
Thiruv. Dist. Pin: 625 523



Dr. P. Kala Founder Secretary
MWS – Mahasakthi Welfare Society