



INGO Trust

2024

ANNUAL NEWSLETTER

Presenting a year of growth, innovation, and impact. This annual newsletter encapsulates our journey, milestones achieved and, aspirations for a brighter, more sustainable future.



Newsletter 2024



INGO TRUST



Welcome Note: A year to cherish !

Dear Partners, Friends, and Supporters,

It gives me great pleasure to welcome you to our Annual Newsletter for 2024. This past year has been a remarkable journey of growth, learning, and collective impact.

We are proud to share that we reached a significant milestone—supporting **1400+ NGOs** across India on their digital transformation journeys. From enabling small grassroots organizations to building dynamic, functional websites to driving impactful collaborations, this has been a year of progress and promise.

As we navigated the winding roads of 2024, each milestone became a landmark of progress. A major milestone on our journey this year was reaching out to more than **900 NGOs**.

We have created **174 new websites**, helped **430 NGOs** to keep their websites updated, facilitated **68 NGOs** to collect donations online, created **315 social media pages** for better visibility and connections and conducted **72 webinars** to make NGOs digitally aware.

We also took a significant step by creating websites for **6 NGO federations** with over **300 members**. Our efforts ensured that NGOs made impactful connections that brought resources to the causes that matter the most.

We have witnessed the readiness of NGOs to transform themselves and become digitally proficient while reaching out to more stakeholders and donors. As they say, "honest hard work never goes unnoticed; it always finds its reward. Our efforts and impact too were recognized on an international stage, earning us the prestigious title of Social Technology Pioneer – India, by **Acquisition International**, an international, monthly digital business magazine- a testament to our commitment to empowering NGOs through digital innovation.

Our success would not have been possible without your unwavering support, dedication, and belief in our mission. To our partner NGOs, donors, team members, and well-wishers—thank you for being part of this transformative journey.

As we look ahead, we remain committed to expanding our reach, enhancing our platform, and empowering even more organizations to create change through digital visibility. In 2025, we aim **to onboard 500 new NGOs**, further strengthening our mission. Together, we can build stronger, more connected communities.

Thank you for being a part of this mission. Let us make upcoming journey even more impactful!

With gratitude and best wishes,

Jashosree Sen
Operations Manager
INGO Trust

TEAM INGO



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Message from Leaders:

Celebrating 5 Years: A Journey of Growth and Impact

Just like a 5-year-old child, our organization has grown leaps and bounds since its inception. These past years have been full of discovery, learning, and laying down strong roots for the future. From our humble beginnings, we have blossomed into a thriving platform that now supports over **1400 NGOs**, empowering them to achieve digital visibility and amplify their impact. At this milestone, we look back at our journey with pride and gratitude:

- Curiosity drove us to understand the unique challenges NGOs face.
- Growth allowed us to refine our platform, offering faster and more intuitive solutions.
- Exploration led us to connect with inspiring organizations, partners, and supporters who share our vision.

Through these efforts, we've achieved remarkable milestones in 2024:

- We have empowered more than **900 NGOs** to build their digital presence.
- Successfully helped **174 new NGOs** create their own website with ease and efficiency.
- Helped **430 NGOs** in updating their websites.
- Facilitated **68 NGOs** to collect donations online.
- Created **315 social media pages** for better visibility and connections.
- Conducted **72 webinars** to make NGOs digitally aware.
- We also took a significant step by creating websites for **6 NGO federations** with over **300 members**.

Well, our hard work has not gone unnoticed. We were crowned with two **prestigious awards** from **Acquisition International** a UK-based global organisation recognizing our impact and innovation in the not-for-profit sector. INGO was awarded in two categories -

Social Impact Technology Pioneer - India
Social Sector Digitization Innovators of the Year- 2025/ Client Service Excellence Award - 2025

These achievements reflect the collective effort of our team, the dedication of our partner NGOs, and the support of stakeholders who believe in our mission.

This 5-year mark is not just a reflection of our achievements; it's a reminder of the vast potential we have to create an even greater impact together. Much like a young child, we are full of energy, optimism, and the drive to shape a brighter future.

As we step into the next phase of our journey, we remain committed to empowering every NGO in India to thrive in the digital era. Thank you for being part of this incredible story—it is only the beginning!

Priya Karnik- Co-Founder and President



Message from Leaders:

The World Is One Nest

At the heart of our work lies a simple yet profound belief “The world is one nest.”

This perspective reminds us that we are all interconnected, sharing the same home and the same responsibility to nurture it. Just as birds tirelessly build their nests with care, dedication, and purpose, we too must contribute to creating a better, more inclusive world.

As responsible global citizens, it is our duty to leave a positive impact on the society we are a part of. Every small action we take—whether by empowering others, sharing resources, or driving meaningful change—adds a vital strand to this collective nest we call home.

Over the past five years, we have taken meaningful strides to turn this belief into reality. Our organization has:

- Enabled **1400+ NGOs** to establish their digital presence, amplifying their voices and outreach.
- Reduced website creation time to just **48 hours**, ensuring NGOs can focus on their impact while we handle their digital needs.
- Empowered organizations to maintain and update their websites independently by just using mobile phones.
- Been recognized for our efforts with two prestigious awards from Acquisition International, - a UK based global publication firm, affirming the value of our mission and the strength of our collective efforts.

Lastly, we are excited to announce that 1NGO Trust has signed a Memorandum of Understanding (MoU) to collaborate with Crowdera Foundation, further strengthening our commitment to empowering NGOs across India. Through this partnership, we invite eligible NGOs to participate in Crowdera Foundation’s initiatives, gaining access to valuable resources, funding opportunities, and a broader network of change makers. This collaboration aligns with our mission to enhance digital visibility and capacity-building for grassroots organizations, enabling them to amplify their impact. We look forward to seeing more NGOs leverage this opportunity to grow, connect, and drive meaningful change in their communities.

Gururaj Potnis- Co- founder, Secretary-cum-Treasurer

MILESTONES ACHIEVED IN 2024

174



Successfully helped 174 new NGOs create their own website with ease and efficiency.

430



Helped 430 NGOs in updating their websites

68



Facilitated 68 NGOs to collect donations online.

315



Created 345 social media pages for better visibility and connections

72



Conducted 72 webinars to make NGOs digitally aware.

06



We also took a significant step by creating websites for 6 NGO federations with over 300 members.



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Highlights 2024

This section will give you a glimpse of our achievements of the last year. The year has been a transformative journey for our organization as we achieved remarkable milestones and expanded our impact. Join us as we reflect on the key moments and achievements that made this year unforgettable.



174 New NGOs On boarded

INGO expanded its network by welcoming 174 new NGOs, providing them with the tools and resources to enhance their digital presence and operational efficiency. With these new NGOs onboard, the total count makes it to 1400+ websites.



430 Websites Updated

A significant milestone was achieved with the successful update of 430 NGO websites. These updates included refreshing content, adding new images, and enhancing social media integration to strengthen their online presence.



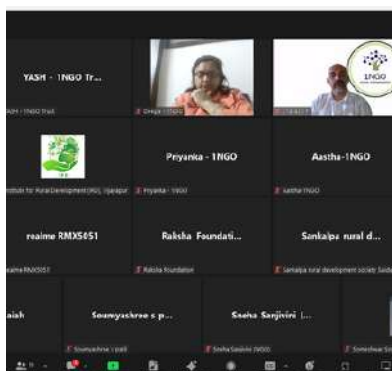
1467 Participants | A Year of Learning and Growth

INGO hosted webinars engaged 1,467 participants, providing expert insights to support their social missions. To date, a total of 5,188 participants have benefited, fostering growth in the social sector.



68 NGOs Eligible for Online Donations

Through INGO's platform, 68 NGOs were made eligible to receive online donations, helping them unlock new funding opportunities and expand their reach to supporters worldwide.



72 Webinars Conducted

INGO hosted 72 informative webinars this year on NGO management, digital strategy, fundraising, and social impact, promoting learning and collaboration in the sector. A total of 329 webinars have been conducted to date.

Campaigns and Events

This section highlights the campaigns and events conducted and attended by INGO team.



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Digital Awards Ceremony

The annual Digital Award Ceremony in March 2024 honored exceptional NGOs using technology for social good. INGO recognized innovative digital efforts that improved lives and strengthened communities.

To know more please visit : [Click on this link](#)



Refresh 2024

In 2024, INGO's Refresh 2024 campaign (Aug 1 – Sep 9) helped 800+ NGOs revamp their websites, enhancing engagement and digital outreach.



Daan Utsav

Through INGO's platform, 68 NGOs were made eligible to receive online donations, helping them unlock new funding opportunities and expand their reach to supporters worldwide.

Testimonial from NGO

Padma Patil, President of Shrimati Ganga Matoshri National Association for the Handicapped, Kalburgi Karnataka received the Digital Award. In her words, "we are thankful to INGO for recognising our efforts, this recognition helps us a long way to achieve our mission." Ms. Patil is a visually impaired person and she has dedicated her life to the betterment of specially abled children and adult.



INGO created significant impact by actively participating in different events

Cochin Social Innovation Summit

The Cochin Social Innovation Summit (July 26–27, Le Meridien, Kochi) promoted CSR awareness and innovation for sustainability, fostering collaboration among organizations, leaders, and businesses.

Social Impact Conference and Awards

As a finalist in the Social Impact category, we were invited to SICA 2024, held on Sep 12–13 at India Habitat Centre. Organized by CSRuniverse and Bvocal, the event brought CSR leaders together to discuss aligning business goals with social impact, emphasizing qualitative metrics and effective strategies.

SEVA Utsav 2

SEVA Utsav 2, attended by the INGO TRUST team, focused on strengthening healthcare by addressing gaps and ensuring IPHS 2022 compliance. Experts shared best practices to improve community healthcare delivery.

ReDEF (DEF) Workshops with rural entrepreneurs in West Bengal

INGO was invited to take a digital awareness session for participants of the workshop which was organised by Digital Empowerment, New Delhi. 1 NGO addressed 25 such participants from the workshop.

C-HAI - Tribal development convention in Mahabalipuram

INGO addressed NGOs on the importance of digital visibility, to NGOs from Tamil Nadu and other parts of Southern India in the workshop.





Key Programs and Initiatives for the year :

In 2024, our focus was on scaling our impact and empowering more NGOs to thrive in the digital era. This year, we aimed at enhancing our platform with innovative features, providing advanced training sessions, and onboard more organizations to strengthen their digital presence. Additionally, we also planned to expand support for social media management, enabling NGOs to amplify their reach and engage more effectively with their communities. Together, we aspired to create a more connected and empowered not-for-profit community.

NGO Audit (Verifying NGOs on our platform)

INGO initiated the process of verifying NGOs on its platform by auditing their activities, legals and financials.

A total of 8 NGOs were verified. Please visit the website to know more:
<https://Ingo.in/newlyauditedngos/>

Video Tutorials

INGO went a step further in promoting digital awareness by introducing video tutorials, thereby enhancing the overall learning experience for its partner organizations.

Scoring Automation

We implemented website scoring automation to monitor update activity and identify which NGOs are actively maintaining their sites.

We sincerely hope that you liked what we presented. But this newsletter would be incomplete if we don't mention our supporter- Dhwani Foundation

We extend our heartfelt thanks to Dhwani Foundation for their generous support and unwavering belief in our mission. Their partnership has been instrumental in empowering NGOs through digital visibility and capacity building.

OUR JOURNEY OF IMPACT CONTINUES IN 2025

148



148 new websites created in quater 4

20



20 Digital awarness sessions were conducted in this quarter wth 385 participants

19



19 no.of video tutorials produced in this quarter

3



3 NGOs were audited this quarter

169



169 websites reviewed during this quarter

DIGITAL EMPOWERMENT

In This Edition

As we celebrate five years of meaningful impact, this edition captures the milestones, stories, and strides of INGO Trust in 2024-25. From empowering more than 900 NGOs this year and streamlining digital onboarding in just 48 hours, to strengthening our platform and expanding into social media support, the journey has been both inspiring and transformative.

Our efforts were internationally recognized with the Social Technology Pioneer – India award, a testament to our commitment to innovation and integrity. We also forged new partnerships, including an MoU with Crowdera Foundation, opening doors for NGOs to access wider opportunities.

Looking ahead, we are set to onboard 500 new NGOs, expand our reach, and continue building stronger, digitally empowered communities across India.

Together, let us keep growing, connecting, and creating change.

As a last gesture, we would like to appreciate Aastha Mehrotra for contributing towards the preparation of this newsletter.

Thank you for support.

If you have any queries please mail us at help@Ingo.in

