

# ***ACTION FOR INTEGRATED DEVELOPMENT (AID)***



## ***ANNUAL WORK REPORT From 01-04-2024 to 31-03-2025***



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## 1. INTRODUCTION:

The organization activities cover the period from 01-04-2024 to 31-03-2025. During the period the organization was implemented the programs of community organization support to orphanage home, awareness on different revenue and forest laws, supply of ready to eat food to migrant labour in pandemic situation, virtual meetings on organization legal compliances, training programs and other welfare of the programs in our target villages.

## 2. ACTIVITIES OF THE ORGANISATION:

During the period the organization was implemented the programs with the support of “**Global Green grants funds, USA, Access to Justice for Children(KSCF)-USA, Vitamin Angels-USA, Het Actie Fonds, Netherlands, Ingo and Samdasani Foundation, SAFE Foundation, Bhubhaneshwar, Indian Head Injury Foundation, New Delhi, Ministry of Earth Sciences, New Delhi, Telangana Ground Water Department, and other agencies.**

### A) Environment awareness programs (Strengthening of women Tribal community on Environment Protection activities and promotion of livelihood activities through NTFP value additions):

In continuation of previous grant, the organization was carried out with the specific objective of sustainable development of target community particularly Koya tribals in target villages in Annapureddy pally and Sathupally mandals of Bhadradi Kothagudem and Khammam districts. So far the with the support and association of government departments particularly with Forest, Revenue and Girijan Co-Operative Corporation (GCC), we implemented various awareness programs in forest protection, conservation and developing the ecological balance activities, alternative livelihood through NTFP, forest resources, promotion of dry land farming, vegetable kitchen gardening, etc. In continuation, with the inspiration, Support and encouragement Global Greengrants Fund, USA/UK, the Action for Integrated Development (AID) organization was rendered the services in 10 tribal target villages, out of which in 8 villages in Annapureddypally Mandal of Bhadradi Kothagudem and 2 villages in Sathupally Mandal of Khammam District.

The organization carried out activities in the following villages of tribal communities. The main goal was to ensure that these communities understand their rights and entitlements regarding forest and land governance. Workshops, awareness campaigns, and community meetings were organized to ensure



that all participants, especially the youth, were equipped with knowledge about their legal rights and the current policies of the state. This helped create a platform for dialogue between the tribal communities and relevant officials. Through this initiative, the project aims to contribute to sustainable development and



maximize the utilization of available resources, ultimately ensuring the fair treatment and empowerment of these historically marginalized communities.

### 1. Awareness Programs:

- **Legal Rights Education:** The community members, especially women and children, were educated on their legal rights, providing them with the knowledge to access justice and government welfare schemes.
- **Health Awareness:** Programs were introduced to raise awareness about general health and nutrition, particularly focusing on the importance of a balanced diet for children, adolescent girls, and women to reduce malnutrition.

## 2. Skill Development:

- **Training in Dryland Farming:** Since the target communities primarily engage in agriculture, they were trained in dryland farming techniques, improving agricultural productivity even in areas with low water availability.
- **Kitchen Garden Promotion:** The introduction of integrated high-yield vegetable kitchen gardens aimed at improving nutrition by enabling families to grow their own food, reducing dependency on external food sources and lowering the incidence of malnutrition.



## 3. Capacity Building:

- **Knowledge Upgradation Programs:** Workshops and training sessions were conducted to enhance the skills of community members in modern farming techniques and sustainable agricultural practices. This equipped them with the tools needed for improving their livelihoods.
- **Focus on Women and Children:** Special attention was given to empowering women and children, as they often face the greatest challenges in terms of access to education, healthcare, and resources. The programs aimed to uplift their status within the community.

## 4. Long-Term Impact:

- **Improved Health and Nutrition:** By promoting high-yield vegetable gardens and raising awareness on better dietary practices, the nutritional status of children, adolescent girls, and women is expected to improve, leading to healthier and more resilient communities.
- **Increased Agricultural Productivity:** Through the implementation of dryland farming techniques, the community can expect to see an increase in agricultural yields, thereby improving food security and income levels.



- **Empowered Community Members:** The overall empowerment of community members, especially women, through legal rights education and skill development, will contribute to their greater participation in local decision-making and socioeconomic activities.

In summary, the project has provided the community members with the knowledge, skills, and resources they need to improve their living conditions, enhance food security, and gain a better understanding of their rights and opportunities. These efforts will likely lead to lasting changes in the community's well-being and resilience. The beneficiary details are as follows:

Sl No	Name of the activity	No of Beneficiaries				
		Men	Women	Youth	Total	Indigenous people
1	Awareness on forest rights and land	594	347	237	1178	657
2	Interface with government officials and line Departments	897	218	167	1282	314
3	Training on community leaders on laws	235	215	96	546	287
4	Revisiting of Resource Mapping of Villages and Forest	2439	1314	864	4617	1895
5	Incentive to community volunteers	10	0	0	10	10
6	Skills upgradation of Dry land Agriculture farming	614	312	198	1124	1015
7	Resource persons Honorarium and travel expenses for capacity building programs	2439	0	0	2439	2439

8	Capacity Building on Bio Intensive Kitchen Gardening programs	698	1867	0	2565	2439
9	Providing high yield Nutritious vegetable seeds to community	698	2439	0	3137	2439
<b>TOTAL</b>		<b>8624</b>	<b>6712</b>	<b>1562</b>	<b>16898</b>	<b>11495</b>

The implementation of this project has brought significant positive changes to the indigenous communities, particularly the Koya tribe and other tribal groups, who are the primary beneficiaries. Here's a summary of the key impacts and successes:

**1. Awareness of Tribal Rights and Legal Protections:**

**Understanding Legal Protections:** The community learned about the legal frameworks that protect their rights, such as tribal rights laws. This knowledge has empowered them to assert their rights and protect their interests in various situations.

**Orientation and Review Meetings:** Through regular orientation and review meetings with concerned department authorities, the community was able to better understand how to address and resolve their issues. These meetings helped establish a platform for open discussions and facilitated finding amicable solutions to problems.



**Advocacy and Empowerment:** The communities have learned how to approach and convince authorities for support, fostering self-reliance and advocacy skills within the community.

**2. Environmental Stewardship:**

**Commitment to Protecting Forests and Environment:** A significant cultural shift has occurred within the community, where they now take on the role of protectors of the forests and the environment. This is a key transformation, as the community has recognized the importance of safeguarding their natural resources, which are vital for their livelihoods.

**Sustainability Focus:** The integration of environment protection programs has encouraged sustainable practices, ensuring that the community plays a proactive role in environmental conservation for future generations.

**3. Skill Development in Agriculture:**

**Dry land Agriculture and Intercropping:** The community has acquired updated skills in dryland agriculture and inter-crop production systems. These techniques are crucial for improving food security in areas with limited water resources and ensure that agricultural practices are more resilient to climate variability.



**Food Security and Sustainability:** By applying these new agricultural skills, the community can grow a variety of crops, improving food security and reducing dependency on external markets. This also strengthens their resilience against food shortages and price fluctuations.

**4. Improved Nutrition and Health:**

**Adopting Nutritious Food Habits:** The community has shifted towards healthier food practices by incorporating fresh, nutritious vegetables grown in their own kitchen gardens. This change has positively impacted their diets and contributed to better overall health, especially in improving immunity, which is crucial for both children and adults.

**Reduced Dependency on External Markets:** By growing their own food, families are less reliant on external markets, which may be distant or expensive. This not only improves their nutritional intake but also saves money.

## 5. Access to Government Schemes:

**Increased Benefits from Government Programs:** The knowledge gained through this project has enabled the community to access various government schemes and programs more effectively. They now understand how to navigate the system and advocate for their needs, ensuring they benefit from available welfare initiatives.

## 6. Collaboration and Support:

**Support from the Organization:** The cooperation provided by the organization has been instrumental in facilitating these changes. The organization's ongoing support and guidance have helped the community build the necessary skills, confidence, and knowledge to address their challenges and improve their living conditions.

The project has resulted in a transformative shift for the indigenous communities. The empowerment of the Koya and other tribal communities, through legal awareness, sustainable agricultural practices, and improved nutrition, has created a foundation for long-term development. The community now feels more confident in advocating for their rights, protecting the environment, and ensuring food security. The success of this initiative can be seen in the way the community is increasingly self-reliant, resilient, and actively engaged in securing their future through government programs and sustainable practices



The shift in gender dynamics within the tribal communities, particularly the increased participation of women in decision-making and development processes, is a significant and positive change. Historically, tribal customs and traditions, which often leaned towards male domination, restricted women's roles in key areas of governance and community decisions. However, through persistent awareness programs and advocacy efforts, a positive transformation is taking place. Here's a closer look at the progress and impact:

### 1. Breaking Gender Norms and Customs:

- **Male Domination and Cultural Barriers:** For many years, tribal customs and traditions restricted women from taking active roles in decision-making, with men typically holding positions of power in the community. These deep-rooted gender norms created barriers for women to contribute to the development process.
- **Awareness and Education Programs:** Through sustained awareness campaigns and education, the organization has helped challenge these cultural norms. Programs were aimed at both men and women, emphasizing the importance of women's participation in community development, leadership, and decision-making roles. Over time, these programs have created a space for dialogue about gender equality, helping to shift perspectives on women's roles.

### 2. Constitutional and Legal Support:

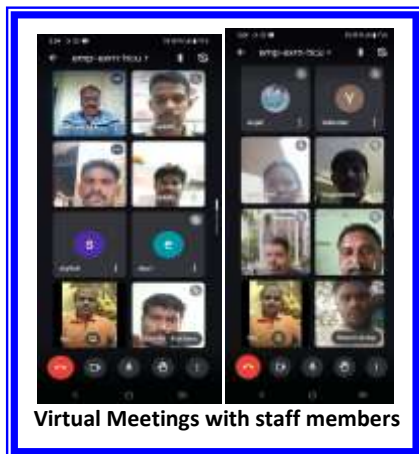
- **30% Reservation for Women:** The implementation of constitutional provisions, such as the 30% reservation for women in local governance and leadership positions, has been a critical legal framework to ensure women's involvement in the decision-making process. This policy has provided women with formal opportunities to take up leadership roles and participate in local governance.



- **Leveraging Legal Rights:** Continuous awareness and training around legal rights, including these constitutional provisions, have empowered women to claim their rightful place in leadership roles. Women have now started participating more actively in various governance structures, including Panchayats (local councils), village committees, and other community decision-making bodies.

### 3. Shifting Social Attitudes:

- **Changing Mindsets of Men and Women:** Through persistent awareness programs targeting both men and women, there has been a gradual change in attitudes. Men have started recognizing the value of women's contributions in the development process, which has resulted in more inclusive decision-making. Women, on the other hand, have gained the confidence to step forward and take on leadership roles, knowing they have both legal support and community backing.



Virtual Meetings with staff members

- **Active Participation of Women in Development:** Over time, women have become more engaged in various aspects of community development, including environmental conservation, healthcare, education, and agricultural initiatives. Their involvement has led to more holistic and inclusive decision-making, where both genders collaborate to address the needs of the community.

### 4. Impact on Community Development:

- **Improved Development Outcomes:** As women increasingly take on leadership roles, the community is experiencing more inclusive and effective development. Women bring unique perspectives and solutions to problems, especially in areas related to child welfare, healthcare, nutrition, and education. This leads to better-targeted and more sustainable development outcomes.
- **Role Models and Empowerment:** The active participation of women in key roles serves as a source of inspiration for other women in the community. This, in turn, empowers more women to step forward, fostering a cycle of empowerment and leadership that can continue for generations.

### 5. Long-Term Societal Changes:

- **Building Gender Equality:** As women become more active in decision-making, the gender balance in leadership roles continues to improve. This shift contributes to long-term societal changes, where both men and women share responsibility for the community's development, leading to a more equitable and just society.
- **Breaking Gender Stereotypes:** The participation of women in leadership roles also helps to break down long-standing gender stereotypes and encourages future generations to view both men and women as equally capable of contributing to community and national development.

The efforts to raise awareness about women's rights, particularly through constitutional provisions like the 30% reservation, have made a significant impact on gender dynamics within the tribal communities. While traditional customs initially hindered women's participation in decision-making, continuous education and advocacy have fostered a change in mindset. As a result, women are now taking on key roles in development, contributing to more inclusive and sustainable community progress. This positive shift not only benefits the community's development but also promotes gender equality, ensuring that women's voices are heard and valued in the decision-making process.



**B) AWARENESS & ELIMINATION OF CHILD LABOUR, CHILD TRAFFICKING, SEXUAL ABUSE AND CHILD MARRIAGES WITH THE SUPPORT OF “ACCESS TO JUSTICE FOR CHILDREN”:**

In continuation of our association with **ACCESS TO JUSTICE FOR CHILDREN-US** with a great zeal, encouragement and inspiration to protect child rights and aware the community on prevent the child marriages in three districts of Khammam, Bhadradi Kothagudem and Suryapet Districts of Telangana 50 villages in each district total 150 villages. In the previous financial year implementation period the AID organization was stands in top 5 NGOs from all over country partners. the organization was hired the Project Co-ordinator-1, Marriage Counsellor-1, Community social Mobilisers- 4, in each district and Part time accountant-1 to look after the program and effective implementation of programs in grass root level. We organized staff capacity building, orientation programs and it is continuous action on objectives, importance of program, its objectives and activities to be carried out in the target villages of each district and explained the roles and responsibilities on day to day activities and updates.

During the period the organization was carried out the activities in target areas on different capacity building programs on prevention of child marriages, elimination of child labor and trafficking, awareness on prevention of child sexual abuses in target areas by conducting the Village level Awareness on Child Marriages, Child Trafficking and sexual abuses, Village level, Mandal level and district level convergence meetings with line departments, Staff capacity building on program, program objectives, roles and responsibilities in implementation of programs, Updation of child marriage registers to record the village level child marriages, undertaking forms from the parents to elimination of child marriages,

**1. OBJECTIVES:**

- To eliminate and reduce the child labor, child trafficking in the 150 target villages in 3 districts.
- To eliminate the child sexual abuses in the Khammam district.
- To stop the child marriages in target villages and declare child marriage free villages.
- To aware the community people on child marriages and taking oath and Pledges in target areas and other villages.
- To create the awareness among target community on child issues and right to education and other related child acts.
- To associate with line departments like Anti Human Trafficking Unit, SHE Teams, District Labor department, District Child Protection Unit, Judiciary and Police department, Railway Protection Force and Government Railway Police, Education department, Local Panchaith, Women and child Development units to eliminate and control the human trafficking, child labor, child marriages etc.

**2. ACTIVITIES CARRIED OUT DURING THE REPORTING PERIOD:**

**a) Staff Capacity Building programs:**

With the encouragement of sponsoring organization, during the 2024-25 financial year the activities



were enhanced two more districts of Bhadradi Kothagudem and Suryapet including Khammam district. For the purpose we have taken the support of field level staff for new districts 4 community mobilisers, 1 counsellor for each new district. To have the clear idea about the program objectives, roles and responsibilities for newly recruited staff members along with existing staff members, the



organization was concentrated on strengthening of their abilities and capacities organized the physical and virtual meetings to all staff members on the programs.

For the purpose we invited the resource persons from the Mrs. Vishnu Vandana, District Child Protection Officer, Sri. Biksham, District Legal Services Authority, Mr. Narasimha Rao, Anti Human Trafficking unit, Mr. D. Lingaiah, Child Welfare Committee Member and Mr. Rajasekhar, Education

Department, Khammam etc were participated in the meetings and shared their experiences and child Related Acts, roles and responsibilities, Field level activities, identification of hotspots, eradication of precautions to be taken for rescuing activities for protection of child rights, importance of education for being a good citizens, roles and responsibilities of parents and as a social workers, identification of child labor and procedures for rescuing a child were explained by the resource persons.

In continuation of this activity, every month we are conducted staff orientation on upgradation of skills, program objectives, field level problems and its remedial actions were discussed during the meetings either physical and virtual modes. In addition to this, co-ordinators are also conducted review meetings in their respective districts to prepare a monthly action plan, updation of data in mobile app were taken in the review meetings.



**b) District level convergence Meetings with line departments:**

During the period the organization was organized the District level convergence meetings to collaborate and co-ordinate with line departments at district level. during the district-level convergence meetings, representatives from various key departments and organizations were brought together to address



issues of child trafficking and child labor. The participants included members from the Anti-Human Trafficking Unit, District Legal Services Authority, District Child Protection Unit, Labor Department, Education Department, District Medical & Health Department, Police, Government Railway Police (GRP) / Railway Protection Force (RPF), Lorry Owners Association, Auto Union representatives, and local industrial entities.

During the meeting, the roles and responsibilities of each department were clearly outlined, emphasizing the need for coordination between them. A detailed discussion was held on the current scenario of trafficking and child labor in the district, and an action plan was developed with the goal of reducing and ultimately eradicating child trafficking and child labor. The plan focused on the identification of key hotspots and strategies to address these challenges effectively.

**c) Mandal Level convergence Meetings:**

AID organization was conducted the Mandal level convergence meetings with line departments of Mandal Magistrate, Anganwadi workers, Health workers, police personnel, local industrial entity representatives, community leaders in their respective target areas. The main objective these meetings to improve the cordial relations between the mandal level officials and community to take collective actions on the main objectives of child marriage free village and child labor free. Action for Integrated Development (AID) organized Mandal-level convergence meetings with key stakeholders, including the Mandal Magistrate, Anganwadi



workers, health workers, police personnel, representatives from local industrial entities, and community leaders in the target areas. The main objective of these meetings was to foster stronger,



more collaborative relationships between Mandal-level officials and the community, facilitating collective action towards the critical goals of creating child marriage-free villages and eliminating child labor.

By holding these meetings, AID aims to address and eliminate any gaps in achieving the program's objectives. The collaboration between local authorities and community members is crucial in driving sustainable change and ensuring the successful implementation of these initiatives. By conducting these meetings

eliminate the gaps in achieving the program objectives.

d) Village level convergence and Awareness meetings on elimination of child marriages, child trafficking:

To improve coordination among village-level line departments, representatives from the Women and Child Development Department, Education, Health Department, Anganwadi/ASHA workers, Gram Panchayat members, and local community members attended the meetings in the target villages.



During these sessions, resource persons highlighted the importance of eradicating child labor, child trafficking, child marriage, and



harmful superstitions. They emphasized the need for behavioral change among parents, the current challenges facing children, and the critical need for education in these communities.

In addition to these discussions, the meetings underscored the vital role of the community in driving positive change. The active involvement of community members in safeguarding children's rights, promoting education, and supporting local governance efforts is essential to creating a sustainable, child-protection ecosystem.

In addition to this the role of community is to take good decision about their children to continue their education, should give emotional support and guidance, carrier guidance, village level mass declarations that not to solemnize child marriages in the village. Making every child's future brighter, making a good citizen is social responsibility of every family. As Gandhi ji taught us be the change that you want in the society. All we must take an Oath to prevent child marriage and make every village a child marriage free village very soon.

DATA REPORTING FORMAT - CHILD MARRIAGE Data Period : 1st APRIL 2024 to 31st MARCH 2025				
Child Marriages				
Total Number of Pledges undertaken	No. of child marriages stopped through undertaking	Total No. of child marriages persuasion & stopped through CWC	Total Number of FIRs registered	Total Number of Injunctions issued by Magistrate
410360	1220	20	2	0
<b>410360</b>	<b>1220</b>	<b>20</b>	<b>2</b>	<b>0</b>

e) **CHILD TRAFFICKING & CHILD LABOR AWARENESS PROGRAMS:** As per regular activities the state

government line departments were planned to conduct child rescue operations in a massive level as OPERATION MUSKAN. Apart from that, the district line departments were planned to conduct operation Muskan -10 in the month of July, 2024. After completion of Operation Muskan, the rescue team was planned an action plan to conduct various awareness programs in some of our target areas/hotspots to create awareness among the parents and hotspot entities managers/owners, workers and community on importance of education, roles and responsibilities of people on elimination of child labor and trafficking, Labor acts etc. In this program we have taken the support from Anti Human Trafficking Unit, District Legal Service Authority and other social workers.



District	Child Labor/ Child Trafficking/Bonded Labor/Forced labor					Trafficking for Sexual Exploitation	
	Total Number of FIR registered	Total Number of GD Entry where no FIR was registered	Total Number of Challans issued by Labor Department /SDM/DM	Total Number of cases of rescue, where children were produced before the CWC without GD Entry or FIR	Total Number of Complaints where no action has been taken but the application has receiving stamp of the relevant authority such as DM, SDM, Labor Department, Tehsildar, police, CWC	Total Number of FIRs registered under Kidnapping/ Abduction of Children	Total Number of FIRs where children/minors were rescued under ITPA

Khammam	27	59	25	120	0	0	0
Bhadradi	1	2	0	82	0	0	0
Suryapet	26	66	0	216	0	0	0
<b>TOTAL</b>	<b>54</b>	<b>127</b>	<b>25</b>	<b>418</b>	<b>0</b>	<b>0</b>	<b>0</b>

**3. DISTRICT LEVEL: BAL VIVAH MUKTH BHARATH CAMPAIGN: National Anti-Child Marriage Day Campaign – 27th November, 2024:-**

Child marriage is a social issue that affects millions of young girls and boys. This practice has a lot of consequences like health increasing school opportunities for growths. In this scenario, and efforts to eliminate empowering young girls health and well being, legal frame works, community engagement this issue. **As per the**



This practice has a lot of risks in early pregnancy, dropouts, limited individuals and economical a need to create awareness child marriage are crucial for and boys, ensuring their promoting gender equality, awareness campaigns and are essential in eradicating **decision by the**

**Government of India, 27th October 2024** has been declared **as National Anti-Child Marriage Day, in the name of "BALVIVAH MUKTH BHARATH"** a day dedicated to raising awareness about the dangers of child marriage and advocating for its eradication. On this important day, institutions across the country, from the National Capital to the most remote Gram Panchayats, are participating in mass campaigns aimed at educating communities by involving all the government department officials, social workers, NGOs/CSOs, Public and Private entities on the significance of preventing child marriages.



In alignment with the **Access to Justice Program** objectives, the AID organization took an active role in this nationwide effort. We focused our efforts in three target districts—**Khammam, Bhadradi Kothagudem, and Suryapet**—and collaborated closely with district administrations, line departments, and local stakeholders to make this campaign impactful.

The mass campaign followed a **common agenda** set forth by the government and relevant authorities, which included:

**Community Awareness:** Conducting awareness sessions and discussions at the grassroots level to educate the public about the harmful effects of child marriage on children, particularly girls.

**Oath Taking:** Encouraging participants to take an oath pledging to prevent child marriages in their communities and stand up for the rights of children to education and protection.

**Collaborative Efforts:** Engaging local leaders, teachers, health workers, and other community members in the campaign, ensuring widespread participation and support.

**Local Engagement:** A special focus on reaching rural and marginalized communities where child marriage practices are more prevalent, helping to dismantle the social norms that perpetuate it.



Through these collective actions, the goal of the campaign was not only to raise awareness but also to actively engage the community in the fight against child marriages, creating a ripple effect that extends beyond the campaign day itself.

**The main objective of the program is:**

- Bal Vivah Mukth Bharat Campaign: Advocate for legislative changes that establish 18 as the minimum age of marriage without exceptions, ensuring legal protections for children.
- Strengthen the supervision and evaluation of Child Marriage Prohibition Officers (CMPOs) to guarantee their active role in preventing child marriages and supporting affected individuals.
- Increase transparency and accessibility by making comprehensive information about Child Marriage Prohibition Officers (CMPOs) available to the public, facilitating better communication and support.



- Simplify the process of reporting child marriage cases by implementing user-friendly mechanisms that encourage victims and witnesses to come forward and seek justice.

- Awareness Generation against child marriage: Conduct extensive awareness campaigns to educate communities about the adverse effects of child marriage and to promote the importance of protecting children's rights and

futures.

With the above objectives the organization was also actively participated in the campaign and carried out the programs in its target areas and districts of Telangana.

**3.1 KHAMMAM DISTRICT:**

At Khammam AID organization was conducted the District level program at MJBPR School and college for girls, Raghunadha palem village, Khammam Corporation in association with line departments. To this program we invited the District Magistrate/ Collector, District Welfare



Officer, Secretary District Legal Services Authority, Members of Child Welfare committee, District Child Protection Officer and Education department officials out of due to heavy busy schedule and other appointments, the



District Collector was not attended in the meeting and remaining department representatives were participated as a guests.

**3.2 BHADRADRI KOTHAGUDEM DISTRICT:**

At Bhadradi Kothagudem, AID organization was conducted the District level program at KGBV School, Paloncha village, Nearby Collectorate Integrated Complex, Paloncha, Bhadradi Kothagudem district in collaboration with the line departments.



For this program we invited the District Magistrate/ Collector, District Welfare Officer, Secretary District Legal Services Authority, Members of Child Welfare committee, District Child Protection Officer and Education department officials. The District Magistrate/Collector attended in the meeting as a chief guest along with other district officials.

**3.2 SURYAPET DISTRICT:**

In continuation of our mass campaign AID organization was conducted the District level program at Model School and Junior college, Suryapet Corporation in association with the line departments. To this program we invited the District Magistrate/Collector, District Welfare Officer, Secretary District Legal Services Authority, Members of Child Welfare committee, District Child Protection Officer and Education department officials out of due to heavy busy schedule and other appointments, the District Collector was not

attended in the meeting and remaining department representatives



were participated as a guests.

This program was organized with the support of local education department at Government Junior college, Suryapet from 10-00 AM onwards and followed with Government of India program launching time onwards with honorable guests at Vignan Bhavan, New Delhi and all the participants were taken oath and pledge accordingly.

#### **4 Village level Mass Campaign on 27-11-2024 with a theme of “BAL VIVAH MUKTH BHARATH”:-**

The "Bal Vivah Mukth Bharath" mass campaign was implemented to raise awareness about the dangers of child marriage and promote its elimination, particularly in the districts of Khammam, Bhadradi



Kothagudem, and Suryapet. The campaign targeted 150 villages, where various stakeholders came together to create an impactful community driven movement. “Bal Vivah Mukth Bharath” campaign was a comprehensive and impactful initiative aimed at raising awareness



and preventing child marriages. You've detailed a well-organized approach that involved multiple stakeholders at the village level and across districts, which likely maximized its reach and effectiveness.

##### **Key activities in the campaign included:**

##### **4.1 Awareness Sessions:**

Public meetings were held in common places within the villages, where government officials, local community members, and stakeholders such as Anganwadi workers, Asha workers, Self Help Groups (SHGs), school students, and people’s representatives participated. During these sessions, the significance of eliminating child marriages was discussed, emphasizing the harmful physical and social consequences, as well as the details of the "Child Marriage Prevention Act (CMPA)."



##### **4.2 Community Engagement:**

Local participation was key, and people were encouraged to take an active role. After the awareness talks, villagers took a pledge to work towards the elimination of child marriages. The event

culminated in a candle rally, where participants carried banners and placards, marching through the village streets to further spread the message.

##### **4.3. Volunteer Involvement:**

Village-level volunteers played a crucial role in organizing and executing the campaign activities. These volunteers, supported by community social mobilisers, ensured the program ran smoothly and was well-coordinated across different villages.

##### **4.4 Support of Local Institutions:**

Key local institutions, such as Gram Panchaith (village councils), youth groups, women and local government departments, were actively involved in the campaign, enhancing its legitimacy and outreach.

By engaging a wide range of community members and utilizing local volunteers for organizing, the campaign fostered a sense of collective responsibility, making it more likely to have a lasting impact on preventing child marriages in the targeted districts.



**5. NCPCR ACTION MONTH ACTION PLAN FOR PROTECTION OF CHILD RIGHTS AND ERADICTION OF CHILD LABOR:**

To make the active in all government department line departments, the National Commission for Protection of Child Rights (NCPCR) decided to organize the one month action plan on identification of child labor and child trafficking from 20-10-2024 to 20-11-2024 with all line departments in the country. As per the National Commission for Protection of Child Rights (NCPCR) & State Commission for Protection of Child Rights (SCPCR) instructions and guidance the District Administration formed the division level rescue committees consisting the members from AHTU, Labor department, District Child Protection Unit members along with AID staff as volunteers to rescue the child from labor activities in the respective areas. Our team members were



identified the hotspots where the children are working as a child labor and the information was shared with line departments according the information the team was suddenly inspected the location along with government officials.

During the period AID organization closely associated with Police department, WCD, CWC, Labor department DCPO and AHTU. As per guidelines all we visited the most vulnerable places for child labor and conducted awareness programs in community. The team also contacted the local Cluster Resource Persons of education departments, enquired about drop out and out of school children. The team continued the search operation during the entire month.

**6. CHILD SEXUAL ABUSES (POCSO CASES) FIR & GD:**

In the months of April 2024 to March 2025 we Intervened 60 Child Sexual Abuses cases. All the children were school going and abused by dearest relatives only. Our counselors are well experienced and they know how to deal with children in this vulnerable situation and sensitivity. Our team counselled, gave emotional support and guidance and assured them to support until they get justice through act. Those 45 cases were in under trail and the children becoming normal with the support of our team and other officials. During the period the organization was intervened CSA cases are 60.

DATA REPORTING FORMAT - CHILD SEXUAL ABUSE Data Period : 1st April 2024 to 31st March 2025								
Child Sexual Abuse - includes all cases (Cases from Phase 1, cases transferred and new cases under Phase 2)								
Total Number of cases Supported	Total Number of Children supported in these cases	Total Number of cases where support persons are appointed by CWC	Total Number of cases where counselling/ mental health support is provided to victims	Total Number of cases where accused was convicted	Total Number of cases where application of compensation was filed	Total Number of cases where compensation was awarded	Total amount of compensation awarded	
60	60	0	60	0	0	0	0	0
<b>60</b>	<b>60</b>	<b>0</b>	<b>60</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**1. AWARENESS CAMPAIGN TO INDUSTRIAL AND OTHER ENTITIES ON CHILD LABOUR LAWS:**

During the period the organization was received the grants from Het Actiefonds, Netherlands to organise the orientation programs to the managers, owners, union leaders, migrant and other labour from the entities of Brick Kilns, Stone Crushers, Transport vehicles and other related entities of different location establishments to create the awareness on labour acts roles and responsibilities of people. During camps resource persons explained the legalities and its implications to stakeholders. During the meetings, we explained about the child rights, importance of education to become a good citizens and for their better future to lead their life smoothly and optimistic

One of the major reasons why child labour is not reduced is that people do not stop employing children. So, responsible citizens of India should take preventive measures to stop other people from employing children in homes, shops, and factories. One of the ways is to stop buying items from a shop that has employed a child for work. When children will stop getting work, half of the issue will get solved here. Two

of the major reasons for child labour are poverty and labour problems in India. Most of the parents cannot afford education for their children and so they consider children to be a useful resource for employment. But today there are so many solutions of child labour such as free elementary education, mid-day meals, and others that can surely motivate children as well as their parents. It is only that parents should be educated about these schemes and ultimately send more children to school. To stop people to employ children in homes, shops, factories, etc. These children will go to school rather to make a great future.

## 2. DISTRIBUTION OF EDUCATIONAL MATERIALS TO SCHOOL CHILDREN:

With the support of M/S. Shamdasani Foundation, the organization was organized the awareness camps



to the children and their parents on importance of Education to become a good citizen and their future life, explained the right to education act, New Education Policy which is initiated by the state and central government departments,, role parents in the education program, importance of regularize the school education to children, reduce the domestic child labour in the rural villages, concentrated on child development through reduce the dropouts and continuation of their education. Also explained the participants and parents on

“Education helps a child become a confident individual. It teaches them how to socialize with people in society, outside the family and more. It also helps a child interact with people different beliefs, ages, genders, back and a lot more. Education teaches a child the spirit of teamwork. Education brings a sense of discipline, while helps a child stay focused. Children’s education lay the foundation for future growth prospect. The right environment at school can improve the child’s self esteem and confidence. Dramatics, sports arts, inter and intra school competitions can help a child discover them and talent and boost self esteem. These activities also help to develop better interpersonal skills and overcome fears. Education was make child responsible citizens who are able to



contribute to the country’s progress. An educated workforce of artists, teachers, doctors, engineers, entrepreneurs, scientists, politicians and more can participate in the country’s growth and can contribute to the economic development of the nation. With this motivation all the target villages are decided to send their dropout children to attend regularly to schools.



In addition to this, with the financial support of Shamdasani Foundation and 1 NGO, Bangalore, we provided the educational materials to the 147 girls and 189 boys dropout students and retained them into nearby private and government schools to continue their education with concerned hostel facilities in free of cost with the support of District Child Welfare Committee. For the purpose we are very much thankful to the supporting agencies, Educational institutes and line departments to achieve the task.

## 3. DISTRIBUTION OF VITAMIN SUPPLEMENTS:

Vitamin A deficiency is a leading cause of preventable childhood blindness, and a major contributor of illness and death. Providing two doses of vitamin A supplements a year is a proven way to prevent childhood blindness and increase survival rates up to 24%.Vitamin A is critical to healthy growth and development and supports a strong immune system and vision. The main source of vitamin A is through food — leafy greens, eggs, fish, and fortified staples like milk, cereal, and bread. But children experiencing food insecurity or malnutrition in low income or middle income countries may struggle to get sufficient nutrients from their diet. When those nutritional needs cannot be met through food alone, supplementation with vitamin A is an effective and



proven way to fill a nutritional gap. The presence of vitamin A deficiency among children in high income countries is (nearly) non-existent because many staple foods like cereal and milk are fortified with vitamin



A.




With the support of Vitamin Angels, USA and AID was one of partner in Telangana to implement distribution of vitamin A and Albendazole supplements in the target areas of the



organization. The vitamin Angels has provided the supplements. in kind contributions for the activity. The details of vitamin supplements and utilisations are as follows:-

Organization:	Action for Integrated Development ( AID)
District:	Khammam
State:	Telangana

### SECTION 1: INFORMATION ON PRODUCT RECEIVED AND USED BY YOUR ORGANIZATION IN 2022

Name of Product	How many bottles/doses did you <u>receive</u> in 2023? 	How many bottles / doses did you <u>use</u> in 2023? 	How many bottles/doses are <u>remaining</u> with you? 
Vitamin A (200,000 IU) <i>Red Capsules</i>	2	2	1
Albendazole (400 mg)	2	2	1

Please note: (Vitamin A 1 Bottle = 500 Doses) (Albendazole 1 Bottle = 500 Doses/1000 doses)

Please mention the date of distribution and names of the blocks/villages you distributed these products in:

Block/Village Name	Total Children Dosed (Vitamin. A)	Total Children Dosed (Albendazole)
Kamepally	100	200
Karepally	100	200
Mudigonda	100	200
Wyra	100	200
Kusumanchi	100	200
<b>Total</b>	<b>500</b>	<b>1000</b>

### 6. Health awareness and check up programs

During the period the organization was conducted the health awareness and check up camp in slum areas of Hyderabad in association with other organization with the support of AADHAR Housing Finance limited through Rural Integrated Development Organisation (RIDO), Gurramkonda as a nodal agency for south India.

The main objective of the program is as follows:

- To bring the awareness on health measures.
- To aware the community on importance of value of nutrient food and
- To bring the awareness among community on maintain the social distance and follow the government instructions.

- To make the use of local health infrastructure facilities and maximum utilization of available resources.
- To identify the chronic diseases among affected people and provide alternative suggestions for proper care and correct diagnosis

The program details are as follows:

### **6.1 Pre health camp awareness program:**

AID organization was giving priority on health with other community development programs, with this motto we are organizing awareness programs on health camps and checkups in its target areas. among the community to lead their life safely and reduce the unnecessary expenses on the health issues y practicing the good food habits and usage of nutritious food in day to day life. During the period with the association and support of RIDO and JANANI, we organized the health awareness and health check up camps in slums of Hyderabad city. The schedule of health awareness and check up camps are as follows:



Sl No	Date of Camp	Venue	Awareness camps	Check up camps	No of participants
1	08-02-25	Ranga Nagar community Hall, Hyderabad	Yes	Yes	187
2	09-02-25	Community Hall, Ranga Nagar colony, Hyderabad	Yes	Yes	214
3	11-02-25	Thallabasti, Kavadiguda, Hyderabad	Yes	Yes	198
4	12-02-25	BC Colony, Malkajiri, Hyderabad	Yes	Yes	234
5	13-02-25	Ranganagar, 2 <sup>nd</sup> venture Bholadkupr, Hyderabad	Yes	Yes	197
6	14-02-25	Geetha Nagar Colony, KPHB, Hyderabad	Yes	Yes	147
7	15-02-25	Community Hall, Taranaka, Hyderabad	Yes	Yes	187
8	16-02-25	Elchiguda, Lower Tankbund, Domalguda, Hyd	Yes	Yes	169
9	17-02-205	Ranganagar, Bholadkupr, Hyderabad	Yes	Yes	157
10	19-02-25	DD Colony, Hyderabad	Yes	Yes	385
11	20-02-25	Gunfoundry Community Hall, Abids , Hyderabad	Yes	Yes	268

During the health awareness camp, the organization organized a rally. Pamphlets, banners, and posters were displayed in common areas, public gathering spots, roadsides, and other prominent locations in the village to promote awareness and emphasize the importance of the health camps. In the pre-camp activities, local youth, children, health department staff, and Panchayat representatives actively participated and contributed to the success of the program. For each check up camp we engaged one auto and mass propaganda and publicity was organized to utilize the services of camps. The



organization was fully aware of the community on importance of the program by propaganda through colorful posters, banners providing the pamphlets and other media in the village to people participation in the program for utilization of available camp facilities.

During the health awareness camp, the organization was organized a rally, specified pamphlets, banners and posters were displayed in a common places and floating areas, road

side etc in the village to make the propaganda and identify the importance of health camp during the covid 19 pandemic situations. In the pre health **camp** program, we utilized the services of local youth, children, health department staff and panchaith representative members were actively participated in the program.

### **6.2 Health check up camps:**

The organization is giving priority on Health awareness among community to xxxxx With the support local community people and social service association of ZIPS, Y4D, RIDO and JANANI organizations were supported us to implement the programs in target communities. After successful completion of pre health camp, the organization was conducted the Health check up camp on 10-01-2025 in the target village of Paleru, Khammam district. For the program 203 villagers were utilized the services of health camp



facility. During the health check up camp the resource persons were explained the importance of nutritious food, precautionary measures for good health conditions, food habits, preventive measures on transmission of covid 19 pandemic diseases by active participation and implementing the government suggestions, advises, maintaining the social distances, wearing the masks, if any problem identified in a person, immediately contact the local health institutions and other information was shared.



Later the resource persons were conducted the health check up camp for participants by collecting the individual SPO2, Body temperature, their problems and given the remedial measures to the participants. During the check up activities participants were explained the problems basing on the health issue, medicines were distributed to the participants. During the health check up camps the organization was supplied simple generic medicines to the participants if necessary

we referred the other hospitals for speedy recovery and proper advises suggested. For the program local medical private practioners, PHC staff were supported us to make the success of the implemented programs On behalf of the sponsoring and implementing organizations we are very much grateful and thanks for supporting us.



### **7. EARTH DAY PROGRAM WITH THE A THEME OF PLANET Vs PLASTIC:**

The Ministry of Earth Sciences, New Delhi was provided us an opportunity to create awareness among the community on importance of protection of earth by raising the plants/trees in and around the villages, forest areas, grazing lands, community lands, horticulture plants, different species of forest trees, avenue plantations, open lands, tank bunds etc in the villages and forest areas. In addition to this due to industrializations most of factories are releasing their wastes in to air, water and degradation of forests for the requirements of human beings. This was caused the air pollution, water pollution through medical, chemical wastes direct affecting the human life as well as earth. In addition to this, in present scenario, plastic usage are increased by the community for easy availability and low prices, hence, the people are forgotten to carry



the degradable items for their domestic needs. This is also a major problem to the earth because plastic bags are difficult and costly to recycle and most end upon land fill sites where they take around more than 300 year to photodegrade. They breakdown into tiny toxic particles that contaminate the soil and water ways and enter the food chain when animals accidentally ingest them. The Ministry of Earth Sciences, Government of India, New Delhi decided to create awareness among the community to reduce the single usage of plastics for their regular uses. Hence the Ministry was decided to aware the community through conducting EARTH DAY 2024 EVENTS with a theme of EARTH Vs PLASTIC through public meetings to



address the problem of plastic and reduce the single use plastics in the community, students, rural target people and control the sales of plastic bags under permitted products in target areas.

As proposed in the project proposal, the organization was initiated to propoganda in various forms through advertising the local news papers about the program objectives, importance of protection of Earth by promotion of Environment conditions/situations and reduce the single usage of plastics by the community. In this context we invited the open essay writing competitions from the up to 10<sup>th</sup> standard pupil from all over the district with open advertisements to all the educational institutions in Khammam district. In this process we have taken the support from local education department and Educational institutes with the deadline of 15-04-2024. On the basis advertisement of we received from the 294 students reports with school administration sealed covers from the four corners of district.

### **7.1 ESSAY WRITING COMPETITIONS:**

#### **1. ADVERTISEMENT OF THE PROGRAM:**

On receiving the approved mail from the Ministry of Earth Sciences, New Delhi, we have given open notifications/advertisements in local media requesting the school pupil to participate in “**ESSAY WRITING COMPETITIONS**” on **EARTH Vs PLASTIC** its affects and remedial measures for protection of our earth.

#### **2. PROPAGANDA ABOUT THE PROGRAM:**

To make the awareness and need of the participation, we approached Khammam district Education department to support the event in the district by sending information to all the educational institutes of government and private establishments. Basing on our request, the District educational officer, Khammam immediately sent a mail to all educational institutes to participate in the event from their institutes by the students. In addition to this we prepared a pamphlet on importance of event and its benefits to the students and same was distributed in all corners of the district through daily news papers. This was given a wide publicity among students, community, educational institutes and parents of the students. For this the local news paper distributors were supported us for wide publicity in the district.

#### **3. PARTICIPANTS DETAILS OF THE PROGRAM:**

Basing on the wide publicity / propaganda on the event we have received the essay writings of their write ups by the students in a sealed covers by personally or by post with school representative duly signed and stamp of seals on or before 15-04-2024. On that date we received the sealed covers from four corners of district nearly 300 students sent their essay writings and same was forwarded to the panel.

#### **4. FORMATION OF PANEL FOR ESSAY WRITING COMPETITIONS:**

During the period we contacted the local social workers, education, forest department, Rural development officials to form a 3 member panel to identify the best among received write ups and the following members were formed into a panel judges for the competitions. The panel members details are as follows:

- A) Mr. Ramakrishna G. M.SW., (Rural Development) panel Chair
- B) Mr. Raju, M.Sc., B.Ed, Head Master/Science teacher, Education Department, panel Member,
- C) Mr. Mohan Rao, M.Sc, Forest Development Officer, Telangana Forest Department, panel Member,

The above members were taken the responsibility collectively to identify the best one among received write ups on or before 20<sup>th</sup> April 2024. The committee was taken the task as very serious with happiest movement to encourage the students, they sat and came to a decision on different strategic issues and decided the best and declared the awardees as Winners one prize, Second prize to 2 members and 7 consolidation prizes through news papers and informed the personally to awardees over phone to attend the event day to get their mementoes, certificates and cash prizes personally along with their school representative to the event venue place of Zilla Parishad High School, Banapuram village, Mudigonda Mandal, Khammam district by district officials of event guests.



#### 5. OUTCOME OF THE PROGRAM:

- 298 write ups were received by post and personally in a stipulated time.
- The education department was issued a common instructions of authorization to all the public and private educational institutes to participate in the competitions by their school representatives with following of Election code of conduct in the district.
- With this program people were identified the importance of reduce the usage of plastic in their day to day needs.
- Government departments were fully supported to make the success of programs with specific protocol systems.

### 7.2 EVENT DAY PROGRAMS;

#### 1. Collection of Plastic wastes by the target community:

As decided in the project proposal, the organization was conducted the awareness programs in Banapuram village with the chair of Grama panchaith secretary and people representatives, social workers, youth, community and owners of petty business shop entities. The awareness program will be organized one day before of earth day occasion with the support of local communities with forest department officials, social workers, youth and students in the villages. In this meeting the resource persons were awared the community on importance of protection of earth by planting the different forest species for ecological balance in the areas. In addition to all the community members taken a oath to eliminate the single use plastic bags collectively and business entities are also came forward to stop the sales in their business entities. The collected plastic wastes was transported to recycling unit of Khammam corporation garbage unit for further process with a quantum of 2.500 Quintals of plastic bottles, bags etc.



#### 2. Public Meeting on the day:

The meeting was started with inviting the honourable guests to the dias by Mr. K. Srinivas, Co-ordinator with the prayer of National Anthem, then lighten the lamp by Sri. Siddardh Vikram Singh, IFS, District Forest Officer, Khammam as Chief Guest, Mr. P S S Hari Prasada Rao Director, AID as

chair and honourable guests of the event from district officials of Education department, Mandal Magistrate, Mandal Parishad Development Officer, Police personnel, Banapuram School Head Master, local forest officials, social workers and Grampanchaith Secretary.

In the meeting the guests were addressed the importance of environment protection measures, raising of plantation, improving the forest density by controlling the encroachments, podu cultivations, block plantations, avenue plantations, bio diversity activities in the forest and open lands, controlling the massive usage of chemical fertilizers, promotion of bio fertilizers, , zero emission practices, developing the livestocks, protection of endangered species of medicinal plants and animals, food security methods through traditional farming cultivations, minimize the industrial gas pollutions usage of fossil fuels, protection of OZONE layers, available natural minerals and over extraction of minerals from earth, contamination of water and air pollutions protection measures to be taken collectively. Roles and responsibilities of people in conserve the nature for future generation sustainability.



The chief guest Sri, Siddardh Vikram Singh, IFS, addressed the gathering on event, Climate change, man-made changes to nature as well as crimes that disrupt biodiversity, such as deforestation, land-use change, intensified agriculture and livestock production or the growing illegal wildlife trade, can accelerate the speed of destruction of the planet. Ecosystems support all life on Earth. The healthier our ecosystems are, the healthier the planet – and its people. Restoring our damaged ecosystems will help to end poverty, combat climate change and

prevent mass extinction. But we will only succeed if everyone plays a part, usage of Plastic is a real problem in the country, plastic pollution is one of the most environmental problems that we face today. Its impacts the environment and our health and well being. We have all contributed to this problem, mostly unknowingly and we must work to reduce and ultimately to End plastic pollution by rejecting the usage of single use plastic bags, covers from the shopkeeper. Voluntarily we have to control the usage of plastic products in day to day life by all the people. Earth day network is committed to proactively be part of solution and has created this plastic pollution primer and action toolkit to support anyone who wants to contribute too.



Our experience of almost 50 years has taught us that people care about their communities and will act to resolve problems when they have access to relevant information and tools to help them. Though the usage of these tools we will be able to access of our present consumption of plastics and determine how to use as an individual can follow independently.

The organization Director addressed the community to take self oath and practice to eliminate the usage of plastic products like carry bags and other items in day to day life. All the participants were collectively made the oath on not to use plastic products in our village and business men promised to the community, now onwards we use the approved products only.



### 3. Rally in the village:

After successful implementation of the program, rally was organized with the students and communities in the village with play cards and slogans.

## 8. WORLD WATER DAY EVENTS:

To promote the awareness among community on conservation of water resources and raising the ground water tables in and around the areas, we organized the different level of awareness programs in target areas with the support of Telangana state Ground water department. The program details are as follows:

### **8.1 World Water Day program at Pindiprolu village, Tirumalayapalem Mandal, Khammam District.**

In this context Khammam Ground water Management Department got instructions to organize an event to raise awareness on usage and resource methods of ground water to the farmers, among students and all types of water consumers. The Ground water department was provided us an opportunity to organize the event in collaboration with Mandal level departments. Immediately, we came into force, planned the event at Government Junior college, Pindiprolu, Thirumalayapalem mandal of Khammam district.

Our team visited the venue place before 3 days to the event. Met all the mandal level officials, explained about the program. All they responded very positively and promised to participate in the event. As planned, AID had organized the event on 30<sup>th</sup> October 2024 at Govt. Junior college, Pindiprolu. In this event Mr Silar, MPDO, Mr Rambabu , Tahsildar, Mr Balu Assistant Director , District Ground water Department, Mr Srinivasa Rao, college principal, Mr Nageswarrao , NSS coordinator, Ms Vani, AID , Mr Vishnu District Ground water Department and more were attended as guests. Mandal Parishad Development SK Silar officer warned that there are alternatives to various sources to save water which is the most important natural resource and vital to life crores but still there is no alternative today.

Action for Integrated Development (AID) and District Ground Water Department organized an awareness seminar on ground water utilization enhancement and recharge methods at Government Junior College of local Pindiprolu of Thirumalayapalem mandal. Mandal Parishad Development Officer SK Shilar was the chief guest for the program

Speaking on this occasion, he warned that more than 97% of the available water resources on earth are sea water and 2.8% is pure water. There are more than 17,000 houses in the mandal, but only 6000 houses have built boreholes, and everyone else has also requested the people of the mandal to take advantage of this opportunity, if they apply to the local Gram Panchayath Secretary as soon as possible, they will build boreholes for free. Another guest, Mandal Tahsildar Ramakrishna said that from the student



stage, boys and girls should be aware of saving water consumption; they should make everyone in their families aware of their responsibility for the increase of groundwater and asked the villages to cooperate for water conservation. District Ground Water Officer Balu Garu said that recharge pits should be constructed in gardens and roadsides in the house premises and irrigation ditches should be constructed and the rain water falling on the road from the roof of the house should be diverted to the ditches through the recharge pits. He said that the farmers should plant trees in abundance as this will not only protect the environment but also help the soil to absorb more water and prevent the flood flow. He said that due to the use of drip irrigation such as drips and sprinklers, there is an opportunity to grow more crops with less water. Mrs. Vani Hari Prasad of Action for Integrated Development, said that there is no such system in our country of India to buy water used in R&C countries. He said that they are using water sparingly, but because water is a priority for our future generations, if water is conserved, it will be a gift that we give to the future generations. After that, the students were made aware about ground water use, availability of water scarcity, recharge methods through power point presentation. In this event College Principals Srinivasa Rao Ground Water Department Officers Vishnu, Naresh Dharam Singh, Action for Integrated Development

Coordinators Mr. Srinivas, Mr. Rajesh and team members Mr. Bhaskar, Mr. Kutamba Rao, College faculty and students participated.

## **8.2 Awareness program on protection, promotion of Ground water Resources on 22-03-2025 at Khammam and Bhadradi Kothagudem districts:**

### **i) In KHAMMAM DISTRICT:**

Water is one of the most important sources to the world as well as too human on the earth, safe and readily available water is important to the people for good health , domestic use, food making units and other purposes. But better management of water is not doing well by the people today. It causes water source could be drained very soon. We must save water for future generations. If not happened water wars raised between countries, very soon. Keeping this in mind “Ground water Department, Khammam, Telangana celebrating “world water Day” every year on 22<sup>nd</sup> March. Theme of this year is “ **GLACIER PRESERVATION**”.



In association with Khammam district Ground water Department, we organized the awareness program on 22<sup>nd</sup> March, 2025 at Z.P.S.S., Raghunadha palem, Khammam. To this event Mr V Ashok, MPDO, Raghunadhapalem was attended as Chief guest, Mrs Vani, AID, Khammam, Mr. G Luther Wilson, Tahsildar attended as guest of honor, Mr Vishnu, Assistant Hydrologist, Ground Water Department, Khammam as special guest, Mr G Nagesh , Horticulture officer , Mr. Narasimha Rao, AHTU, Khammam and other attended the program.



All the guests and resource persons emphasized the importance of protecting and conserving water and water resources. They addressed various water-saving methods and methodologies, highlighting the need to “*catch the rain where it falls.*” Techniques for rainwater harvesting and methods to allow water to percolate into the ground through different types of water structures were explained in detail. The honourable guests/Speakers stressed that without proper conservation of groundwater today, future generations will face severe consequences, including water scarcity and sustainability issues. It was highlighted that out of the total water available on Earth, only 3% of rainwater is accessible for human consumption. The remaining majority flows directly into rivers and oceans, going unused. Therefore, it is crucial to implement effective water conservation strategies to ensure long-term availability

Key Highlights of the event:

1. All the attendees got aware about the importance of water and saving methods and techniques.
2. Felicitated the “ADARSHA FARMERS (Progressive Farmers)” are felicitated with shawl and memento by the chief guests and other guests.
3. Essay writing competition winners from school children was encouraged and presented a memento, shawl and flower bouquet.
4. We conducted a rally with children and participants in the village roads with fla cards and slogans on save water theme.
5. Children formed as water drop to say water is the most important thing in human life.
6. All the participants and guests took Oath to save water from that day onwards.

ii) **In BHADRADRI KOTHAGUEM DISTRICT:**

In association with District level Ground water department, we conducted the awareness program to farmers, youth, women group members, and villagers at “Raithu Vedika-Jagannadhapuram village. For the program we invited the District collector along with other department heads of the district



administration like Agriculture, Irrigation, MPDO, MRO, DRDO, NREGS, local Panchaith



Representatives and AMC Chairman etc. Before conducting the awareness program, the honourable District Collector was started

the Farm pond at the land of Mr. Shanker of Jagannadhapuram under NREGS grants. In the meeting the District Collector address the issues of present scenario of Global warming, importance, measures to be taken and responsibilities in protection of ground water as well as surface water bodies, agriculture role in rural communities for their development, multiple cropping for soil nutrition conservation, importance of vegetable farming etc.

## 9. ROAD SAFETY SURVEY WITH TRUCK DRIVERS ON CHENNAI TO BANGLORE HIGHWAY:-

### 9.1. Truck Drivers Voice survey on Reduction of Road accidents in National Highways:-

Basing on the report by GOI and different national level institutions, the organization was carried out the truck drivers opinion on reducing the accidents in National Highway



of Chennai to Bangalore Highway from March 2024 to April 2024 with approximately 560 truck drivers from passing on the highway. With the support of SAFE INDIA Foundation, Bhubhaneshwar, the organization was conducted the live interviews on reasons for road accidents, behavior of truck drivers, their living standards during the on duty and off duty time, roles and responsibilities of truck drivers, measures to be taken for avoid the accidents, awareness of truck

drivers during the accident time, immediate action on precautionary measures and the care to be taken of accident location.

under the Component in continuation of previous year we organized the two types of Road safety awareness programs with the support of SAFE Foundation, Bhubaneshwar on Truck drivers voice on prevention of Road accidents and immediate relief activities in National Highways. Under this as per advise of SAFE, we carried out this program in Chennai to Bangalore Express Highway with more than 600 truck drivers personally in different locations of Express Highway in a prescribed format and same was submitted to the Ministry of Roads Transport & Highways (MORTH) through SAFE & Transport Corporation of India (TCI) which is main supporting agency in ground level.



### 13.2 Awareness and Distribution of Helmets to the children in Mysore and Coimbatore cities Govt High Schools:

As part of our Road safety Awareness initiatives for the year, with the support of the Indian Head Injury Foundation (IHIF), New Delhi, in collaboration with **Kotak Mahindra Prime Limited**, successfully conducted a comprehensive **Road Safety Awareness Program** in cities

of Mysore, Karnataka and Coimbatore, Tamil Nadu.

Under the guidance and suggestions of **Mrs. Chitra, Chief Operating Officer, IHIF and Kotak Mahindra Prime Limited representatives**, the program focused on creating awareness among school children and their parents about the importance of helmet use and road safety sessions 26



**schools in schools in**

Awareness were organized in **government and government-aided Mysore and 16 Coimbatore**, their families. In

reaching a wide audience of young students and these awareness programs nearly 7400 school students and 6000 parents and helmet beneficiaries were participated along with teaching and non teaching staff. Between **November 2024 and March 2025**, we distributed a **total of 3,400 ISI-certified helmets—1,700 helmets in each city**—to school children. The initiative aims to instill safe riding habits from an early age and significantly reduce the risk of head injuries,



particularly when children ride as

pillion passengers with their parents on two-wheelers.

To reinforce the message beyond the classroom, we also implemented **wall paintings using enamel colors** at key public locations in both cities. These paintings depict the **importance of wearing helmets** and **understanding traffic signals**, further spreading awareness among the broader community of two-wheeler riders.



Through these combined efforts, we hope to promote a culture of road safety and help build a safer future for our children and their families.

Under the program as per guidance and suggestions of Mrs. Chitra, Chief Operating Officer, Indian Head Injury Foundation (IHIF), we organized the awareness meetings in Government and government aided school children and their parents on 26 schools in Mysore city and 16 schools in Coimbatore city and distributed 1700 ISI helmets to students in each city from November 2024 to March 2025.

These efforts aim to inculcate safe riding habits from a child age and reduce head injuries in road accidents with their parents in two wheeler riding along with their parents. In addition to make the awareness on two wheeler riders on precautionary measures to riders we carried out the wall paintings with enamel colours on importance of helmet wearing and transport signals painted in a common places at Mysore and Coimbatore cities. In this programs we invited as resource persons from the Local District Administrative officers, Traffic Police, Transport Departments and School Administrations and local people representatives.



**10. SUPPORT TO FLOOD VICTIMS:**

The Munneru river, which flows through Khammam town, was in a danger zone has surged again after 30



years causing severe flooding in khammam district and leaving numerous families stranded. The huge inflows from upstream created fears of fresh floods in colonies on the banks of the lakes. The Flood Waters which reached up to 10 feet in some areas, have inundated homes. The huge inflows from upstream created fears of fresh floods in colonies on the banks of the

lakes. 16 deaths were reported Heavy rain on Saturday and Sunday caused huge inflows from upstream and triggered fears of fresh flooding in Khammam district. This comes hardly a week after the 40 cm rainfall in 24 hours caused colossal losses in Khammam, Mahabubabad and other neighbouring districts.



The water level in the Munneru in Khammam started rising and reached 16 feet on Sunday. The district administration issued the first warning



signal and shifted people from flood-affected areas to relief camps. The Munneru flows through Khammam town, and the water level reached danger levels after it overflowed just a week ago. If the water level reaches 24 feet, the irrigation authorities would issue a second warning signal. Khammam district collector Muzammil Khan has ordered the closure of roads in all flood-affected areas The district administration issued the first warning signal.

This was caused so many slum areas in Khammam was washed away and dwellers in those colonies were stands on the roads with empty hands. By seeing the situation, with the kind support of "GOONJ" , we provided the groceries, food items, Rice, Vessels, clothes, cheppals, Mosquito nets, Blankets to the more than 500 families of Rajiv Gruha Kalpa, Vikalangula colony, NGOs Colony of Khammam surrounding areas and Rakasi thanda of Tirumalayapalem Mandal.

**11. CONCLUSION:**

With the support of local community and government officials in the area was successfully implemented the programs for the capacity building as well as solve the health related problems, improved the nutritious capacity among the children and women by providing the skills and knowledge levels poor interior tribals. We are very much thankful to supported organizations and local community to render the services for sustainability. The same co-operation is required in future activities of the organization. With the encouragement of Global Green Grant Funds and other agencies we will move forward for the better society and clean environment to future generations. We are very much thankful to all the supporters directly or indirectly as well as staff and management of the organization.

Place: Khammam.  
Date: 02-05-2025

FOR AID  
V. K Malleswari  
President

(V K MALLESWARI)  
PRESIDENT

For. AID  
P-S-S Hari Prasad Rao  
DIRECTOR

(P. S. S. HARI PRASADA RAO)

DIRECTOR

